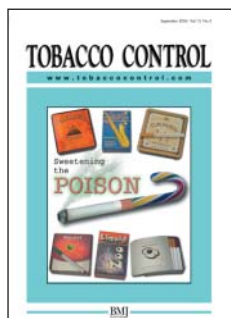


TOBACCO CONTROL

Contents



Editorial

- 209** POP goes the power wall? Taking aim at tobacco promotional strategies utilised at retail
T Dewhirst

Cover essay

- 211** Sweet and spicy flavours: new brands for minorities and youth
G N Connolly

News analysis

- 213** Bangladesh: bikers against tobacco • Canada: chicanery in the chicanes • USA/World: TFK's QuiTIP database • Vietnam: health wins at South-East Asia games • South Africa: courting success • Sri Lanka: BAT uses religion, ousts quit charity scheme • FCTC: how will they keep pushing? • Turkey: F1 keeps on coming • USA: nightingales sing at PM's AGM

Brief report

- 219** Particulate matter from tobacco versus diesel car exhaust: an educational perspective
G Invernizzi, A Ruprecht, R Mazza, E Rossetti, A Sascio, S Nardini, R Boffi

Research papers

Policy forum

- 223** The tobacco industry's use of Wall Street analysts in shaping policy
B C Alamar, S A Glantz
- 228** Public health foundations and the tobacco industry: lessons from Minnesota
J K Ibrahim, T H Tsoukalas, S A Glantz
- 237** Minors' tobacco possession law violations and intentions to smoke: implications for tobacco control
N H Gottlieb, A Loukas, M Corrao, A McAlister, C Snell, P P Huang

Other topics

- 244** Current smoking and the risk of non-fatal myocardial infarction in the WHO MONICA Project populations
M S Mähönen, P McElduff, A J Dobson, K A Kuulasmaa, A E Evans, for the WHO MONICA Project
- 251** Short term patterns of early smoking acquisition
R J Wellman, J R DiFranza, J A Savageau, G F Dussault
- 258** Recent trends in home and work smoking bans
D T Levy, E Romano, E A Mumford
- 264** The economic burden of smoking in California
W M ... D B ... U S C

- 268** Hedging their bets: tobacco and gambling industries work against smoke-free policies
L L Mandel, S A Glantz

- 277** Out of the Smokescreen: does an anti-smoking advertisement affect young women's perception of smoking in movies and their intention to smoke?
C A Edwards, W C Harris, D R Cook, K F Bedford, Y Zuo

- 283** The impact of anti-tobacco industry prevention messages in tobacco producing regions: evidence from the US truth® campaign
J F Thrasher, J Niederdeppe, M C Farrelly, K C Davis, K M Ribisl, M L Haviland

- 289** Psychosocial work conditions, social capital, and daily smoking: a population based study
M Lindström

- 296** Prevalence and correlates of internet cigarette purchasing among adult smokers in New Jersey
M Hrywna, C D Delnevo, D Staniewska

- 301** Current smoking among young adolescents: assessing school based contextual norms
S B Pokorny, L A Jason, M E Schoeny

- 308** Stereotyping the smoker: adolescents' appraisals of smokers in film
J P McCool, L Cameron, K Petrie

- 315** Reaching youth at the point of sale: cigarette marketing is more prevalent in stores where adolescents shop frequently
L Henriksen, E C Feighery, N C Schleicher, H H Haladjian, S P Fortmann

Letters

- 319** Transfer of particulate matter pollution from smoking to nonsmoking coaches: the explanation for the smoking ban on Italian trains
G Invernizzi, A Ruprecht, R Mazza, C De Marco, R Boffi
- 319** Deaths caused by secondhand smoke: estimates are consistent
A Woodward, S Hill, T Blakely
- 320** Correction

Miscellaneous

- 212, 221, 222, 250, 282** The lighter side
- 243** Ad watch: Use of tobacco products to advertise music events in Dunedin, New Zealand, 2003
H Darling, A I Reeder