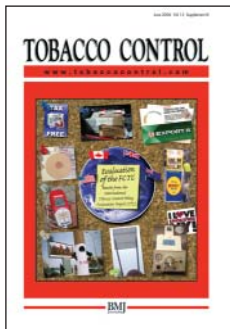


# TOBACCO CONTROL

## Evaluation of the FCTC: results from the International Tobacco Control Policy Evaluation Project (the ITC Project)

Edited by Donald Shopland

# Contents



### Introduction

- iii1** Building the evidence base for effective tobacco control policies: the International Tobacco Control Policy Evaluation Project (the ITC Project)

*G T Fong, K M Cummings, D R Shopland for the ITC Collaboration*

### Research papers

- iii3** The conceptual framework of the International Tobacco Control (ITC) Policy Evaluation Project *G T Fong, K M Cummings, R Borland, G Hastings, A Hyland, G A Giovino, D Hammond, M E Thompson*
- iii12** Methods of the International Tobacco Control (ITC) Four Country Survey *M E Thompson, G T Fong, D Hammond, C Boudreau, P Driezen, A Hyland, R Borland, K M Cummings, G B Hastings, M Siahpush, A M Mackintosh, F L Laux*
- iii19** Effectiveness of cigarette warning labels in informing smokers about the risks of smoking: findings from the International Tobacco Control (ITC) Four Country Survey *D Hammond, G T Fong, A McNeill, R Borland, K M Cummings*
- iii26** Effects of the 2003 advertising/promotion ban in the United Kingdom on awareness of tobacco marketing: findings from the International Tobacco Control (ITC) Four Country Survey *F Harris, A M Mackintosh, S Anderson, G Hastings, R Borland, G T Fong, D Hammond, K M Cummings for the ITC Collaboration*
- iii34** Support for and reported compliance with smoke-free restaurants and bars by smokers in four countries: findings from the International Tobacco Control (ITC) Four Country Survey *R Borland, HH Yong, M Siahpush, A Hyland, S Campbell, G Hastings, K M Cummings, G T Fong*
- iii42** Determinants and consequences of smoke-free homes: findings from the International Tobacco Control (ITC) Four Country Survey *R Borland, HH Yong, K M Cummings, A Hyland, S Anderson, G T Fong*

- iii51** Reductions in tobacco smoke pollution and increases in support for smoke-free public places following the implementation of comprehensive smoke-free workplace legislation in the Republic of Ireland: findings from the ITC Ireland/UK Survey *G T Fong, A Hyland, R Borland, D Hammond, G Hastings, A McNeill, S Anderson, K M Cummings, S Allwright, M Mulcahy, F Howell, L Clancy, M E Thompson, G Connolly, P Driezen*
- iii59** Cigarette purchase patterns in four countries and the relationship with cessation: findings from the International Tobacco Control (ITC) Four Country Survey *A Hyland, F L Laux, C Higbee, G Hastings, H Ross, F J Chaloupka, G T Fong, K M Cummings*
- iii65** Socioeconomic and country variations in knowledge of health risks of tobacco smoking and toxic constituents of smoke: results from the 2002 International Tobacco Control (ITC) Four Country Survey *M Siahpush, A McNeill, D Hammond, G T Fong*
- iii71** Socioeconomic variations in nicotine dependence, self-efficacy, and intention to quit across four countries: findings from the International Tobacco Control (ITC) Four Country Survey *M Siahpush, A McNeill, R Borland, G T Fong*
- iii76** Prevalence and attributes of roll-your-own smokers in the International Tobacco Control (ITC) Four Country Survey *D Young, R Borland, D Hammond, K M Cummings, E Devlin, HH Yong, R J O'Connor for the ITC Collaboration*
- iii83** Individual-level predictors of cessation behaviours among participants in the International Tobacco Control (ITC) Four Country Survey *A Hyland, R Borland, Q Li, HH Yong, A McNeill, G T Fong, R J O'Connor, K M Cummings*