



# Carcinogenic tobacco-specific *N*-nitrosamines in US cigarettes: three decades of remarkable neglect by the tobacco industry

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## ABSTRACT

**Background** Modification of tobacco curing methods and other changes in cigarette manufacturing techniques could substantially reduce the levels of tobacco-specific nitrosamines (TSNA), a group of potent carcinogens, in cigarette smoke. In 1999, two major US cigarette manufacturers stated their intent to move towards using tobaccos low in TSNA. There is no information available on current TSNA levels in tobacco of various cigarettes available in the US, particularly in the newer varieties introduced over the past decade.

**Methods** Seventeen brands of cigarettes were purchased in April of 2010 from retail stores in Minnesota. TSNA levels were measured in the tobacco filler and smoke of these cigarettes.

**Results** In all brands, the sum of two potent carcinogenic TSNA - 4-(methylnitrosamino)-1-(3-pyridyl)-1-butanone and *N'*-nitrosornicotine - in cigarette filler averaged 2.54 ( $\pm 1.05$ )  $\mu\text{g/g}$  tobacco. This value is virtually identical to the sum of these two carcinogens reported for the tobacco of a US filtered cigarette in 1979. TSNA levels in smoke positively correlated with those in tobacco filler of the same cigarettes.

**Conclusion** We found no indication that any meaningful attempt was made to reduce or at least control TSNA levels in the new varieties of the popular brands Marlboro and Camel introduced over the last decade. In light of the recently granted regulatory authority to the FDA over tobacco products, regulation of TSNA levels in cigarette tobacco should be strongly considered to reduce the levels of these potent carcinogens in cigarette smoke.

## INTRODUCTION

Among the multitude of tobacco toxicants and carcinogens, tobacco-specific *N*-nitrosamines (TSNAs) are of particular concern due to their abundance and established carcinogenic potency. More than three decades ago, a number of studies conclusively demonstrated that TSNAs were present in relatively high amounts in unburned tobacco and tobacco smoke, and that two of these compounds, 4-(methylnitrosamino)-1-(3-pyridyl)-1-butanone (NNK) and *N'*-nitrosornicotine (NNN), are potent carcinogens in laboratory animals.<sup>1</sup> The accumulated scientific evidence eventually led to the classification of these compounds as human carcinogens by the International Agency for Research on Cancer (IARC).<sup>2</sup>

Studies focused on understanding the sources and mechanisms of TSNA formation in tobacco and cigarette smoke have demonstrated that these

compounds are formed during tobacco processing<sup>3,4</sup> and that TSNA levels in processed tobacco depend on tobacco type and nitrate content.<sup>5</sup> Formation of additional amounts of TSNA may also occur during burning,<sup>6</sup> however, the results of studies investigating the relative contribution of pyrosynthesis to the total amount of TSNA found in cigarette smoke have been inconsistent.<sup>7,8</sup> Overall, a number of later studies demonstrate that the amounts of TSNA formed during tobacco burning are not significant and that the levels of preformed TSNA in tobacco determine yields in smoke.<sup>8–12</sup> Thus, the modification of tobacco curing methods and other changes in manufacturing techniques can substantially reduce TSNA levels in cigarette smoke.<sup>13</sup> The feasibility of implementing such changes is clearly demonstrated by the extremely low TSNA levels in tobacco and smoke of some non-US brands of cigarettes,<sup>14</sup> and by the reported reductions in TSNA levels in tobacco of Canadian cigarettes that were accompanied by corresponding reductions in smoke deliveries.<sup>15</sup>

In 1999, RJ Reynolds, one of the major US cigarette manufacturers, disclosed that it possesses a 'simple, practical way to dramatically reduce TSNA in flue-cured tobacco', referring to the use of heat exchangers instead of direct-fire burners.<sup>16</sup> The company stated its intention to begin using low-TSNA tobacco in its cigarette blends 'as soon as they feasibly can'.<sup>17</sup> Another major US cigarette manufacturer, Philip Morris, reportedly intended to do the same.<sup>18</sup> Over the following decade, a range of new varieties of popular US cigarette brands were launched by both companies. Philip Morris introduced Marlboro Special Blend in 2001, Marlboro Blend No. 27 in the spring of 2003, Marlboro Smooth Menthol and Marlboro Virginia Blend in 2007, and Marlboro Blend No. 54 in June 2009. Similarly, RJ Reynolds was extending their best-selling brand: Camel No. 9 was launched in 2007 and Camel Crush, which contains a menthol capsule within the filter, was introduced in the summer of 2008. The 'light' version of Camel Crush, called Camel Menthol Silver, appeared on the market in March 2010.

