



Cover credit: Courtesy of the U.S. Food and Drug Administration.

Contents

Editorial

- 493** What more evidence is needed? Remove menthol cigarettes from the marketplace—now
V Yerger

News analysis

- 495** Worldwide news and comment
K Evans-Reeves, J Baker

Original research

- 498** Awareness and prevalence of e-cigarette use among Chinese adults: policy implications
L Xiao, X Yin, X Di, Y Nan, T Lyu, Y Wu, X Li

- 505** Do health halos and conspicuous consumption influence the appeal and risk perceptions of e-cigarettes among young Cambodian men?
T Stubbs, S Thomas, H Pitt, M Daube

- 511** Understanding commercial actors' engagement in policy debates on proposed e-cigarette regulation in Scotland
T Ikegwuonu, S Hilton, K E Smith, C H Buckton, M Wong, H B Weishaar

- 520** Heated tobacco product use and combustible cigarette smoking relapse/initiation among former/never smokers in Japan: the JASTIS 2019 study with 1-year follow-up
Y Matsuyama, T Tabuchi

- 527** Effects of flavourants and humectants on waterpipe tobacco puffing behaviour, biomarkers of exposure and subjective effects among adults with high versus low nicotine dependence
B Keller-Hamilton, T Mehta, J J Hale, E L S Leavens, A Shihadeh, T Eissenberg, M C Brinkman, T L Wagener

- 534** Analysis of on-pack messages for e-liquids: a discrete choice study
J Hoek, P Gendall, C Eckert, J Louviere, P Ling, L Popova

- 543** Identifying tobacco retailers in the absence of a licensing system: lessons from Australia
J Baker, M Masood, M A Rahman, L Thornton, S Begg

July 2022 Volume 31 Issue 4

- 549** Treatment use patterns in a large extended-treatment tobacco cessation program: predictors and cost implications
S Veldhuizen, L Zawertailo, A Noormohamed, S Hussain, P Selby

- 556** Evaluating the impact of menthol cigarette bans on cessation and smoking behaviours in Canada: longitudinal findings from the Canadian arm of the 2016–2018 ITC Four Country Smoking and Vaping Surveys
J Chung-Hall, G T Fong, G Meng, K M Cummings, A Hyland, R J O'Connor, A C K Quah, L V Craig

- 564** An estimation of the harm of menthol cigarettes in the United States from 1980 to 2018
T T T Le, D Mendez

Brief reports

- 569** Consequences of a match made in hell: the harm caused by menthol smoking to the African American population over 1980–2018
D Mendez, T T T Le

- 572** Herbal smoking products: a systematic content analysis and mapping of the e-retail market
A Gupta, S Sharda, P Yogitha, S Goel, A Goyal, K Gauba

- 576** Flavoured tobacco product restrictions in Massachusetts associated with reductions in adolescent cigarette and e-cigarette use
S S Hawkins, C Kruzik, M O'Brien, R Levine Coley

Special communications

- 580** Measuring the illicit cigarette market in the absence of pack security features: a case study of South Africa
N Vellios, C van Walbeek, H Ross

- 586** Innovative promotional strategies and diversification of flavoured mass merchandise cigar products: a case study of Swedish match
O Ganz, M Hrywna, K R J Schroth, C D Delnevo

This article has been chosen by the Editor to be of special interest or importance and is freely available online.

This article has been made freely available online under the BMJ Journals open access scheme. See <http://authors.bmj.com/open-access>

This journal is a member of and subscribes to the principles of the Committee on Publication Ethics
www.publicationethics.org

recycle
When you have finished with this please recycle it