

doing nothing, has wasted time enough. The status quo is a disaster and TobReg's ideas need to be taken as priorities together with Kozlowski's. We need to get busy changing the world. TobReg's ideas should affect the next generation of smokers whereas Kozlowski's are aimed at the current one.

As a final, but not incidental, comment, Kozlowski's talk of smokeless tobacco refers to compounds high and low in nitrosamines, to which TobReg's principles will have to apply if tobacco control is to "promote" smokeless tobacco. Regulators will need great political heart-starting to condone more efficient (and addictive) NRT. The industry communication steamrollers are already rolling, establishing their non-cigarette products as bridging devices (for "when you can't smoke..."). This is likely to lead to as many aborted quitting attempts as any conception that a low nitrosamine cigarette is less dangerous (I can never bring myself to use the word "safer" in this context) than

one that is rich in carcinogenic but removable nitrosamines.

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**Competing interests:** None.

Disclaimer: NG is a member of TobReg but these opinions are personal.

Received 12 May 2008

Accepted 12 May 2008

*Tobacco Control* 2008;17:287–288.

doi:10.1136/tc.2008.026179

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### CORRECTION

The affiliations for the authors of the paper Effects of financing smoking cessation outpatient services in Taiwan (doi:10.1136/tc.2007.021907) are as follows: F-C Chang, <sup>1</sup>T-W Hu, <sup>2</sup>M Lin, <sup>1</sup>P-T Yu, <sup>1</sup>K-Y Chao <sup>1</sup>; <sup>1</sup>Bureau of Health Promotion, Department of Health, Taipei, Taiwan; <sup>2</sup>University of California, Berkeley, California, USA.

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## The lighter side

