Tobacco Control



Cover image: Quit Tobacco — Make Everyone Proud, U.S. Department of Defense.



Receive regular table of contents by email.

Register using this QR code.



This article has been chosen by the Editor to be of special interest or importance and is freely available online.



Articles carrying the Unlocked Logo are freely available online under the BMJ Journals unlocked scheme.

See http://tobaccocontrol.bmj.com/info/unlocked.dtl



This journal is a member of and subscribes to the principles of the Committee on Publication Ethics

www.publicationethics.org.uk





Contents

Editorials

- **453** Three years later: an assessment of the implementation of the Family Smoking Prevention and Tobacco Control Act *M Zeller*
- **455** David Simpson steps down as News Editor *R E Malone*

News analysis

• South africa: bat fails in latest challenge to law
• Thailand: anti-smoking ad goes viral
• Russia: snus targeted at young & wealthy
• Japan: 50% of smokers hold 'Taspo' cards
• USA: California tax rise ballot lost, opposed by industry... & a doctor
• Indonesia: international footballers used to promote tobacco brand
• India: point of sale graphic warnings
• India: smokeless tobacco ban
• Ukraine: waiters serve up fresh public places ban
• Vietnam: tobacco control law passed
• Australia/NZ: duty free cigarettes on the way out
• News analysis—change of editor

Research papers

- 460 Indoor air pollution (PM_{2.5}) due to secondhand smoke in selected hospitality and entertainment venues of Karachi, Pakistan A A Nafees, T Taj, M M Kadir, Z Fatmi, K Lee, N Sathiakumar
- **465** Development assistance for global tobacco control *H Ross, M Stoklosa*
- 471 The assessment of tobacco dependence in young users of smokeless tobacco J R DiFranza, M Sweet, J A Savageau, W W S Ursprung
- **477** Smoking cessation medications and cigarettes in Guatemala pharmacies *E Viteri, J Barnoya, K S Hudmon, P J Solorzano*
- Tobacco use in Bollywood movies, tobacco promotional activities and their association with tobacco use among Indian adolescents

M Arora, N Mathur, V K Gupta, G P Nazar, K S Reddy, J D Sargent

September 2012 Volume 21 Issue 5

- **488** Exposure to tobacco smoke before and after a partial smoking ban in prison: indoor air quality measures *C Ritter, C K Huynh, J-F Etter, B S Elger*
- **492** The reciprocal relationships between changes in adolescent perceived prevalence of smoking in movies and progression of smoking status *K Choi, J Forster, D Erickson, D Lazovich, B G Southwell*
- **497** Tobacco retail displays: a comparison of industry arguments and retailers' experiences *J Hoek, R Vaudrey, P Gendall, R Edwards, G Thomson*
- **502** Consumer perceptions of cigarette pack design in France: a comparison of regular, limited edition and plain packaging *K Gallopel-Morvan, C Moodie, D Hammond, F Eker, E Beguinot, Y Martinet*

Industry watch

507 Tips for managing a social networking site *A Fallin, N L York, E J Hahn*

Brief reports

- **509** Cigarette sales in pharmacies in the USA (2005–2009) *A B Seidenberg, I Behm, V W Rees, G N Connolly*
- **511** Secondhand smoke levels in Scottish bars 5 years on from the introduction of smoke-free legislation *A Apsley, S Semple*
- **514** The Irish tobacco industry position on price increases on tobacco products *F Howell*

Research letter

517 Carbon monoxide levels in water pipe smokers in rural Laos PDR J R Lopez, K Somsamouth, B Mounivong, R Sinclair, P N Singh

Miscellanea

481, 501, 508

The Lighter Side