



Cover image: Shutterstock | fotogiunta.
www.shutterstock.com

Contents

Guest editor: *Simon Chapman*

Research papers

ii1 Menthol: putting the pieces together *Y O Lee, S A Glantz*

ii8 Tobacco documents research methodology
S J Anderson, P M McCandless, K Klausner, R Taketa, V B Yerger

ii12 Menthol cigarettes and smoking initiation: a tobacco industry perspective *K Klausner*

ii20 Marketing of menthol cigarettes and consumer perceptions: a review of tobacco industry documents *S J Anderson*

ii29 Menthol's potential effects on nicotine dependence: a tobacco industry perspective
V B Yerger

May 2011 Volume 20 Supplement 2

ii37 Menthol sensory qualities and smoking topography: a review of tobacco industry documents *V B Yerger, P M McCandless*

ii44 Direct disease-inducing effects of menthol through the eyes of tobacco companies
M V Salgado, S A Glantz

ii49 Menthol cigarettes and smoking cessation behaviour: a review of tobacco industry documents *S J Anderson*



This article has been chosen by the Editor to be of special interest or importance and is freely available online.



Articles carrying the Unlocked Logo are freely available online under the BMJ Journals unlocked scheme.
See <http://tobaccocontrol.bmj.com/info/unlocked.dtl>

C O P E COMMITTEE ON PUBLICATION ETHICS

This journal is a member of and subscribes to the principles of the Committee on Publication Ethics
www.publicationethics.org.uk

equator network

recycle
When you have finished with this please recycle it