

April 2016 Volume 25 Issue e1
TOBACCO CONTROL



Cover credit: Image courtesy of Hawaii Department of Health Tobacco Prevention and Education Program.

Contents

E-cigarettes

Editorial

- e1** Assessing the place of nicotine vaporisers in tobacco control *C Gartner, W Hall*

Brief reports

- e3** Differences in the design and sale of e-cigarettes by cigarette manufacturers and non-cigarette manufacturers in the USA
A B Seidenberg, C L Jo, K M Ribisl
- e6** Electronic cigarette nicotine delivery can exceed that of combustible cigarettes: a preliminary report
C P Ramôa, M M Hiler, T R Spindle, A A Lopez, N Karaoghlanian, T Lipato, A B Breland, A Shihadeh, T Eissenberg
- e10** Flavour chemicals in electronic cigarette fluids
P A Tierney, C D Karpinski, J E Brown, W Luo, J F Pankow

Industry watch

- e16** Rapid increase in e-cigarette advertising spending as Altria's MarkTen enters the marketplace
J Cantrell, B Emelle, O Ganz, E C Hair, D Vallone

Research papers


- e19** Identifying e-cigarette vape stores: description of an online search methodology
A E Kim, B Loomis, B Rhodes, M E Eggers, C Liedtke, L Porter


April 2016 Volume 25 Issue e1

- e24** How to define e-cigarette prevalence? Finding clues in the use frequency distribution
M S Amato, R G Boyle, D Levy
- e30** Consumer preferences for electronic cigarettes: results from a discrete choice experiment
C D Czoli, M Goniewicz, T Islam, K Kotnowski, D Hammond
- e37** Quantifying how smokers value attributes of electronic cigarettes
J Nonnemaker, A E Kim, Y O Lee, A MacMonegle
- e44** The importance of product definitions in US e-cigarette laws and regulations
L K Lempert, R Grana, S A Glantz
- e52** E-cigarette use and willingness to smoke: a sample of adolescent non-smokers
T A Wills, J D Sargent, R Knight, I Pagano, F X Gibbons
- e60** Smokers' and ex-smokers' understanding of electronic cigarettes: a qualitative study
C Rooke, S Cunningham-Burley, A Amos

Research letter

- e67** Unexpected nicotine in Do-it-Yourself electronic cigarette flavourings
B Davis, A Razo, E Nothnagel, M Chen, P Talbot

 This article has been chosen by the Editor to be of special interest or importance and is freely available online.

 This article has been made freely available online under the BMJ Journals Open Access scheme. See <http://tobaccocontrol.bmj.com/site/about/guidelines.xhtml#open>

 This journal is a member of and subscribes to the principles of the Committee on Publication Ethics
Member since 2008
J1600521
www.publicationethics.org.uk

 equator network

 recycle
When you have finished with this please recycle it

Receive regular table of contents by email.
Register using this QR code.

