

# TOBACCO CONTROL

## Contents



### Editorial

- 321** Changes at *Tobacco Control* S Chapman

### News analysis

- 323** European Union: shock at Rylander appointment • Japan, India: mobile smoking vans • Brazil: growers' lobby stalls FCTC • Uganda: official's "shock" over warning size • New Zealand: hospitality trade's "mindset" problem • UK: how did these get here? • Guatemala: PM's youth leaflets sent to homes • Hungary: court victory on point of sale ads • UK: cig as a parrot

### Review

- 327** Tobacco smoking using a waterpipe: a re-emerging strain in a global epidemic W Maziak, K D Ward, R A Afifi Soweid, T Eissenberg

### Research papers

#### Policy forum

- 334** Relation between access to tobacco and adolescent smoking C Dent, A Biglan
- 339** An international analysis of cigarette affordability E H Blecher, C P van Walbeek
- 347** Relation between local restaurant smoking regulations and attitudes towards the prevalence and social acceptability of smoking: a study of youths and adults who eat out predominantly at restaurants in their town A B Albers, M Siegel, D M Cheng, L Biener, N A Rigotti
- 356** Impacts of the Master Settlement Agreement on the tobacco industry F A Sloan, C A Mathews, J G Trogdon
- 362** A nicotine delivery device without the nicotine? Tobacco industry development of low nicotine cigarettes J Dunsby, L Bero
- 370** The wealth effects of smoking J L Zagorsky
- 375** The Living Tomorrow Project: how Philip Morris has used a Belgian tourist attraction to promote ventilation approaches to the control of second hand smoke P Pilkington, A B Gilmore
- 379** How Philip Morris unlocked the Japanese cigarette market: lessons for global tobacco control A Lambert, J D Sargent, S A Glantz, P M Ling

#### Other topics

- 388** Regional, disease specific patterns of smoking-attributable mortality in 2000 M Ezzati, A D Lopez
- 396** Tobacco attributable deaths in South Africa F Sitas, M Urban, D Bradshaw, D Kielkowski, S Bah, R Peto
- 400** Tobacco use in popular movies during the past decade C Mekamson, D Glik, K Titus

- 403** Adults only: the prevalence of tobacco promotions in bars and clubs in the Boston area L Biener, A L Nyman, R L Kline, A B Albers
- 409** Is household smoking status associated with expenditure on food at restaurants, alcohol, gambling and insurance? Results from the 1998-99 Household Expenditure Survey, Australia M Siahpush, R Borland, M Scollo
- 415** Which smokers use the smoking cessation Quitline in Hong Kong, and how effective is the Quitline? A S M Abdullah, T-H Lam, S S C Chan, A J Hedley
- 422** Genetically decreased *CYP2A6* and the risk of tobacco dependence: a prospective study of novice smokers J O'Loughlin, G Paradis, W Kim, J DiFranza, G Meshefedjian, E McMillan-Davey, S Wong, J Hanley, R F Tyndale
- 429** Merchandising of cigarettes in San Francisco pharmacies: 27 years later B Eule, M K Sullivan, S A Schroeder, K S Hudmon
- 433** Achieving the Framework Convention on Tobacco Control's potential by investing in national capacity H Wipfli, F Stillman, S Tamplin, V Luiza da Costa e Silva, D Yach, J Samet

### Debate

- 438** Food and Drug Administration regulation of tobacco products: introduction S Shatenstein
- 439** Food and Drug Administration regulation of tobacco: snatching defeat from the jaws of victory M Siegel
- 441** Opposition in search of a rationale: the case for Food and Drug Administration regulation M L Myers

### Advocacy in action

- 445** Advocacy in action: extreme corporate makeover *interruptus*: denormalising tobacco industry corporate schmoozing S Chapman

### Industry watch

- 447** Corporate social responsibility and the tobacco industry: hope or hype? N Hirschhorn

### PostScript

- 454** Letter
- 455** Book reviews

### Miscellanea

- 346, 395, 408, 414, 428, 443, 444, 456** The Lighter Side
- 421** Echo: How much downside? Quantifying the relative harm from tobacco taxation