

Editor
Ruth E. Malone (USA)
E: ruth.malone@ucsf.edu

Deputy Editor
Andrew Hyland (USA)

Senior Editors
Joaquin Barnoya (Guatemala)
Joanna Cohen (Canada)
Coral Gartner (Australia)
Sarah Hill (UK)
Lisa Henriksen (USA)

Editor Emeritus
Simon Chapman (Australia)
E: sc@med.usyd.edu.au

News Analysis Editor
Marita Hefler (Australia)
marita.hefler@sydney.edu.au

Deputy News Editor
Stan Shatenstein (Canada)

**Consulting editors for methods/
statistics**

Christopher Keith Haddock (USA)
David Hammond (Canada)
Karen Messer (USA)
Todd Rogers (USA)
Mohammad Siahpush (USA)

Regional editors
Europe: Anna Gilmore (UK)
Africa: Yussuf Saloojee
(South Africa)

North America: Roberta Ferrence
(Canada)

Australasia: Sarah Durkin (AU)
Latin America and the Caribbean:
Vera Luiza da Costa e Silva (Brazil)
South Asia: Prakash Gupta (India)
Asia-Pacific: Tai Hing Lam
(Hong Kong)
Middle East: Elif Dagli (Turkey)

Assistant Editor, Web & New Media
Becky Freeman (Australia)

Founding Editor
Ron Davis (USA)

Impact Factor: 5.150

**Guidelines for Authors and
Reviewers**

Full instructions are available online at
[http://tobaccocontrol.bmj.com/site/about/
guidelines.xhtml](http://tobaccocontrol.bmj.com/site/about/guidelines.xhtml). Articles must be submitted
electronically <http://submit-tc.bmj.com>.
Authors retain copyright but are
required to grant *Tobacco Control* an
exclusive licence to publish [http://group.
bmj.com/products/journals/instructions-
for-authors/licence-forms](http://group.bmj.com/products/journals/instructions-for-authors/licence-forms)

Disclaimer: *Tobacco Control* is published
by BMJ Publishing Group Ltd, a wholly
owned subsidiary of the British Medical
Association. The publisher grants editorial
freedom to the Editor of *Tobacco Control*.
Tobacco Control follows guidelines on
editorial independence produced by the
World Association of Medical Editors and
the code on good publication practice of
the Committee on Publication Ethics.

Tobacco Control is intended for medical
professionals and is provided without
warranty, express or implied. Statements
in the Journal are the responsibility of their
authors and advertisers and not authors'
institutions, the BMJ Publishing Group or
the BMA unless otherwise specified or
determined by law. Acceptance of
advertising does not imply endorsement.

To the fullest extent permitted by law,
the BMJ Publishing Group shall not be liable
for any loss, injury or damage
resulting from the use of *Tobacco Control*
or any information in it whether based on
contract, tort or otherwise. Readers are
advised to verify any information they
choose to rely on.

***Tobacco Control* aims to study the nature and consequences of tobacco use worldwide; tobacco's effects on population health, the economy, the environment and society; efforts to prevent and control the global tobacco epidemic through population level education and policy changes; the ethical dimensions of tobacco control policies; and the activities of the tobacco industry and its allies**

Associate Editors

Addiction and pharmacology
Dorothy Hatsukami (USA)

Economics of Tobacco Control
Frank Chaloupka (USA)

Harm Reduction
Lynn Kozlowski (USA)

**Historical Perspectives on
Tobacco Control Policy**
Allan M. Brandt (USA)

**Human Rights and Tobacco
Control Advocacy**
Josef Verovic (USA)

Legislation and Regulation
Jonathan Liberman (Australia)

Litigation
Richard Daynard (USA)

Mass Media in Tobacco Control
Lois Biener (USA)

**Patterns and Predictors of
Tobacco Use**
Ron Borland (Australia)

Politics of Tobacco Control
Jeff Collin (UK)

Product Design
David Ashley (USA)

Product Marketing and Promotion
Timothy Dewhirst (Canada)

Secondhand Smoke
Alistair Woodward (New Zealand)

Tobacco Industry Activities
Elizabeth Smith (USA)

Tobacco Use Prevention
Amanda Amos (UK)

Smoking Cessation Policies
Shu-Hong Zhu (USA)

Editorial Advisory Board

Chair
Kenneth E. Warner (USA)

Vice Chair
Judith Mackay (Hong Kong)
OA Ayo-Yusuf (South Africa)

