Assessing secondhand smoke using biological markers

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ABSTRACT
Secondhand smoke exposure (SHSe) is a known cause of many adverse health effects in adults and children. Increasingly, SHSe assessment is an element of tobacco control research and implementation worldwide. In spite of decades of development of approaches to assess SHSe, there are still unresolved methodological issues; therefore, a multidisciplinary expert meeting was held to catalogue the approaches to assess SHSe and with the goal of providing a set of uniform methods for future use by investigators and thereby facilitate comparisons of findings across studies. The meeting, held at Johns Hopkins, in Baltimore, Maryland, USA, was supported by the Flight Attendant Medical Research Institute (FAMRI). A series of articles were developed to summarise what is known about self-reported, environmental and biological SHSe measurements. Non-smokers inhale toxicants in SHS, which are mainly products of combustion of organic materials and are not specific to tobacco smoke exposure. Biomarkers specific to SHSe are nicotine and its metabolites (eg, cotinine), and metabolites of 4-(methylnitrosamino)-1-(3-pyridyl)-1-butanone (NNK). Cotinine is the preferred blood, saliva and urine biomarker for SHSe. Cotinine and nicotine can also be measured in hair and toenails. NNAL (4-[methylnitrosamino]-1-[3-pyridyl]-1-butanone), a metabolite of NNK, can be determined in the urine of SHS-exposed non-smokers. The selection of a particular biomarker of SHSe and the analytic biological medium depends on the scientific or public health question of interest, study design and setting, subjects, and funding. This manuscript summarises the scientific evidence on the use of biomarkers to measure SHSe, analytical methods, biological matrices and their interpretation.

INTRODUCTION
This article presents the scientific evidence on the use of biomarkers of secondhand smoke exposure (SHSe), analytical methods, biological matrices and their interpretation. A biomarker for SHSe should be: (a) unique to SHSe; (b) easily detectable using analytic methods reproducible across laboratories; (c) reflect known toxic exposures or high correlation with such exposures; and (d) exhibit changed levels with a corresponding change in disease risk.1 Most toxicants in tobacco smoke result from combustion of organic materials and are not specific to SHSe.1 Metabolites of nicotine (cotinine, trans-3’-hydroxycotinine and their glucuronides, and nicotine glucuronide) and NNK (NNAL (4-[methylnitrosamino]-1-[3-pyridyl]-1-butanol) and its glucuronides) can be measured in SHS-exposed individuals, with high sensitivity in various biological matrices (table 1).2 3

SELECTION OF BIOMARKERS OF SHSE
Selection of a SHSe biomarker depends on the scientific or public health question of interest, study design and setting, subjects, funding and laboratory access (figure 1). Novel biomarkers under development for use in highly controlled settings, such as chamber studies of exposures to volunteers, are not discussed here.

Nicotine and metabolites
Nicotine is present in substantial concentrations in virtually all tobacco products and in insignificant amounts in some foods.4 5 Nicotine is extensively metabolised, primarily in the liver, and its major proximate metabolite is cotinine; on average, 75% of nicotine is converted to cotinine, primarily by the liver enzyme cytochrome P450 2A6.6 Cotinine’s half-life (t½), the time in which its concentration halves, is longer (average: 16 h) than nicotine’s (2 h). Cotinine concentrations are more stable throughout the day, making it the preferred blood, saliva and urine biomarker for SHSe (table 1). Cotinine and nicotine can also be measured in hair and toenails. NNAL (4-[methylnitrosamino]-1-[3-pyridyl]-1-butanone), a metabolite of NNK, can be determined in the urine of SHS-exposed non-smokers. The selection of a particular biomarker of SHSe and the analytic biological medium depends on the scientific or public health question of interest, study design and setting, subjects, and funding. This manuscript summarises the scientific evidence on the use of biomarkers to measure SHSe, analytical methods, biological matrices and their interpretation.
nicotine or pseudo-oxynicotine reacts with nitrite in tobacco.9 NNK is metabolised in the body to NNAL and NNAL-glucuronides, commonly measured together, total NNAL (tNNAL). tNNAL remains in the body longer than cotinine (t1/2 = 10 days to 3 weeks) (table 1). NNAL is a potent lung carcinogen, with activity similar to NNK, and tNNAL detection in the urine of SHS-exposed non-smokers forms a biochemical link between exposure and lung cancer. In rats, NNK and NNAL are known to induce tumours of the pancreas, and NNK causes nasal mucosa and liver tumours, although at higher doses than for lung tumours.9