While TSNA levels in the smoke of US cigarettes are reported occasionally,<sup>9,19</sup> the information on TSNA levels in the tobacco filler of various brands of cigarettes currently marketed in the USA is relatively scarce.<sup>14</sup> In light of the cigarette manufacturers' stated intentions to reduce TSNA levels in cigarette tobacco by modifying tobacco processing techniques, the new varieties that have been recently introduced to the market are of

particular interest. We analysed a current sample of 17 brands of cigarettes, including some of the varieties launched in the past decade. The filler and the smoke were analysed. To investigate whether cigarette brand and/or filter design affect the transfer rate of TSNA from tobacco to smoke, we also added known amounts of deuterium-labelled NNN and NNK to the filler of each cigarette brand and subsequently analysed the labelled TSNA in the smoke generated by these cigarettes.

## MATERIALS AND METHODS

### Cigarettes

The cigarettes were purchased in April 2010 from retail stores in Minnesota. One pack of each brand was purchased from three different communities in Minnesota: Golden Valley, St Louis Park and Minneapolis. Full favour varieties of the popular cigarette brands Marlboro, Basic, Camel, Winston, Pall Mall and Doral, as well as the popular mentholated cigarettes Newport Menthol and Kool Filter Kings were selected.<sup>20</sup> Other samples represented new varieties of Marlboro and Camel introduced in the past decade. All samples were king-size filtered cigarettes packaged in hard packs. The tobacco of cigarettes from each pack was analysed separately, and the mean of three analyses was determined for each brand. The addition of deuterated NNN and NNK to the cigarettes was carried out with a specially designed microsyringe applicator system which uniformly distributed 20 µl of spiking solution containing [pyridine-D<sub>4</sub>]NNN and [pyridine-D<sub>4</sub>]NNK at a concentration of 10 ng/µl each, along the tobacco rod of the cigarette.

### Analyses

Cigarettes were smoked under US Federal Trade Commission (FTC) standard conditions with a 35-ml puff volume and 2-s puff duration at a frequency of 1 puff per min, as previously

described.<sup>9</sup> Mainstream smoke was collected on Cambridge filter pads pretreated with ascorbic acid to prevent artefact formation of TSNA. The four commonly reported TSNA, NNN, NNK, *N'*-nitrosoanatabine (NAT) and *N'*-nitrosoanabasine (NAB), were analysed as previously described.<sup>21</sup> Briefly, cigarette filler samples and smoke filter pads were extracted with citrate-phosphate buffer, the extracts were purified on ChemElut cartridges (Varian, Harbor City, California, USA), followed by solid-phase extraction on Sep-Pak Plus silica cartridges (Waters, Milford, Massachusetts, USA). The purified cigarette filler samples were analysed by gas chromatography interfaced with a Thermal Energy Analyser (Orion Research, Beverly, Massachusetts, USA). The smoke samples were analysed by liquid chromatography-tandem mass spectrometry (MS/MS) in positive ion electrospray mode with selected reaction monitoring for *m/z* 178 → 148 for NNN, *m/z* 182 → 152 for [pyridine-D<sub>4</sub>]NNN, *m/z* 208 → 178 for NNK, *m/z* 212 → 182 for [pyridine-D<sub>4</sub>]NNK, *m/z* 190 → 160 for NAT and *m/z* 192 → 162 for NAB. The internal standards 5-methyl-*N'*-nitrososornicotine (used for quantitation of NNN, NAT and NAB) and 5-(methylnitrosamino)-1-(3-pyridyl)-1-pentanone (used for quantitation of NNK) were monitored at *m/z* 192 → 162 and *m/z* 222 → 192, respectively. Moisture content was analysed as previously described.<sup>22</sup>

