

TOBACCO CONTROL

www.tobaccocontrol.com

The Man Who Thinks For Himself Knows...



ONLY VICEROY HAS A THINKING MAN'S FILTER... A SMOKING MAN'S TASTE!

This man thinks for himself. Knows the difference between fact and fancy. Trusts judgment, not opinion. Such a man usually smokes VICEROY. His reason? Best in the world. He knows for a fact that only VICEROY has a thinking man's filter and a smoking man's taste.



Familiar pack or crush-proof box.