

TOBACCO CONTROL

Contents



Advertisement for ASH, London, by Clear Marketing won Best of Show in IPA Best Health Awards, 2006

Editorial

- 1 Entering our 16th year *S Chapman*

News analysis

- 2 Germany: tobacco industry still dictates policy • Australia: British American Tobacco "addresses" youth smoking • Hong Kong, China: bad atmosphere for public health • USA: alcohol control movement follows FCTC lead • UK: pulling the polonium ad • Brazil: tin cigarette cases as a marketing strategy • UK: Scotland the brave • USA: smoke-free behind bars • UK: unusual methods make hospital smoke-free

Review

- 8 Revising the machine smoking regime for cigarette emissions: implications for tobacco control policy *D Hammond, F Wiebel, L T Kozlowski, R Borland, K M Cummings, R J O'Connor, A McNeill, G N Connolly, D Arnott, G T Fong*

Research papers

- 15 Effects of practitioner education, practitioner payment and reimbursement of patients' drug costs on smoking cessation in primary care: a cluster randomised trial *D Twardella, H Brenner*
- 22 Tobacco-related disease mortality among men who switched from cigarettes to spit tobacco *S J Henley, C J Connell, P Richter, C Husten, T Pechacek, E E Calle, M J Thun*
- 29 Residual tobacco smoke: measurement of its washout time in the lung and of its contribution to environmental tobacco smoke *G Invernizzi, A Ruprecht, C De Marco, P Paredi, R Boffi*
- 34 Five in a row—reactions of smokers to tobacco tax increases: population-based cross-sectional studies in Germany 2001–2006 *R Hanewinkel, B Isensee*
- 38 Death at a discount: how the tobacco industry thwarted tobacco control policies in US military commissaries *E A Smith, V S Blackman, R E Malone*

- 47 Media advocacy, tobacco control policy change and teen smoking in Florida *J Niederdepppe, M C Farrelly, D Wenter*

Special communication

- 53 A research agenda for assessing the potential contribution of genomic medicine to tobacco control *W D Hall*
- 59 The world of smoking guns *A Sen*

Brief reports

- 64 Occult maternal exposure to environmental tobacco smoke exposure *I de Chazeron, P M Ilorca, S Ughetto, F Coudore, D Boussiron, J Perriot, F Vendittelli, V Sapin, D Lemery*
- 66 Economic effect of a smoke-free law in a tobacco-growing community *M K Pyles, D J Mullineaux, C T C Okoli, E J Hahn*

Letters

- 69 Taxing moist snuff by weight ain't worth spit *C Delnevo, M J Lewis, J Foulds*
- 69 Exploring the seasonality of cigarette-smoking behaviour *D Momperousse, C D Delnevo, M J Lewis*
- 70 Flavoured tobacco products with marijuana names *G E Crawford*
- 70 Access to cheaper cross-border cigarettes may decrease smoking cessation intentions in Germany *R Hanewinkel, B Isensee*
- 71 Press-released papers are more downloaded and cited *S Chapman, T N Nguyen, C White*

Electronic pages

- e1 "The law was actually drafted by us but the Government is to be congratulated on its wise actions": British American Tobacco and public policy in Kenya *P Patel, J Collin, A B Gilmore*

Miscellanea

- 7, 21, 63, 68, 72 The Lighter Sides