## RESULTS

The results of the TSNA analyses in cigarette filler are summarised in table 1. The amount of NNN in all brands averaged 1.96 (±0.92) µg/g tobacco, ranging from 0.33 µg/g tobacco in Marlboro Virginia Blend to 4.03 µg/g tobacco in Marlboro Smooth Menthol. The amount of NNK in the tobacco filler of all brands averaged 0.58 (±0.17) µg/g tobacco, ranging from 0.34 µg/g tobacco in Marlboro Virginia Blend to 0.91 µg/g tobacco in Marlboro Blend No. 54. The sum of four TSNA (referred to as

**Table 1** Tobacco-specific *N*-nitrosamines (TSNA) in the tobacco filler of some US cigarettes marketed in 2010\*†

Cigarette brand	Filler weight, g	Moisture content, %	TSNA, µg/g tobacco (wet weight)					Total TSNA
			NNN	NAT	NAB	NNK	NNN + NNK	
Philip Morris (Altria Group, Inc.)								
Marlboro Full Flavour	0.675	12.8	2.06	1.74	0.11	0.72	2.78	4.63
Marlboro Special Blend	0.616	12.5	2.40	1.69	0.08	0.69	3.09	4.86
Marlboro Blend No. 27	0.627	11.3	2.44	1.77	0.10	0.62	3.06	4.93
Marlboro Blend No. 54	0.638	11.7	3.34	2.60	0.14	0.91	4.25	6.99
Marlboro Smooth Menthol	0.599	9.4	4.03	2.22	0.13	0.62	4.65	7.00
Marlboro Virginia Blend	0.635	11.6	0.33	0.44	0.04	0.34	0.67	1.14
Basic Full Flavour	0.664	11.9	2.35	1.54	0.10	0.80	3.15	4.79
Average for Philip Morris brands	0.636	11.6	2.42	1.71	0.10	0.67	3.09	4.91
SD	0.026	1.1	1.15	0.67	0.03	0.18	1.28	1.96
Lorillard Tobacco Company								
Newport Menthol	0.664	14.1	1.75	1.29	0.08	0.49	2.24	3.62
RJ Reynolds (Reynolds American, Inc.)								
Camel Full Flavour	0.769	13.8	1.48	1.20	0.08	0.48	1.96	3.24
Camel No. 9	0.675	11.8	1.78	1.30	0.08	0.50	2.28	3.66
Camel No. 9 Menthol	0.634	12.8	1.56	1.06	0.05	0.43	1.99	3.09
Camel Silver	0.610	11.6	1.01	0.80	0.05	0.42	1.43	2.28
Camel Crush	0.650	12.1	1.36	1.14	0.08	0.41	1.77	2.99
Winston Full Flavour	0.659	12.0	1.35	1.01	0.07	0.50	1.85	2.93
Kool Filter Kings	0.660	13.9	1.49	1.43	0.08	0.66	2.15	3.65
Pall Mall Full Flavour	0.778	11.8	1.42	0.93	0.06	0.49	1.91	2.90
Doral Full Flavour	0.672	8.8	3.17	1.67	0.09	0.84	4.01	5.77
Average for RJ Reynolds brands	0.679	12.1	1.62	1.17	0.07	0.53	2.15	3.39
SD	0.057	1.5	0.61	0.27	0.01	0.14	0.74	0.98

\*All the cigarette brands analysed here are king-size filtered cigarettes packaged in hard packs.

†Each value is the mean of three analyses.

NAB, *N'*-nitrosoanabasine; NAT, *N'*-nitrosoanatabine; NNK, 4-(methylnitrosamino)-1-(3-pyridyl)-1-butanone; NNN, *N'*-nitrososornicotine.

total TSNA) in all brands averaged 4.03 ( $\pm 1.58$ )  $\mu\text{g/g}$  tobacco, ranging from 1.14  $\mu\text{g/g}$  tobacco in Marlboro Virginia Blend to 7.00  $\mu\text{g/g}$  tobacco in Marlboro Smooth Menthol.

All new expansions of the Marlboro brand, except for Marlboro Virginia Blend, had higher levels of total TSNA than the regular Marlboro cigarettes (table 1). Expansions of the Camel brand had total TSNA levels similar to those found in the filler of the regular Camel cigarettes (table 1).