Concentrations of urine and plasma cotinine are highly correlated with urine tNNAL,10 11 although no data link these biomarkers to other SHS chemicals. The dynamic nature of SHS is critical when interpreting biomarkers for particular exposure patterns, including brief high-intensity versus sustained low-concentration exposures. Volatile compounds including nicotine leave the smoke and adsorb to room surfaces (eg, walls, floors, furniture) quickly, while other volatile compounds may persist in the air.12

**ANALYTICAL METHODS FOR BIOMARKERS OF SHSE**

Choosing a laboratory for analysis should occur early in a study to assure that the collection protocol is suited to the assay. Analysis actually begins with sampling, and the collection protocol may have significant implications for subsequent

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**Table 1** Biomarkers of secondhand smoke exposure (SHSe), characteristics and cut-off points for distinguishing smokers from non-smokers

<table>
<thead>
<tr>
<th>Biomarker</th>
<th>Half-life</th>
<th>Invasiveness</th>
<th>Cut-off point</th>
<th>Pros</th>
<th>Cons</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cotinine</td>
<td>Urine</td>
<td>16 h (average)</td>
<td>Non-invasive</td>
<td>50 ng/ml for higher SHSe</td>
<td>Reflects recent SHSe</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Higher concentrations than other matrices (higher sensitivity)</td>
<td>Need of facilities with privacy during collection</td>
</tr>
<tr>
<td></td>
<td>Blood</td>
<td>16 h (average)</td>
<td>Invasive</td>
<td>12 ng/ml for higher SHSe</td>
<td>Difficult for population-based or children studies</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>3 ng/ml for lower SHSe</td>
<td>Need for creatinine clearance adjustment</td>
</tr>
<tr>
<td></td>
<td>Saliva</td>
<td>16 h (average)</td>
<td>Non-invasive</td>
<td>14 ng/ml for higher SHSe</td>
<td>Collect data on renal disease and some prescription drugs</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Good for multiple measurements over a limited period of time</td>
<td>Pregnant women have increased clearance rate</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Difficulty for infants and young children</td>
</tr>
<tr>
<td>Nicotine/cotinine</td>
<td>Hair</td>
<td>1 cm of hair proximal to the scalp is approximately equal to the last month’s exposure</td>
<td>Non-invasive</td>
<td>0.8 ng/mg (women) 0.2 nm/mg (pregnant) 0.2 ng/mg (children)</td>
<td>Easy to collect, ship and store (room temperature = 5 years)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Less affected by daily variability (fluctuating exposure, varying metabolism and nicotine elimination)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Represents longer exposure</td>
</tr>
<tr>
<td></td>
<td>Toenails</td>
<td>1 mm is approximately equal to last month’s exposure</td>
<td>Non-invasive</td>
<td>Not available</td>
<td>Easy to collect, ship and store (room temperature = 20 years)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Overcomes day-to-day exposure variability</td>
</tr>
<tr>
<td></td>
<td>NNAL*</td>
<td>Up to 3 weeks</td>
<td>Non-invasive</td>
<td>Not available</td>
<td>Represents longer exposure</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Related to a lung carcinogen</td>
</tr>
</tbody>
</table>

*NNAL (4-[methylnitrosamino]-1-[3-pyridyl]-1-butanol).

