

September 2016 Volume 25 Issue 5

ISSN 1472-2821

TOBACCO CONTROL



Cover credit: This ad was created for the FDA Center For Tobacco Products. The national public education campaign, This Free Life, is targeted to LGBT young adults. For more information, fda.gov/tobaccocampaigns.

Contents

Editorials

- 491** The tobacco industry's deadly distortions of history *L M Kyriakoudes*
- 502** Early history of LGBT tobacco control: CLASH at 25 *N Offen, E A Smith, B Gordon*

News analysis

- 498** Uruguay: Big Tobacco overplays trademark rights, again • World: Codentify system finds new owners, same executives • Malaysia: mQuit service strengthens quit smoking strategy • Australia: progress on Tasmania's smoke free legislation • UK: plain packaging interests 'collide in the most irreconcilable of ways'

Advocacy in action

- 504** LGBT organisation successfully advocated for ban on tobacco promotions in San Jose, California *A Fallin, B Davis*

Review

- 506** Attitudes to smoke-free outdoor regulations in the USA and Canada: a review of 89 surveys *G Thomson, N Wilson, D Collins, R Edwards*

Research papers

- 492** The 'common knowledge' of Quebecers: quantifying the evidence of historians testifying for defendant tobacco companies *C Callard*
- 517** Adolescents' and adults' perceptions of 'natural', 'organic' and 'additive-free' cigarettes, and the required disclaimers *M J Byron, S A Baig, K E Morocco, N T Brewer*
- 521** Tobacco industry interference with tobacco control policies in Poland: legal aspects and industry practices *Ł Balwicki, M Stokłosa, M Balwicka-Szczyrba, W Tomczak*
- 527** A closer look at 'Cheap White' cigarettes *H Ross, N Vellios, K C Smith, J Ferguson, J E Cohen*
- 532** Economic burden from smoking-related diseases in Thailand *K Bundhamcharoen, S Aungkulanon, N Makka, K Shibuya*
- 538** Effect of price changes in little cigars and cigarettes on little cigar sales: USA, Q4 2011–Q4 2013 *D G Gammon, B R Loomis, D L Dench, B A King, E B Fulmer, T Rogers*
- 545** The devil is in the detail: tobacco industry political influence in the Dutch implementation of the 2001 EU Tobacco Products Directive *J L Y Lie, M C Willemsen, N K de Vries, G Fooks*
- 551** The impact of cigarette smoking on life expectancy between 1980 and 2010: a global perspective *E Rentería, P Jha, D Forman, I Soerjomataram*
- 558** The impact of tobacco expenditures on spending within Turkish households *S San, F J Chaloupka*
- 564** Smokers in Brazil: who are they? *A S Szkelo, M C de Souza, M Szkelo, L M de Almeida*
- 571** The influence of menthol, e-cigarettes and other tobacco products on young adults' self-reported changes in past year smoking *C D Delnevo, A C Villanti, O A Wackowski, D A Gundersen, D P Giovenco*
- 575** Tobacco companies' efforts to undermine ingredient disclosure: the Massachusetts benchmark study *C Velicer, S Aguinaga-Bialous, S Glantz*

Brief reports

- 584** Over-the-counter sales of out-of-state and counterfeit tax stamp cigarettes in New York City *D Silver, M M Giorgio, J Y Bae, G Jimenez, J Macinko*
- 587** Tobacco imagery in video games: ratings and gamer recall *S R Forsyth, R E Malone*
- 591** Time trend of smoking scenes in Iranian movies during the past three decades (1982–2011): a historical analysis *G Heydari, A E Ahmady, H A Lando, F Chamyani, M R Masjedi, M B Shadmehr, L Fadaizadeh, S Chaibakhsh*

Special communication

- 594** The tobacco endgame: a qualitative review and synthesis *P A McDaniel, E A Smith, R E Malone*

Research letter

- 605** A cigar by any other name would taste as sweet *A S Viola, D P Giovenco, E J M Lo, C D Delnevo*

Miscellaneous

- 497, 544** The Lighter Side



This article has been chosen by the Editor to be of special interest or importance and is freely available online.



This article has been made freely available online under the BMJ Journals Open Access scheme. See <http://tobaccocontrol.bmj.com/site/about/guidelines.xhtml#open>



This journal is a member of and subscribes to the principles of the Committee on Publication Ethics

Member since 2008
www.publicationethics.org.uk



When you have finished with this please recycle it

Receive regular table of contents by email. Register using this QR code.