The results of the TSNA analyses in cigarette smoke are summarised in table 2. The amount of NNN in all brands averaged 140 ( $\pm 55$ ) ng/cigarette, ranging from 20 ng/cigarette in Marlboro Virginia Blend to 232 ng/cigarette in Marlboro Blend No. 54. The amount of NNK in all brands averaged 75 ( $\pm 32$ ) ng/cigarette, ranging from 26 ng/cigarette in Marlboro Virginia Blend to 134 ng/cigarette in Marlboro Blend No. 54. Total TSNA in all brands averaged 336 ( $\pm 123$ ) ng/cigarette, ranging from 76 ng/cigarette in Marlboro Virginia Blend to 572 ng/cigarette in Marlboro Smooth Menthol.

Overall, with the exception of Marlboro Virginia Blend, Philip Morris cigarettes had relatively higher levels of total TSNA than RJ Reynolds cigarettes: 4.91 ( $\pm 1.96$ ) compared to 3.39 ( $\pm 0.98$ )  $\mu\text{g/g}$  tobacco, respectively in the filler, and 381 ( $\pm 157$ ) compared to 301 ( $\pm 92$ ) ng/cigarette, respectively in smoke.

Transfer rate of the deuterated NNN and NNK added to the tobacco filler of the studied cigarettes varied slightly among brands: [pyridine- $D_4$ ]NNN measured in smoke accounted for an average 10.7% of the amount added to filler (ranging from 7.0 to 13.1%), and [pyridine- $D_4$ ]NNK accounted for an average 11.1% of the amount added to filler (range, 7.4% to 14.6%) (table 2).

## DISCUSSION

The carcinogenic potency of the tobacco-specific nitrosamines NNN and NNK is well established, and the existing evidence

indicates that these carcinogens can be nearly eliminated from tobacco products.<sup>13 14</sup> A meaningful effort from the tobacco industry to make the necessary changes in their manufacturing approaches and dramatically reduce TSNA levels in cigarette filler, thus reducing smoke deliveries of these carcinogens,<sup>15</sup> was anticipated to take place about a decade ago. We here analysed a sample of US cigarettes purchased in the spring of 2010 to examine whether there are any reductions in TSNA levels in the filler and smoke of currently sold brands, including some varieties introduced to the US market over the past decade.

The analytical method used in this study was first described in 1979, when NNN and NNK were quantified in the tobacco of an unidentified commercial filtered US cigarette at 1.4  $\mu\text{g/g}$  tobacco and 0.7  $\mu\text{g/g}$  tobacco, respectively.<sup>5</sup> If the values reported then are taken as a starting point and compared to those reported for the tobacco of US commercial filtered cigarettes at two 15-year intervals (in 1995<sup>23</sup> and 2010, ie, this report) the conclusion is that despite the available technology to produce cigarettes low in TSNA, the levels of these carcinogens in the tobacco of popular US cigarette brands have remained essentially the same (figure 1). Similarly, there is no apparent significant reduction in smoke TSNA levels over the past decade: NNN levels in the smoke of 26 brands of cigarettes analysed as a part of the 1999 Massachusetts Benchmark Study ranged from 100 to 317 ng/cigarette, and NNK ranged from 54 to 226 ng/cigarette (summarised in the IARC monograph *Tobacco Smoke and Involuntary Smoking*<sup>24</sup>). Another major observation in our study is that the TSNA levels in the recently introduced new varieties of existing cigarette brands do not reflect any attempt to reduce, or at least control, the levels of these carcinogens. Thus, Marlboro Blend No. 54 contains much higher levels of total TSNA than the regular Marlboro variety: 7.00  $\mu\text{g/g}$  tobacco versus 4.63  $\mu\text{g/g}$  tobacco in the filler, and 572 ng/cigarette versus 378 ng/cigarette

