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WORLD WIDE WEB

www.treatobacco.net

The Society for Research in Nicotine and Tobacco (SRNT) and World Health Organization (WHO), in a collaborative initiative between public and private organisations, have created a free internet based resource, www.treatobacco.net, for those working on the treatment of tobacco dependence. This innovative project was started with a grant from three pharmaceutical companies, GlaxoSmithKline, Novartis, and Pharmacia. Support has also been received from the American Cancer Society, National Cancer Institute (US), and National Institute on Drug Abuse (US), but support over the last year has come mainly from the Robert Wood Johnson Foundation.

www.treatobacco.net presents evidence based information about the treatment of tobacco dependence, under five headings: efficacy, safety, health, economics, policy, epidemiology, and demographics and health effects. Each of these sections is chaired by an expert with a small supporting team, the chairs being, respectively: Lindsay Stead, Neal Benowitz, Trevor Woollery, Ann McNeill, and Corinne Husten. All information on the website is reviewed by an independent editorial board chaired by Ron Davis, once head of the Office on Smoking and Health in the USA and past editor of *Tobacco Control*.

The evidence is collated and reviewed by over 40 international experts and is periodically updated to incorporate new research. Commentaries and supporting references accompany key findings, with links to original sources for easy reference. Referenced power point slide kits summarising this evidence can be downloaded from the site. It will be invaluable to clinicians, researchers, teachers and policy makers, and is currently available, free, in 10 languages: English, Chinese, French, German, Italian, Japanese, Portuguese, Russian, and Spanish. Arabic is being added now.

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