**Figure 1** Types of study designs and biomarker use. NHANES, National Health and Nutrition Examination Survey; SHS, secondhand smoke.
assays. Analytical methods include radioimmunoassay,\textsuperscript{13, 14} ELISA,\textsuperscript{14, 15} gas chromatography (GC)-nitrogen-phosphorous detection (NPD),\textsuperscript{16} GC-thermal energy analysis (GC-TEA),\textsuperscript{17} GC-mass spectrometry (GC-MS),\textsuperscript{18} liquid chromatography (LC)-electrochemical detection (ECD),\textsuperscript{19} LC-tandem mass spectrometry (LC-MS/MS) and GC-MS/MS\textsuperscript{20} (table 2).

**Urine nicotine and metabolites**

Urine cotinine is a widely used biomarker of SHSe, with the sum of free cotinine and cotinine glucuronide (conjugated) resulting in higher concentrations in some studies.\textsuperscript{10, 24–27} For comparison purposes, researchers must consider whether free cotinine or total (free plus conjugated) cotinine was measured. Free cotinine is preferable to use as it correlates better with plasma cotinine than total cotinine.\textsuperscript{7} Current state-of-the-art methods are GC-MS/MS and LC-MS/MS, with limits of detection (LOD) of 0.05 ng/ml.\textsuperscript{20, 21} A sensitivity concentration needed in countries with low SHSe due to clean air regulations and lower air nicotine concentrations.

The advantages of determining SHSe with urine are that cotinine concentrations and other metabolites are higher than in other biological fluids; it represents relatively acute exposure; and collection is non-invasive. Disadvantages include the facilities for privacy during collection, difficulty collecting in population-based or children studies, variability in cotinine conversion factor and needing to adjust for creatinine clearance (data on renal diseases and prescription drugs that interfere with metabolism and renal secretion).

**Blood nicotine and metabolites**

Nicotine, cotinine and 3-HC can all be measured in blood, but cotinine is generally the preferred biomarker\textsuperscript{1} because of its longer half-life.\textsuperscript{28} With regular, sustained exposures, the longer cotinine t\(_{1/2}\) results in higher, more uniform steady-state concentrations than nicotine. However, the cotinine t\(_{1/2}\) is <1 day, indicating only recent SHSe. Cotinine t\(_{1/2}\) may be longer in young children than in older children and adults,\textsuperscript{29} and slightly shorter in women than in men.\textsuperscript{30} This reduction is especially notable in pregnant women due to increased clearance rates,\textsuperscript{31} and is critical when evaluating relative concentrations and applying cotinine values to identify pregnant smokers and non-smokers.

Cotinine is commonly measured in serum or plasma, with comparable results from either matrix, although uncommon, whole blood may also be used. Current analytic methods require no more than 1 ml of serum, which is readily obtainable from adults, although infants and young children may present challenges. GC-MS/MS and LC-MS/MS are preferred analytical methods for these matrices.

A potential disadvantage of serum assays versus urine is lower sensitivity, as urine cotinine concentrations are typically four-fold to sixfold higher than in serum. If extremely sensitive analytic methods are used, however, this is not a concern. As serum does not require adjustment for hydration differences among individuals, it provides a more uniform matrix measurement than urine. Blood collection is invasive, however, and salivary cotinine may be a necessary alternative. An advantage for US studies is that using serum cotinine facilitates direct comparison with representative data for US non-smokers from the National Health and Nutrition Examination Survey (NHANES).\textsuperscript{32, 33}

**Saliva cotinine and metabolites**

Cotinine molecules are small and relatively water soluble with minimal protein binding in the blood, with concentration in saliva that parallels serum, but approximately 15% to 40% higher.\textsuperscript{34} Thus, the analytical sensitivity in this matrix is approximately equal to serum, and most methods can process either serum or saliva. The primary advantage of salivary cotinine measurements is that it is a relatively non-invasive matrix when collecting a blood sample is not feasible, or when requiring multiple measurements over a limited period. Collection

