

TOBACCO CONTROL

www.tobaccocontrol.com



All the
fuss about
smoking
got me
thinking I'd either
quit or smoke True.

I smoke
True.

Long People Think "oh" 100 mg tar, 10 mg nicotine av. per cigarette by FTC method. April 1992.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

The low tar, low nicotine cigarette. Think about it.

Debunking Myths around "Light" Cigarettes and Implications for "Reduced Risk" Products

 **AMERICAN
CANCER
SOCIETY**
Hope. Progress. Answers.



**American Heart
Association** 
Fighting Heart Disease and Stroke