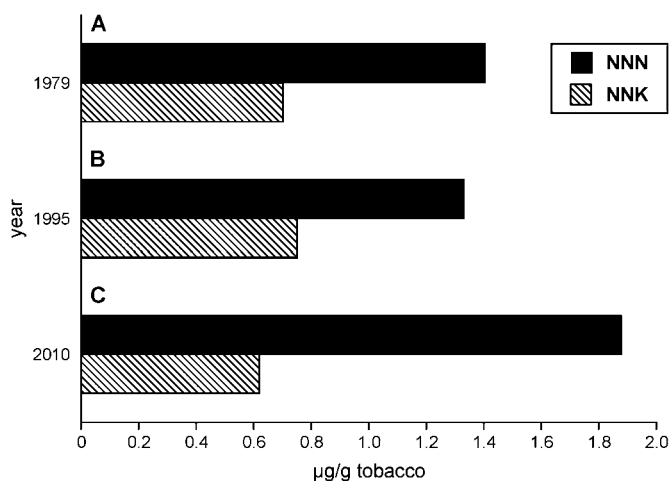
**Table 2** Tobacco-specific N-nitrosamines (TSNAs) in the smoke of some US cigarettes marketed in 2010\*†

Cigarette brand	TSNA, ng/cigarette					Total TSNA	Percentage transfer from filler to smoke	
	NNN	NAT	NAB	NNK	NNN + NNK		[pyridine- $D_4$ ]NNN	[pyridine- $D_4$ ]NNK
Philip Morris (Altria Group, Inc.)								
Marlboro full flavour	171.0	119.7	16.6	90.3	261.3	397.7	11.5	9.0
Marlboro special blend	141.6	118.4	15.3	77.3	219.0	352.7	11.4	11.6
Marlboro blend No. 27	145.2	118.4	16.3	91.2	236.3	371.1	9.4	10.7
Marlboro blend No. 54	232.1	183.1	22.6	133.7	365.8	571.6	12.3	14.6
Marlboro smooth menthol	164.2	117.1	18.1	86.4	250.6	385.7	11.1	13.7
Marlboro Virginia blend	19.5	27.2	3.9	25.6	45.1	76.2	10.8	8.0
Basic full flavour	207.1	138.7	22.6	146.1	353.1	514.4	13.0	14.0
Average for Philip Morris brands	154.4	117.5	16.5	92.9	247.3	381.3	11.4	11.7
SD	67.9	46.4	6.3	39.4	105.9	157.2	1.2	2.6
Lorillard Tobacco Company								
Newport menthol	151.8	109.3	13.6	65.6	217.3	340.3	13.1	14.6
RJ Reynolds (Reynolds American, Inc.)								
Camel full flavour	120.2	97.8	15.6	67.5	187.7	301.1	9.5	9.2
Camel No. 9	102.8	77.2	12.4	44.4	147.2	236.7	9.2	9.0
Camel No. 9 menthol	75.2	60.2	8.9	43.4	118.6	187.7	7.0	7.4
Camel silver	100.3	77.6	12.4	45.6	145.9	235.9	7.9	9.0
Camel crush	96.9	90.0	15.1	48.1	145.0	250.1	9.8	12.2
Winston full flavour	172.8	144.4	27.9	78.5	251.3	423.7	12.0	10.4
Kool filter kings	135.8	111.3	17.0	63.0	198.8	327.1	12.6	14.2
Pall mall full flavour	114.3	80.6	11.5	72.8	187.1	279.2	12.2	13.8
Doral full flavour	225.9	124.8	15.7	100.4	326.3	466.8	8.5	7.5
Average for RJ Reynolds brands	127.1	96.0	15.2	62.6	189.8	300.9	9.8	10.3
SD	46.2	26.6	5.4	19.4	64.5	91.8	2.0	2.5

\*All the cigarette brands analysed here are king-size filtered cigarettes packaged in hard packs.

†Each value is the mean of two analyses.

NAB, N'-nitrosoanabasine; NAT, N'-nitrosoanatabine; NNK, 4-(methylnitrosamino)-1-(3-pyridyl)-1-butanone; NNN, N'-nitrososnoronicotine.



