APPENDIX

Table A1. Sample allocation and inclusion probabilities by strata.

Stratum (Addresses)	Universe (CPS)[1]		TLC Sample			
			Allocation	Fraction	Weight	Probability
Strata 1 - 15-17 yr. old	13,327,620	10.9%	189,993	14.7%	0.7	1.4%
Strata 2 - 18-21 yr. old	10,825,187	8.8%	231,403	17.9%	0.5	2.1%
Strata 3 – Unlisted	98,320,124	80.3%	872,405	67.4%	1.2	0.9%
Total	**122,472,932**	**100.0%**	**1,293,801**	**100.0%**		
Design Effect				**1.08**		
Effective Sample				**1,197,861**		

[1] CPS – Current Population Survey; TLC – Truth Longitudinal Cohort

Table A2. Responses to varying incentives by strata.

	Strata							
	1-15-17 year old	% of sample	2-18-21 year old	% of sample	3-Unlisted sample	% of sample	Total	% of sample
1 $10	2722	77%	2747	67%	1301	49%	6770	66%
2 $20	768	22%	1259	31%	1203	45%	3230	31%
3 $30	24	1%	25	1%	48	2%	97	1%
4 $40	20	1%	39	1%	101	4%	160	2%
Total	3534		4070		2653		10257	

APPENDIX FIGURE LEGEND

Figure A1. CHAT Logo

Figure A1. Member Portal Screenshots