<table>
<thead>
<tr>
<th>Method</th>
<th>Sensitivity</th>
<th>Specificity</th>
<th>Cost</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cotinine</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Radioimmunoassay (RIA)\textsuperscript{12, 14}</td>
<td>0.10–2.00 ng/ml</td>
<td>Variable (poorest in urine)</td>
<td>Low</td>
<td>Quick and relatively low cost analysis of large number of samples</td>
</tr>
<tr>
<td>ELISA\textsuperscript{14, 15}</td>
<td>0.10–0.20 ng/ml</td>
<td>Good</td>
<td>Low</td>
<td>Quick and relatively low cost analysis of large number of samples</td>
</tr>
<tr>
<td>Gas chromatography-nitrogen-phosphorous detection (GC-NPD)\textsuperscript{16}</td>
<td>0.10–0.20 ng/ml</td>
<td>Good</td>
<td>Moderate</td>
<td>Lacks sensitivity for very low level of SHSe</td>
</tr>
<tr>
<td>Gas chromatography-mass spectrometry (GC-MS)\textsuperscript{18}</td>
<td>0.10–0.20 ng/ml</td>
<td>Excellent</td>
<td>High</td>
<td></td>
</tr>
<tr>
<td>Liquid chromatography-atmospheric pressure chemical ionization tandem mass spectrometry (LC-APCI MS/MS)\textsuperscript{21}</td>
<td>&lt;0.05 ng/ml</td>
<td>Excellent</td>
<td>Extremely high</td>
<td>Current state-of-the-art method for urine cotinine. It can perform 100 samples/day</td>
</tr>
<tr>
<td>High performance liquid chromatography (HPLC)\textsuperscript{22, 23}</td>
<td>0.13–1.00 ng/ml</td>
<td>Good</td>
<td>Moderate</td>
<td></td>
</tr>
<tr>
<td>Nicotine</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GC-MS\textsuperscript{23}</td>
<td>0.02–0.25 ng/ml</td>
<td>Excellent</td>
<td>Moderate-high</td>
<td>It has been used for nicotine determination in hair and toenails</td>
</tr>
<tr>
<td>HPLC\textsuperscript{19, 23}</td>
<td>0.10–0.32 ng/ml</td>
<td>Good</td>
<td>Low</td>
<td>It has been used for nicotine determination in hair and with electrochemical detection for toenails</td>
</tr>
<tr>
<td>NNAL (4-[methylnitrosamino]-1-[3-pyridyl]-1-butanol)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Liquid chromatography-tandem mass spectrometry (LC-MS/MS)\textsuperscript{20}</td>
<td>0.25 pg/ml</td>
<td>Excellent</td>
<td>Extremely high</td>
<td>NNAL assay of choice.</td>
</tr>
<tr>
<td>Gas chromatography-thermal energy analysis (GC-TEA)\textsuperscript{17}</td>
<td>0.15 pmol/ml</td>
<td>Excellent</td>
<td>Moderate</td>
<td>Difficult implementation</td>
</tr>
</tbody>
</table>

Modified from Benowitz 1996.\textsuperscript{1}
procedures are relatively simple and well tolerated. Contamination, though unusual, is clearly a greater risk for saliva samples than for serum samples. Issues of age, gender, race, oral pH, type of diet, dehydration, or drug treatment and their effect on salivary cotinine concentrations should be addressed for variability.

Hair nicotine and metabolites

Hair nicotine has been used and validated as a biomarker of SHSe among children and adults. Nicotine is incorporated into hair if it is present in the circulation, and environmental contamination of nicotine is minimal after washing samples. The hair growth rate is 1 cm/month, 1 cm of hair proximal to the scalp represents the last month’s exposure. Hair can characterise exposure and time; theoretically, 10-cm of hair represents 10 months of past exposure, a longer period than covered by other biomarkers. The average hair nicotine dose (cumulative exposure/duration of exposure) is therefore less affected by daily variability from fluctuating exposure, varying metabolism and elimination of nicotine.

The sensitivity of hair nicotine methods varies (LODs range 0.02–0.2 ng nicotine/mg hair). LC-ultraviolet (UV), or GC-MS can be used for hair nicotine determination. Hair nicotine concentrations are highly reproducible over 1 year, proving the method’s sensitivity for detecting individual changes in smoking habits and SHSe.

