

TOBACCO CONTROL

www.tobaccocontrol.com

December 2001 Vol 10 No 4

Contents

Editorials	297	Ten years and (body) counting ... <i>Simon Chapman</i>
	299	Smokes and cyberspace: a public health disaster in the making <i>Gregory N Connolly</i>
Cover Essay	300	Germany: tobacco industry paradise <i>Martina Poetschke-Langer, Susanne Schunk</i>
News analysis	91	Sucker today, smoker tomorrow? • Kenya: tobacco rally leaves health a wreck • Spain: wedded to tobacco • China: however remote, Marlboro is there • Bangladesh: analysing BAT's youth programme • India: Swedish match steps in • Mongolia: Marlboro man shoots himself in the foot • India: where there's a Wills there's a way (round ad bans) • Sri Lanka: another nail in BAT's coffin
Original articles	309	Smoke and mirrors: how Massachusetts diverted millions in tobacco tax revenues <i>Wendy A Ritch, Michael E Begay</i>
Policy forum	317	Comprehensive tobacco control policies and the smoking behaviour of Canadian adults <i>Thomas Stephens, Linda L Pederson, John J Koval, Jennifer Macnab</i>
	323	Sources of tobacco for youths in communities with strong enforcement of youth access laws <i>Joseph R DiFranza, Mardia Coleman</i>
	329	Science in regulatory policy making: case studies in the development of workplace smoking restrictions <i>Lisa A Bero, Theresa Montini, Katherine Bryan-Jones, Christina Mangurian</i>
	337	State variation in retail promotions and advertising for Marlboro cigarettes <i>Sandy Slater, Frank J Chaloupka, Melanie Wakefield</i>
	340	Role of slotting fees and trade promotions in shaping how tobacco is marketed in retail stores <i>Paul N Bloom</i>
	345	Effect of clean indoor air laws on smokers: the clean air module of the SimSmoke computer simulation model <i>David T Levy, Karen Friend, Eugene Polishchuk</i>
Other topics	352	Web sites selling cigarettes: how many are there in the USA and what are their sales practices? <i>Kurt M Ribisl, Annice E Kim, Rebecca S Williams</i>
	360	BRIEF REPORT Are adolescents attempting to buy cigarettes on the internet? <i>Jennifer B Unger, Louise Ann Rohrbach, Kurt M Ribisl</i>
	364	COMMENTARY Tobacco commerce on the internet: a threat to comprehensive tobacco control <i>Joanna E Cohen, Vivian Sarabia, Mary Jane Ashley</i>
	368	Passive smoking in the home: plasma cotinine concentrations in non-smokers with smoking partners <i>Martin J Jarvis, Colin Feyerabend, Andrew Bryant, Barry Hedges, Paola Primatesta</i>

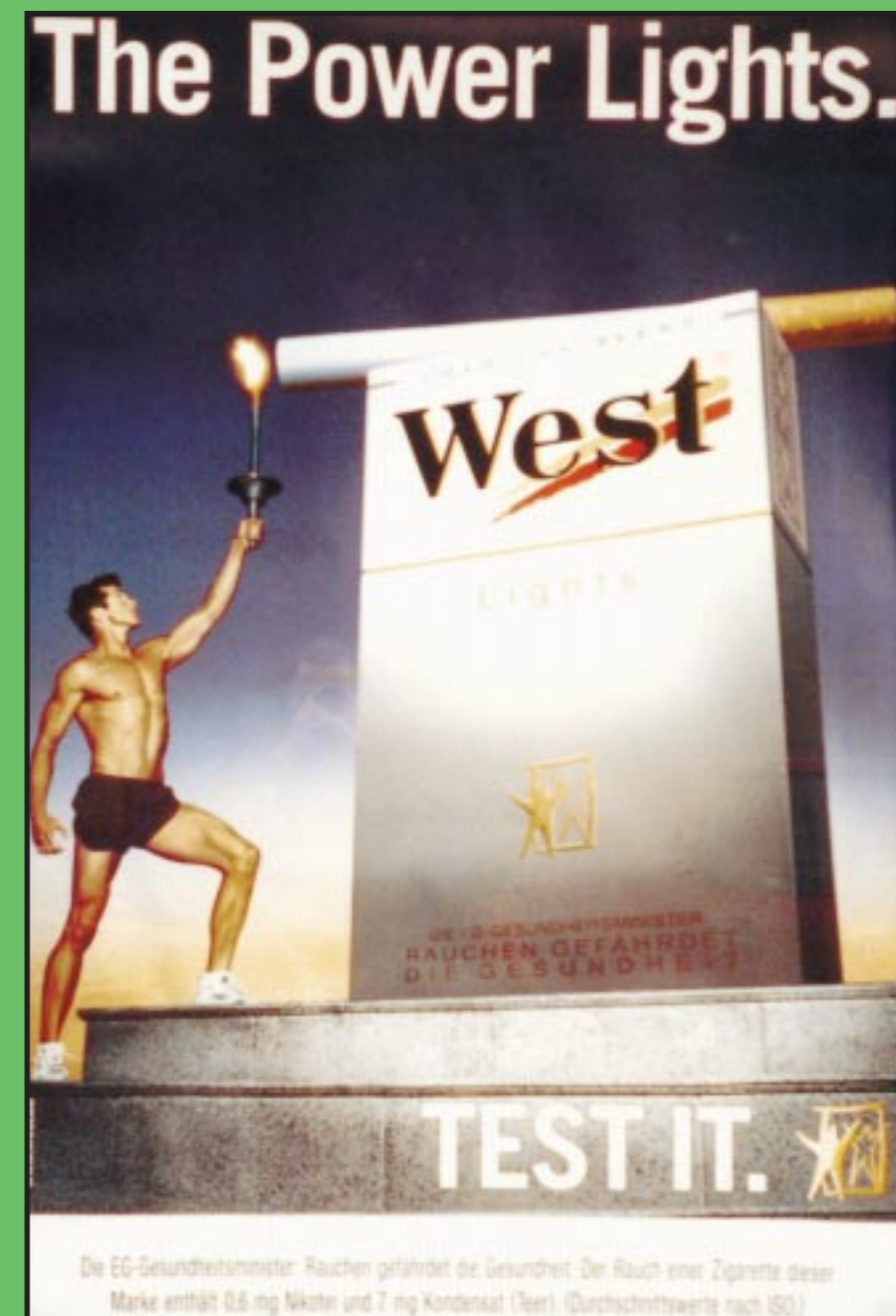
Ad watch • Letters to the editor • Book • Author index • Subject index • Contents

TOBACCO CONTROL

Vol 10 No 4 Pages 297-404

TOBACCO CONTROL

www.tobaccocontrol.com



BMJ
Publishing
Group