

July 2016 Volume 25 Issue 4
TOBACCO CONTROL



Cover credit: Courtesy of Seattle Parks and Recreation.

Contents

Editorial

- 365** Can state ownership of the tobacco industry really advance tobacco control? *A Pratt*

Special communication

- 367** State-ownership of tobacco industry: a 'fundamental conflict of interest' or a 'tremendous opportunity' for tobacco control? *S L Hogg, S E Hill, J Collin*

News analysis

- 373** USA/Asia: US-based think-tank tries to intimidate regional tobacco control group • UK: Big Tobacco invokes slavery abolition precedent for compensation • Germany: delay & resistance in tobacco control policy making • Obituary: Yul Francisco Dorado

Review

- 377** Beyond excise taxes: a systematic review of literature on non-tax policy approaches to raising tobacco product prices *S D Golden, M H Smith, E C Feighery, A Roeseler, T Rogers, K M Ribisl*

Research papers

- 386** Snus use and rejection in the USA *L Biener, A M Roman, S A Mc Inerney, D Bolcic-Jankovic, D K Hatsukami, A Loukas, R J O'Connor, L Romito*
- 393** Warning about the harms of tobacco use in 22 countries: findings from a cross-sectional household survey *J J Chiosi, L Andes, S Asma, K Palipudi, T McAfee, GATS Regional and Country Authors; On behalf of the GATS Collaborative Group*
- 402** The association of point-of-sale cigarette marketing with cravings to smoke: results from a cross-sectional population-based study *M Siahpush, R A Shaikh, K M Cummings, A Hyland, M Dodd, L Carlson, A S Kessler, J Meza, N Wan, M Wakefield*
- 406** The added value of accounting for activity space when examining the association between tobacco retailer availability and smoking among young adults *M Shareck, Y Kestens, J Vallée, G Datta, K L Frohlich*
- 413** Application of the *Abridged SimSmoke* model to four Eastern Mediterranean countries *D T Levy, H Fouad, J Levy, A D Dragomir, F El Awa*
- 422** Unpacking commercial sector opposition to European smoke-free policy: lack of unity, 'fear of association' and harm reduction debates *H Weishaar, A Amos, J Collin*
- 430** "Gone are the days of mass-media marketing plans and short term customer relationships": tobacco industry direct mail and database marketing strategies *M J Lewis, P M Ling*
- 437** Perceived effectiveness of text and pictorial health warnings for smokeless tobacco packages in Navi Mumbai, India, and Dhaka, Bangladesh: findings from an experimental study *S Mutti, J L Reid, P C Gupta, M S Pednekar, G Dhumal, N Nargis, A K M G Hussain, D Hammond*
- 444** A study of pyrazines in cigarettes and how additives might be used to enhance tobacco addiction *H R Alpert, I T Agaku, G N Connolly*
- 451** Trends in annual sales and current use of cigarettes, cigars, roll-your-own tobacco, pipes, and smokeless tobacco among US adults, 2002–2012 *I T Agaku, H R Alpert*
- 458** The impact of an increase in excise tax on the retail price of tobacco in New Zealand *L Marsh, C Cameron, R Quigg, J Hoek, C Doscher, R McGee, T Sullivan*
- 464** Quitting smoking before and after varenicline: a population study based on two representative samples of US smokers *S-H Zhu, S E Cummins, A C Gamst, S Wong, T Ikeda*
- 470** The smoking population in the USA and EU is softening not hardening *M C Kulik, S A Glantz*
- 476** Price-related promotions for tobacco products on Twitter *C L Jo, R Kornfield, Y Kim, S Emery, K M Ribisl*
- 480** Portrayal of tobacco in Mongolian language YouTube videos: policy gaps *F-J Tsai, B Sainbayar*
- 483** Investment incentives and the implementation of the Framework Convention on Tobacco Control: evidence from Zambia *R Lencucha, J Drope, R Labonte, R Zulu, F Goma*

Research letter

- 489** When a ban really is not a ban: internet loopholes and Djarum flavoured cigarettes in the USA *J-P Allem, J W Ayers, B M Althouse, R Williams*

This article has been chosen by the Editor to be of special interest or importance and is freely available online.

This article has been made freely available online under the BMJ Journals Open Access scheme. See <http://tobaccocontrol.bmj.com/site/about/guidelines.xhtml#open>

This journal is a member of and subscribes to the principles of the Committee on Publication Ethics
Member since 2008
JMR00521
www.publicationethics.org.uk

equator network

recycle
When you have finished with this please recycle it

Receive regular table of contents by email.
Register using this QR code.

