

# TOBACCO CONTROL

## Contents



### Editorial

- 273** Butt clean up campaigns: wolves in sheep's clothing? *S Chapman*

### News analysis

- 274** India: promoting tobacco via "research" • Australia: BAT corporate social irresponsibility • UK: familiar smell at the airport • Canada: end of the smoking zone • China: athlete runs into trouble • Malaysia: Camel tourism trick • USA: advocates keep up pressure at tobacco AGMs • Bangladesh: bicycles, not cigarettes

### Review

- 280** Nicotine replacement therapy for long-term smoking cessation: a meta-analysis  
*J F Etter, J A Stapleton*

### Research papers

- 286** Increased reach and effectiveness of a statewide tobacco quitline after the addition of access to free nicotine replacement therapy  
*L C An, B A Schillo, A M Kavanaugh, R B Lachter, M G Luxenberg, A H Wendling, A M Joseph*
- 294** Parental smoking and children's respiratory health: independent effects of prenatal and postnatal exposure  
*S Pattenden, T Antova, M Neuberger, B Nikiforov, M De Sario, L Grize, J Heinrich, F Hruby, N Janssen, H Luttmann-Gibson, L Privalova, P Rudnai, A Splichalova, R Zlotkowska, T Fletcher*
- 302** Smoke-free laws and secondhand smoke exposure in US non-smoking adults, 1999–2002  
*M S Pickett, S E Schober, D J Brody, L R Curtin, G A Giovino*
- 308** What contributed to the major decline in per capita cigarette consumption during California's comprehensive tobacco control programme?  
*E A Gilpin, K Messer, M M White, J P Pierce*

- 317** An ethnographic study of tobacco control in hospital settings  
*A S H Schultz, J L Bottorff, J L Johnson*

- 323** Tobacco interests or the public interest: 20 years of industry strategies to undermine airline smoking restrictions  
*P A Lopipero, L A Bero*

- 333** The future of tobacco regulation: a response to a proposal for fundamental institutional change  
*J Liberman*

### Commentary

- 339** Why not seek clever regulation? A reply to Liberman  
*R Borland*

### Industry watch

- 341** Clean cut cigarettes: fictitious launch foreshadows actual tobacco industry strategy  
*J E Henningfield, G N Connolly, K E Kemper, J G Gitchell, J M Pinney*

### Letters

- 343** Cigarette taxes and prices in Spain: government and industry initiatives  
*J R Villalbi, A López-Nicolás, R Córdoba*
- 343** Time for a Tobacco and Nicotine Regulatory Authority for France  
*J Le Houezec, A Hirsch, Y Martinet*

### Book review

- 344** Cancer: my story  
*N Hirschhorn*

### Correction

**344**

### Miscellanea

- 279, 293, 307, 316, 342** The Lighter Sides