Stella Aguinaga Bialous
(USA/Brazil)
Sophia Chan (Hong Kong)
Gregory N. Connolly (USA)
Mike Cummings (USA)
Pascal Diethelm (Switzerland)
Stanton Glantz (USA)

Gary Giovino (USA)
Nigel Gray (Australia)
Margaretha Haglund (Sweden)
Martin Jarvis (UK)
Luk Joossens (Belgium)

Tom Novotny (USA)
John P. Pierce (USA)
Tibor Szilagyi (Hungary)
Prakit Vathesatogkit (Thailand)
Joan Roman Villabli (Spain)
Melanie Wakefield (AU)
Corné van Walbeek (South Africa)

Representing:

**International Network of Women
Against Tobacco**
Deborah McLellan (USA)

Framework Convention Alliance
Laurent Huber (Switzerland)

Subscription Information

Tobacco Control is published bimonthly; subscribers have access to all supplements

Institutional Rates 2015

Print
£445; US\$868; €601

Online
Site licences are priced on FTE
basis and allow access by the
whole institution.

Personal Rates 2015

Print (includes online access at
no additional cost)
£203; US\$396; €275

Online only
£109; US\$213; €148

ISSN 0964-4563 (print);
1468-3318 (online)

Personal print or online only and
institutional print subscriptions may
be purchased online at [http://
group.bmj.com/group/subs-sales/
subscriptions](http://group.bmj.com/group/subs-sales/subscriptions) (payment by Visa/
Mastercard only).

Residents of some EC countries must pay VAT; for details, call us or visit
www.bmj.com/subscriptions/vatandpaymentinfo.dtl

Contact Details

Editorial Office
Tobacco Control, BMJ Journals, BMA House Tavistock
Square London, WC1H 9JR, UK
T: +44 (0)20 7383 6457
E: tobaccocontrol@bmj.com
Twitter: TC_BMJ

Production Editor
Kelly Stroud
E: production.tc@bmj.com

Permissions
<http://journals.bmj.com/misc/permissions.dtl>

Supplement Enquiries
T: +44 (0)20 7383 6057
E: journals@bmj.com

Subscriptions (except USA)
Subscription Manager, BMJ Journals
BMJ Publishing Group, PO BOX 299
London WC1H 9TD, UK
T: +44 (0)20 7111 1105
E: subscriptions@bmj.com
<http://tc.bmj.com/site/help/index.xhtml>

US Subscriptions
PPoF, PO Box 361
Birmingham, AL 35201-0361, USA
T: +1 800 348 6473 (toll free in the USA)
E: bmj-clinicalevidence@ebsco.com

Display Advertising Sales
Sophie Fitzsimmons (Sales Manager)
T: +44 (0)20 7383 6783
E: sftzsimmons@bmj.com
<http://group.bmj.com/group/advertising>

Online Advertising Sales
Marc Clifford (Sales Manager)
T: +44 (0)20 7383 6161
E: mclifford@bmj.com
<http://group.bmj.com/group/advertising>

Display & Online Advertising Sales (USA)
Jim Cunningham
T: +1 201 767 4170
E: jcunningham@cunnasso.com

Reprints Administrator
T: +44 (0)150 251 5161
E: admin.reprints@bmj.com

Commercial Reprints (except USA & Canada)
Nadia Gurney-Randall
T: +44 (0)20 8445 5825
M: 07866 262 344
E: ngurneyrandall@bmj.com

Commercial Reprints (USA & Canada)
Marsha Fogler
T: +1 800 482 1450 (toll free in the USA)
T: +1 856 489 4446 (outside the USA)
E: mfogler@medicalreprints.com

Copyright: © 2014 BMJ Publishing Group. All rights reserved; no part of
this publication may be reproduced, stored in a retrieval system, or
transmitted in any form or by any means, electronic, mechanical,
photocopying, recording or otherwise without prior permission
Tobacco Control is published by BMJ Publishing Group Ltd, typeset by
Techset and printed in the UK on acid-free paper.

Tobacco Control (ISSN 0964-4563) is published bi-monthly by BMJ
Publishing Group and distributed in the USA by Air Business Ltd.
Periodicals postage paid at Jamaica NY 11431. POSTMASTER: send
address changes to *Tobacco Control*, Air Business Ltd, c/o Worldnet
Shipping Inc., 156-15, 146th Avenue, 2nd Floor, Jamaica, NY 11434, USA.