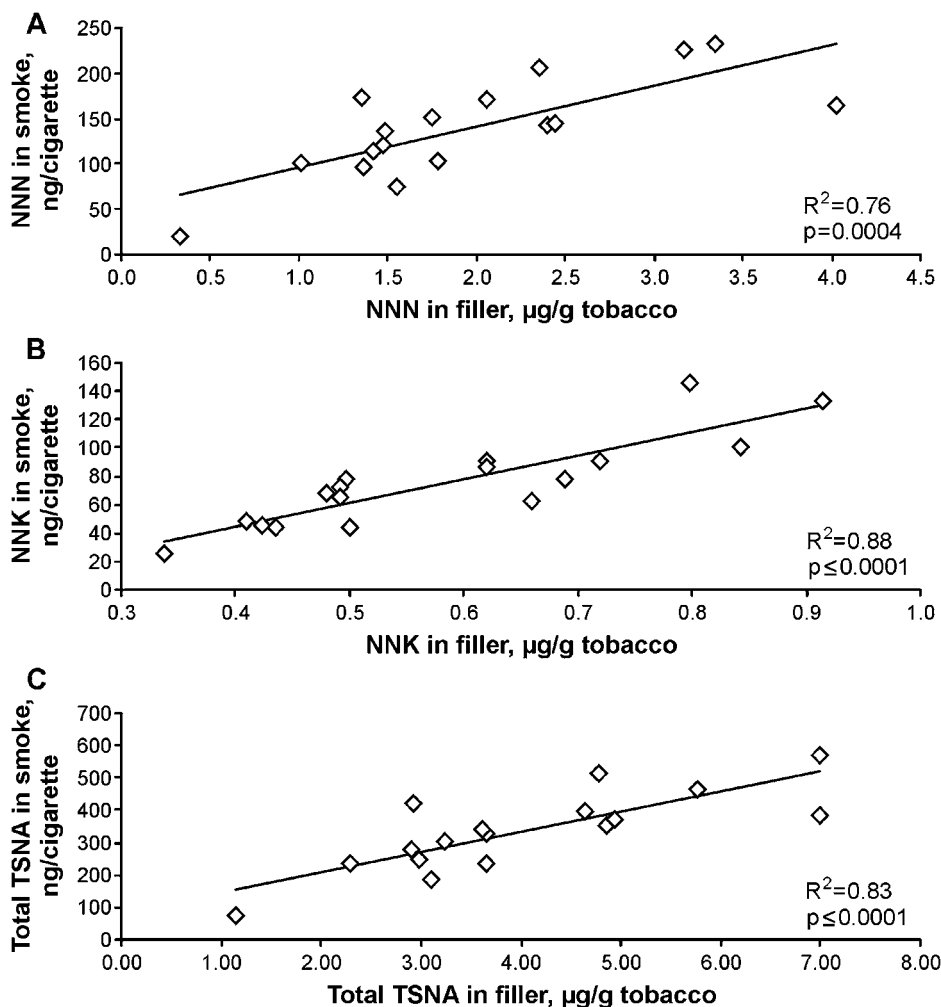
**Figure 1** Levels of *N*'-nitrosornicotine (NNN) and 4-(methylnitrosamino)-1-(3-pyridyl)-1-butanone (NNK) in tobacco filler of a US filtered cigarette at three timepoints over a 30-year period. (A) Levels reported for an unidentified US commercial filtered cigarette.<sup>5</sup> (B) Average of NNN and NNK levels reported for tobacco filler of five unidentified leading US cigarette brands.<sup>23</sup> (C) Average levels of NNN and NNK in all brands reported in the current study (table 1).

in smoke (tables 1 and 2). The levels of TSNA in the expansions of the Camel brand are also somewhat similar to the levels in regular Camel cigarettes (tables 1 and 2). The overall slightly

lower levels of TSNA in the cigarettes produced by RJ Reynolds, as compared to Philip Morris' brands, could be a consequence of the promised strategy to use low-TSNA flue-cured tobaccos.<sup>17</sup> However, since flue-cured tobacco comprises only part of a cigarette blend, TSNA reduction in only this type of tobacco leads to not more than a modest change in total TSNA levels. In this respect, Marlboro Virginia Blend cigarettes are an exception. These cigarettes are made from a single type of flue-cured bright tobacco, and as a result, have the lowest NNN and NNK levels among all Philip Morris brands (tables 1 and 2).