Advantages of the hair matrix include collection ease, storage at room temperature without degradation for up to 5 years, and shipping without special handling. Scarcity of hair can preclude using this approach for infants or some adults. Chemical hair treatments, however, can reduce hair nicotine concentration by 9% to 30% and relevant information should be obtained with hair samples for any necessary adjustments.

Similar to most biomarkers, gender and race may play roles in determining hair nicotine concentrations. Hair colour could likely influence nicotine concentrations, since nicotine is bound to melanin and the type and amount of melanin in hair varies with hair colour. However, Zahlsen et al. found that nicotine uptake did not differ due to hair colour or thickness, or person’s age or gender. Among children, younger children have higher hair nicotine concentrations than older children, with the same SHSe.

Toenail nicotine and metabolites

Toenail nicotine concentration shows promise for SHSe assessment, as it reflects relatively long exposure periods: depending on the length of the clipping, the concentration can represent up to several months of past exposure (toenails grow at a rate of approximately 1 mm/month). In one study, toenail nicotine concentrations strongly predicted self-reported exposure, even after 20 years’ storage at room temperature. Similar to hair samples, toenails can be collected easily and shipped without temperature restrictions.

Toenails are less directly exposed than hair to environmental nicotine, with concentrations only reflecting nicotine taken up from blood circulation by nails during growth. Slow toenail growth rates overcome day-to-day exposure variability and provide potentially more stable estimates of average exposure, which is critical to assessing long-term exposures. In one study, toenail nicotine concentrations were significantly correlated with reported tobacco smoking (r=0.63). They are also predictive of high and low SHSe among non-smokers, in newborns, fingernails and toenails have been used to determine nicotine exposure in utero.

Population data on toenail biomarker concentrations are not available, and determining normative population concentrations is critical to relating these concentrations to disease risk and tobacco exposure. Given the low nicotine concentration per mg of toenail, collecting clippings from all 10 toenails is recommended. Age is inversely related to toenail nicotine concentrations in women, even after controlling for cigarette consumption and SHSe frequency, while nail fungus infection and nail polish do not appear to influence concentrations or exposure. No data exist on toenail nicotine concentrations relating to gender or race. Laboratory methods to analyse nicotine in toenail samples include high-performance liquid chromatography-electrochemical detection (HPLC-ECD) (LOD of 0.1 ng/mg toenail), or GC-MS (LOD range 0.025–0.01 ng/mg toenail).

NNK metabolites in urine

NNK is a tobacco-specific lung carcinogen shown to induce adenocarcinoma of the lung in rats, mice, or hamsters. Its metabolites, tNNAL can be measured in the urine of SHS-exposed non-smokers. NNK itself is not found in human urine because of its extensive metabolism to NNAL and other metabolites. As NNAL represents only 15% of NNK dose intake, it is prone to interindividual and intraindividual variability due to metabolic variability of the other 85% of metabolites. tNNAL has been quantified in smokers’ blood, but its measurement in SHS-exposed non-smokers’ blood has not been reported and may be too low for current detection methods. Highly sensitive, validated analytical methods available to quantify tNNAL in urine are GC-TEA, GC-MS/MS and LC-MS/MS. LC-MS/MS is currently the assay of choice for NNAL as concentrations can be determined in first morning urine, spot urine and 24 h urine samples.

The major advantages of the tNNAL biomarker are its specificity to tobacco smoke and its direct relationship to a lung carcinogen. NNK is found only in tobacco products—never in the general environment, unless SHS is present. Thus, NNAL detection in urine signifies exposure to and uptake of, the lung carcinogen NNK. The tNNAL biomarker is well established and it is not detected in the urine of non-exposed individuals. Multiple studies have demonstrated uptake of NNK by SHS-exposed non-smokers, as well as transplacental exposure from smoking mothers by analysing amniotic fluid or first morning urine. NNAL has a longer half-life than cotinine, thus representing longer exposure. However, NNAL’s t1/2 of up to 3 weeks is much less than nicotine’s half-life in hair or toenail matrices.

