

- 1 Why tobacco litigation? *R Daynard*

Cover essay

- 3 Glamour puff *V Lawson*

News analysis

- 6 USA: the battle for the bars *Scott Goold*
 7 Fiji: finger for BAT
 7 Canada: demolishing the power walls *Lynn Greaves*
 8 Thailand: victories and defeats in the long war
Stephen Haman
 8 Japan: smoke clouds over the land of the rising sun
 10 Where are they now?
 10 Hong Kong, China: return of the butt people
 11 Doctors' manifesto *Helen Frew Sinéad Jones*

The lighter side

- 12 Erectile Dysfunction and Tobacco Smoking. Instituto Nacional de Enfermedades Respiratorias, Departamento de Investigacion en Tabaquismo y EPOC, Mexico.

Review

- 13 Review of the quality of studies on the economic effects of smoke-free policies on the hospitality industry *M Scollo, A Lal, A Hyland, S Glantz*
 20

Research paper

- 21 A meta-analysis of the efficacy of over-the-counter nicotine replacement *J R Hughes, S Shiffman, P Callas, J Zhang*

Research paper

- 28 The behaviour of purchasing smuggled cigarettes in Taiwan *Y-W Tsai, H-Y Sung, C-L Yang, S-F Shih*

Special communication

- 34 First, tell the truth: a dialogue on human rights, deception, and the use of smokeless tobacco as a substitute for cigarettes *L T Kozlowski*

Lighter side

Research paper

- 37 Measuring the accumulated hazards of smoking: global and regional estimates for 2000 *M Ezzati, A D Lopez*

Research paper

- 44 Economic burden of smoking in Korea *H Y Kang, H J Kim, T K Park, S H Jee, C M Nam, H W Park*

Research paper

- 52 The uninsured and Medicaid Oregon tobacco user

experience in a real world, phone based cessation programme *AY El-Bastawissi, T McAfee, S M Zbikowski, J Hollis, M Stark, K Wassum, N Clark, R Barwinski, E Broughton*

Electronic pages

- 58 eTC: www.heartjnl.com

Research paper

- 59 Can parents who smoke socialise their children against smoking? Results from the Smoke-free Kids intervention trial *C Jackson, D Dickinson*

Research paper

- 67 Smoking and financial stress *M Siahpush, R Borland, M Scollo*

Research paper

- 74 The importance of social sources of cigarettes to school students *E Croghan, P Aveyard, C Griffin, K K Cheng*

Research paper

- 81 Smoking mothers and snuffing fathers: behavioural influences on youth tobacco use in a Swedish cohort *K I Rosendahl, M R Galanti, H Gilljam, A Ahlbom*

Electronic pages

- 85 eTC: www.heartjnl.com

Brief report

- 86 Increase in common cold symptoms and mouth ulcers following smoking cessation *M Ussher, R West, A Steptoe, A McEwen*

Ad Watch

- 89 Zebras in Russia! Where next? *R Pollay*

Special communication

- 91 Malawi: addicted to the leaf *P Davies*

Special communication

- 94 Tobacco industry statements in the US Department of Justice lawsuit *Prepared for Rep. H A Waxman*

The lighter side

Letters

- 104 Listening between the lines: what BAT really thinks of its consumers in the developing world *M E Muggli R D Hurt*
 104 Eclipse: does it live up to its health claims? *J E Swauger G N Connolly*
 105 Seasonality in cigarette sales: patterns and implications for tobacco control *S Chandra F J Chaloupka*
 107 Way-out developments at BATCO *W King, R*

- Borland M Christie*
- 108 How to critique consultancy reports? *S M McGhee, A J Hedley, T H Lau*
- 108 Interest in nicotine replacement therapy among pregnant smokers *M Ussher, R West*
- 109 Voodoo cigarillos: bidis in disguise? *C Delnevo, M Hrywna, M J Lewis, S Yulis*

- 110 Smoking in children's picture books *S Nakahara, S Wakai, M Ichikawa*
-

Book review

- 110 Smoke-filled rooms: a postmortem on the tobacco deal *K M Cummings*