We found a positive correlation between TSNA levels in tobacco filler and smoke of the same cigarettes (figure 2), which is consistent with previously published data.<sup>9</sup> Moreover, the studied brands did not differ drastically in the transfer rate of deuterium-labelled NNN and NNK from cigarette filler to smoke (table 2). These findings indicate that TSNA levels in the smoke of cigarettes investigated here are driven primarily by the corresponding TSNA levels in cigarette filler, once again stressing the importance of changes in tobacco processing and blending approaches for the reduction of smoke deliveries of these carcinogens. As was shown for commercial Canadian and Australian cigarettes, TSNA levels in cigarette smoke can be reduced to just a few nanograms per cigarette, or even virtually eliminated.<sup>15 18</sup> Thus, the sum of NNN and NNK in the filler of six brands of Canadian cigarettes decreased from an average 1.2 µg/g tobacco in 2003 to an average 0.35 µg/g tobacco in 2005 (71% reduction).<sup>15</sup> This resulted in comparable reductions in TSNA levels in the smoke of these cigarettes, and NNN and

**Figure 2** Correlation between tobacco-specific nitrosamine levels in tobacco filler and smoke of cigarettes analysed in this study. (A) *N*'-nitrosornicotine (NNN). (B) 4-(methylnitrosamino)-1-(3-pyridyl)-1-butanone (NNK). (C) Total tobacco-specific *N*-nitrosamines (TSNAs) (sum of NNN, NNK, *N*'-nitrosoanatabine (NAT) and *N*'-nitrosoanabasine (NAB)).





## What this paper adds

- ▶ Tobacco-specific *N*-nitrosamines (TSNAs), some of which are potent carcinogens, are formed during tobacco processing. The modification of tobacco curing methods and other changes in manufacturing techniques can substantially reduce TSNA levels in tobacco, leading to lower levels of these carcinogens in cigarette smoke.
- ▶ This paper demonstrates that despite the available knowledge and tools to reduce TSNA content in cigarette tobacco, the levels of TSNA in the tobacco filler of currently marketed US cigarettes are essentially the same as those reported for a US commercial cigarette 30 years ago.
- ▶ TSNA levels in the recently introduced new varieties of existing cigarette brands reflect a remarkable lack of any attempt to reduce, or at least control, the levels of these carcinogens. In light of the recently granted regulatory authority to the US Food and Drug Administration over tobacco products, regulation of TSNA levels in cigarette tobacco should be strongly considered.

NNK levels in cigarettes sold in 2005 averaged as low as 7 ng/cigarette and 11 ng/cigarette, respectively. US cigarette manufacturers possess the necessary knowledge and tools to achieve similar reductions.

TSNAs are not the only carcinogens found in cigarette smoke, and it is unclear whether the reduction of their levels alone will lead to a reduction in risk of developing smoking-induced cancers. However, NNN is the most prevalent oesophageal carcinogen in cigarette smoke,<sup>25</sup> while the evidence is strong that NNK and polycyclic aromatic hydrocarbons are causative agents for lung cancer in smokers.<sup>26</sup> Based on its historical levels in cigarette smoke and its ability to induce adenocarcinoma of the lung in three commonly used rodent models, as well as comparative lung cancer death rates from the US and Australia, NNK may be partially responsible for adenocarcinoma becoming the leading type of lung cancer in the USA.<sup>27–29</sup> Two recent reports demonstrated that higher levels of total 4-(methylnitrosamino)-1-(3-pyridyl)-1-butanol (NNAL), a biomarker of NNK exposure in smokers, are associated with a higher risk of lung cancer.<sup>29–30</sup> Furthermore, a recent study has documented a clear relationship between urinary NNAL levels and mouth-level exposure to TSNA, showing that smokers of low-TSNA cigarettes have lower levels of NNAL in their urine.<sup>31</sup> Taken together, the results of these studies imply that higher levels of TSNA in cigarette smoke are associated with a higher risk of cancer in smokers.

In summary, despite the available knowledge and tools, there appears to be a remarkable lack of any reduction in the levels of known human carcinogens in products being sold to millions of customers. In light of the recently granted regulatory authority to the US Food and Drug Administration (FDA) over tobacco products, regulation of TSNA levels in cigarette tobacco should be strongly considered.

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