The disadvantages of tNNK are the needs for expertise in analytical chemistry and costly equipment. NNAL is carcinogenic and mutagenic and must be handled with extreme caution in the laboratory. To date, the highest tNNAL concentration in the urine have been observed in infants and children with SHSe (80–90 fmol/ml urine), compared to concentrations of 20–50 fmol/ml urine in non-smoking adults. It is not clear whether these are differences in metabolism between children and adults, or in exposure or other factors. One study comparing tNNAL concentrations in teen versus adult smokers did not find significant differences, suggesting that metabolic differences are unimportant, but further study is needed. Studies of smokers do not indicate gender differences in tNNAL concentrations; this is also true for exposed non-smokers. There may be racial differences in tNNAL concentrations in smokers’ urine, as some studies suggest higher concentrations in African Americans compared to Caucasians. Whether these observations extend to non-smokers is unknown.
UTILITY OF NNK METABOLITES VERSUS NICOTINE METABOLITES

A moderately strong correlation is evident between NNK metabolites and nicotine metabolites in the urine of SHS-exposed non-smokers, with similar results in smokers. In a study of 74 children, as tNNAL increased from 0.05 to 0.35 pmol/ml urine, total cotinine (the sum of cotinine and its glucuronide) increased from 15 to 50 ng/ml urine, leaving little doubt that cotinine at these concentrations in non-smokers and cotinine.45 48 69

Other sources of nicotine exposure in non-smokers include breastfed infants with smoking mothers, even if the infant does not have SHS. Children breast fed by mothers who smoke outside the house can also have higher urine cotinine concentrations than bottle-fed children with direct SHS.72 One study reported Alaska Native children, aged 4 years and older, chewing tobacco.73 Finally, through hand-to-mouth activity, children may ingest floor dust containing nicotine or touch fabrics that have been exposed to SHS, such as smokers’ clothing.74

FACTORS AFFECTING CONCENTRATIONS OF BIOMARKERS

Age

Differences in drug elimination between children and adults are well documented, particularly during neonatal and early infant periods, when hepatic, renal, cardiac and lung functions are immature.63 64 Nicotine and cotinine pharmacokinetics in neonates exposed in utero to nicotine had significantly longer nicotine t1/2 in the infants’ serum than that reported for adults (neonates t1/2 nicotine=11.2 h [95% CI 8.0 to 18.9 h]; adults t1/2 nicotine=approximately 2 h) with no differences for cotinine.29 suggesting that differences in the nicotine t1/2 but not in the cotinine t1/2 between neonates and adults may relate to differences in nicotine metabolism.65 Several studies report cotinine elimination in children’s urine, and all show younger children having slower elimination and/or higher concentrations than older children or adults66–68; also observed with hair (nicotine and cotinine).45 46 69

Disease state

Disease states may affect metabolite concentrations in children and adults. Children with asthma show higher cotinine concentrations in hair and urine compared to children without asthma.70 71 However, it is difficult to determine if the differences are due to metabolism or exposure as the studies only used parental report to measure environmental exposure.

OTHER SOURCES OF EXPOSURE TO NICOTINE

Other sources of nicotine exposure in non-smokers include breastfed infants with smoking mothers, even if the infant does not have SHS. Children breast fed by mothers who smoke outside the house can also have higher urine cotinine concentrations than bottle-fed children with direct SHS.72 One study reported Alaska Native children, aged 4 years and older, chewing tobacco.73 Finally, through hand-to-mouth activity, children may ingest floor dust containing nicotine or touch fabrics that have been exposed to SHS, such as smokers’ clothing.74

INTERPRETING BIOMARKER CONCENTRATIONS

Results of quantitative biomarkers’ concentrations of SHS need careful interpretation, which could consider incorporating cut-off points to separate smokers from SHS-exposed non-smokers, using threshold concentrations for significant consequences of SHS; and assessing the severity of SHS in non-smokers.

