

TOBACCO CONTROL

Contents



Cover image reproduced with kind permission of The Cancer Council Western Australia

Editorial

- 145** Falling prevalence of smoking: how low can we go? *S Chapman*

Commentary

- 148** Engendering tobacco control: using an international public health treaty to reduce smoking and empower women *L Greaves, E Tungohan*

Review

- 151** Effectiveness of biomedical risk assessment as an aid for smoking cessation: a systematic review *R Bize, B Burnand, Y Mueller, J Cornuz*

Industry watch

- 157** Old ways, new means: tobacco industry funding of academic and private sector scientists since the Master Settlement Agreement *S F Schick, S A Glantz*

News analysis

- 165** India: advocates hit back at smokeless industry • USA/World: more powerful version of Legacy Tobacco Documents Library • Smokefree Partnership launches Global Voices campaign • Hong Kong, China: no smoking in housing estates • USA: Camel for women • Philippines: PM art awards • Pakistan: BAT exploits environmental concerns • Chile: new health warnings • Canada: youth action takes on mission impossible • UK: cigarettes as the measure of destruction

Research papers

- 170** Dependence of tar, nicotine and carbon monoxide yields on physical parameters: implications for exposure, emissions control and monitoring *W E Stephens*

- 177** Out of the smokescreen II: will an advertisement targeting the tobacco industry affect young people's perception of smoking in movies and their intention to smoke? *C Edwards, W Oakes, D Bull*

- 182** Smoking, quitting and mortality in an elderly cohort of 56 000 Hong Kong Chinese *T H Lam, Z B Li, S Y Ho, W M Chan, K S Ho, M K Tham, B J Cowling, C M Schooling, G M Leung*

- 190** Physician assessment of patient smoking in Indonesia: a public health priority *N Ng, Y S Prabandari, R S Padmawati, F Okah, C K Haddock, M Nichter, M Nichter, M Muramoto, W S C Poston, S A Pyle, N Mahardinata, H A Lando*

- 197** South African platinum mine employees reduce smoking in 5 years *M Y N C K Cheyip, G Nelson, M H Ross, J Murray*

- 202** Changes in smoking prevalence in Ukraine in 2001–5 *T I Andreeva, K S Krasovsky*

Ad watch

- 207** Is "YouTube" telling or selling you something? Tobacco content on the YouTube video-sharing website *B Freeman, S Chapman*

Brief report

- 211** Reconsidering stress and smoking: a qualitative study among college students *M Nichter, M Nichter, A Carkoglu and the Tobacco Etiology Research Network*

PostScript

- 215** Letters

Miscellanea

- 147, 150, 164, 176, 196, 206, 214** The Lighter Sides