## The Lighter Side

Send contributions for The Lighter Side to Philippe Boucher, Comité National Contre Le Tabagisme, 66 rue des Binelles, BP13, 92310 Sèvres, France. (Tel (331) 46 23 1515; fax (331) 46 23 1840.)



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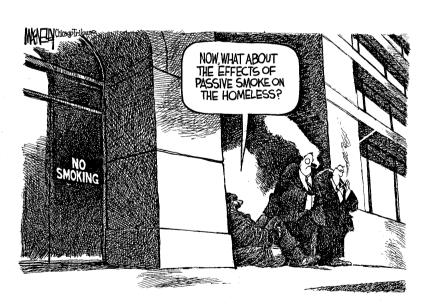


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## "THE MONEY WAS BETTER IN PUBLIC RELATIONS FOR A CIGARETTE COMPANY, BUT IT MADE ME FEEL CHEAP"



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Where smoked ham comes from.

CIGARETTES ARE NOT ADDICTIVE ...

TOBACCO INDUSTRY

SMOKELESS TOBACCO IS NOT ADDICTIVE ...

ONLY PROFITS ARE ADDICTIVE ...

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