Separating smokers and non-smokers

As cotinine is specific for nicotine exposure, any detectable concentration indicates exposure to tobacco, tobacco smoke, or medicinal nicotine. NNK is also specific for tobacco and is not present in medications or food; any NNAL concentration indicates exposure to tobacco or tobacco smoke.

Daily smokers typically have plasma or serum cotinine concentrations of 100 ng/ml or higher, or urine tNNAL concentrations of 1000 fmol/ml or higher,75 while light or non-daily smokers can have cotinine concentrations below 10 ng/ml. Heavy SHS may result in plasma cotinine concentrations up to 25 ng/ml.75 Thus, overlap may occur between cotinine concentrations of non-smokers who experience heavy SHS and light/occasional smokers. The optimal cut-off point should minimise false classification of SHS-exposed non-smokers versus smokers, and will depend on the extent of non-smokers’ SHS and the smoking behaviour of the population’s smokers.

The most widely used serum cotinine cut-off point (14 ng/ml) to distinguish smokers from non-smokers is based on work from the early 1950s in England.76 More recently, a cut-off point of 12 ng/ml was determined using UK data (1996–2004) from a representative sample,77 which suggests that SHS in England did not declined dramatically over 20 years. SHS in the US is much lower today, however, compared to 1980s England. An optimal cut-off point of 3 ng/ml was determined using NHANES data (1999–2004).78 Due to differences in smoking behaviours and perhaps in cotinine metabolism, the optimal US cut-off point, for adults, varies by race/ethnicity (non-Hispanic whites: 5 ng/ml, non-Hispanic blacks: 6 ng/ml, Mexican–Americans: 1 ng/ml).79 The low cut-off in Mexican–Americans reflects lower SHS and higher prevalence of light/occasional smoking.

Generalisability from national sampling to particular subpopulations requires careful consideration, particularly if the target population’s exposure profile is unusual. Thus, researchers should consider the target population when selecting the optimal cut-off point to separate smokers from non-smokers (eg, casino workers with high SHS (optimal cut-off point: >5 ng/ml). Hair cotinine cut-off point values in women, pregnant women and children (0.8, 0.3 and 0.2 ng/mg, respectively) have been determined using data from the USA, Canada and France.79 Lack of representative population data for other biomarkers in the different matrices makes prediction of optimal cut-off values difficult for these markers.

Assessing risk from SHS

For researchers interpreting a particular nicotine, cotinine, or NNAL concentration as a biomarker of risk from exposure, an appropriate comparison group is required. Three possible approaches are available: (1) to consider that any concentration resulting from a specific biomarker of SHS such as nicotine, cotinine, or NNAL, indicates an increased risk;28 (2) to classify exposure with respect to tertile or quartile of a general population of exposed individuals, if available (eg, US NHANES (serum),80 England’s Health Survey (saliva),75); and (3) to classify exposure severity based on known environmental exposure.
SHSe reduces birth weight and cotinine levels of SHS-exposed pregnant women have been statistically significantly associated with reductions in mean birth weight (range: 7 g to 200 g). Non-significant associations have found with hair nicotine levels.

CONCLUSIONS
This article summarises the current scientific evidence on the use of biomarkers to measure SHSe, analytical methods, biological matrices and their interpretation. Cotinine is the biomarker of choice for measuring SHSe in urine, blood and saliva. Nicotine can be measured in hair and toenails. NNK is a tobacco-specific lung carcinogen. NNAL, a NNK metabolite, represents only 15% of the NNK dose intake but can be detected in the urine of SHS-exposed non-smokers. Use of each biomarker has its advantages and disadvantages, making selection dependent on the study’s objectives, subjects, design and setting, funding, issues of privacy, invasiveness and subject’s age. The length of SHSe may result in selecting hair or toenails over biofluids. The information provided here may assist investigators in selecting the optimal biomarker when designing their study.

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Contributors EA-T organised and participated in the expert meeting, drafted and revised the paper. She is guarantor. WKA-D, OLA, NB, JT, SK and SH participated in the expert meeting, drafted and revised the paper. JMS initiated and organised the expert meeting and revised the draft paper.

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Review


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