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Innovative approaches to youth tobacco control

This supplement presents the proceedings of a conference on innovative approaches to youth tobacco control, held in Santa Fe, New Mexico, 8–11 July 2002. The conference and this publication were made possible by a generous grant from the Robert Wood Johnson Foundation of Princeton, New Jersey, with additional support provided by the University of Michigan Tobacco Research Network and the family of Ted Klein. David Hamilton, Kurt Hildebrand, and Anne Tillery of Pyramid Communications of Seattle, Washington, provided superior conference management and support services.

The six main papers presented in this volume were commissioned for the conference and went through a minimum of three drafts each. The first revision followed a peer review process that included reviews for each paper by two external experts and one of the conference organisers (Kenneth Warner, Peter Jacobson, and Nancy Kaufman). A second revision followed the conference itself, allowing the authors to incorporate insights derived from the stimulating discussions that took place throughout the conference. Several of the papers have been revised further in preparation for this volume. We are indebted to all of the authors for their hard and creative work, and to Mary Beth Lewis for editing the final papers. Washington appreciate, too, the valuable insights of the external peer reviewers: Lois Biener, K Michael Cummings, Joseph DiFranza, Jean Forster, Brion Fox, Robert Hornick, Pamela Ling, Unto Pallonen, Lori Pbert, Nancy Rigotti, Saul Shiffman, and Michael Siegel.

The conference benefited from lively discussion and debate among the 69 participants who represented such diverse fields as academia, media marketing, the activist community, journalism, foundations, and government (elected leaders and agency officials). The five youth participants brought an especially fresh perspective and important insights to the proceedings. The participants are listed in an appendix to the volume.