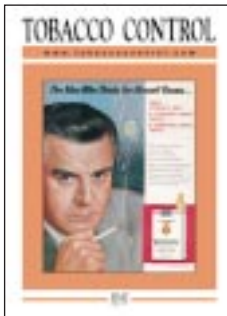


TOBACCO CONTROL

Contents



Editorial

- 87 Formula One racing and the end of tobacco sponsorship: half pregnant at 350 kph?
S Chapman

News analysis

- 89 Ukraine: in the club with L&M • Thailand: how to stop a canal being used to launder images • Germany: bogus polls and the Euro-pain syndrome • India: bravery awards update • The company they keep • USA: getting to organised labour • USA: continuing battles over “acceptable” air quality standards • Yugoslavia: jobs or health? • 40 years on

Original articles

Policy forum

- 94 Tobacco industry manipulation of the hospitality industry to maintain smoking in public places
J V Dearlove, S A Bialous, S A Glantz
- 105 Effects of cigarette tax on cigarette consumption and the Chinese economy
T W Hu, Z Mao
- 109 Application of consumer protection authority in preventing tobacco sales to minors
B S Krevor, A Lieberman, K Gerlach
- 112 Mongoven, Biscoe & Duchin: destroying tobacco control activism from the inside
S M Carter

Other topics

- 119 The genetics of tobacco use: methods, findings and policy implications
W Hall, P Madden, M Lynskey
- 125 Exposure of hospitality workers to environmental tobacco smoke
M N Bates, J Fawcett, S Dickson, R Berezowski, N Garrett
- 130 Was there significant tax evasion after the 1999 50 cent per pack cigarette tax increase in California?
S Emery, M M White, E A Gilpin, J P Pierce
- 135 Mentholated cigarettes and smoking cessation: findings from COMMIT
A Hyland, S Garten, G A Giovino, K M Cummings

Conference report

- 140 Evaluating comprehensive tobacco control interventions: challenges and recommendations for future action
Report of a workshop convened by the Institute for Global Tobacco Control, Johns Hopkins Bloomberg School of Public Health

Ad Watch

- 146 Tobacco sponsorship of Formula One and CART auto racing: tobacco brand exposure and enhanced symbolic imagery through co-sponsors’ third party advertising
T Dewhirst, A Hunter
- 151 Re-evaluating gender and smoking in Thunderbirds 35 years on
K Hunt
- 154 My pack is cuter than your pack
M Wakefield, T Letcher

Play it again

Obituary

- 161 My travels with John Slade
G Connolly
- 162 Eulogy for John Downey Slade, 9 February 2002
N J Kaufman

Letters

- 163 State laws on youth access to tobacco: an update, 1993–1999
J F Chriqui, M M Frosh, L A Fues, R el Arculli, F A Stillman
- 164 Blocking access to online tobacco sales sites
K A Reagan, T Hong, E L Cohen, M J Cody
- 165 Smoking interventions in large Polish enterprises
E Korzeniowska, K Puchalski, J Pyżalski, P Wojtaszczyk

Book review

- 165 Combating teen smoking: research and policy strategies

Miscellaneous

- 88 About the cover
- 108 Echo
- 157 The light side