

Supplementary TABLES for “Evaluation of the impact of the removal of point of sale tobacco displays: data from a New Zealand youth survey”

Table S1: ASH ‘Year 10’ school participation and aggregate student response by year

Year	Schools returning	% Invited schools returning	Valid student responses	Student population	% Population responding
2007	241	47%	25,978	62,018	42%
2011	236	44%	26,645	59,562	48%
2012	298	56%	28,447	59,627	48%
2013	264	48%	27,921	57,929	48%
2014	283	54%	31,021	59,612	52%

Table S2: Demographic characteristics of the sample of ‘Year 10’ students participating in the annual national surveys by year analysed (percentages)

Demographic Variable	Year				
	2007	2011	2012	2013	2014
<i>N (Count)</i>	25,978	26,645	28,447	27,921	31,021
<i>Age</i>					
14 years	65	82	83	82	82
15 years	35	18	17	18	18
<i>Gender</i>					
Male	48	48	48	51	49
Female	52	52	52	49	51
<i>Ethnicity (Prioritised)</i>					
NZ European	63	59	57	59	53
Māori	19	20	20	19	20
Pacific peoples	7	9	9	10	10
Asian	10	11	12	11	13
Other	1	1	2	1	4
<i>SES, based on school decile*</i>					
Low (1-3)	14	15	16	15	16
Medium (4-7)	44	42	41	40	44
High (8-10)	41	43	43	45	40

* A school’s decile rating indicates the extent to which it draws its students from low socio-economic communities. Deciles are used to allocate differential funding in New Zealand’s public education system.

Table S3: New Zealand ‘Year 10’ target population characteristics by year

(percentages). Absolute percentage difference between returned sample and population in italics.

Demographic Variable	Year				
	2007	2011	2012	2013	2014
<i>Gender</i>					
Male	51	51	51	52	51
	<i>-3</i>	<i>-3</i>	<i>-3</i>	<i>-1</i>	<i>-2</i>
Female	49	49	49	48	49
	<i>3</i>	<i>3</i>	<i>3</i>	<i>1</i>	<i>2</i>
<i>Ethnicity (Prioritised)</i>					
NZ European	58	55	54	54	54
	<i>5</i>	<i>4</i>	<i>3</i>	<i>5</i>	<i>-1</i>
Māori	22	23	23	23	23
	<i>-3</i>	<i>-3</i>	<i>-3</i>	<i>-4</i>	<i>-3</i>
Pacific peoples	9	10	10	10	10
	<i>-2</i>	<i>-1</i>	<i>0</i>	<i>0</i>	<i>0</i>
Asian	8	9	10	10	10
	<i>2</i>	<i>2</i>	<i>2</i>	<i>1</i>	<i>3</i>
Other	3	3	3	3	3
	<i>-2</i>	<i>-2</i>	<i>-1</i>	<i>-2</i>	<i>-2</i>
<i>SES, based on school decile</i>					
Low (1-3)	19	18	18	18	18
	<i>-4</i>	<i>-3</i>	<i>-2</i>	<i>-3</i>	<i>-2</i>
Medium (4-7)	48	43	43	43	42
	<i>-4</i>	<i>-1</i>	<i>-2</i>	<i>-3</i>	<i>2</i>
High (8-10)	34	38	39	40	40
	<i>8</i>	<i>5</i>	<i>3</i>	<i>5</i>	<i>0</i>

Source: Ministry of Education. *Student numbers*. Available from:

http://www.educationcounts.govt.nz/statistics/schooling/july_school_roll_returns/6028

TABLE S4: Store visit frequency in 2007 and 2013

	2007		2013	
	N	%	N	%
Sample N (Weighted)	25,978		27,926	
Store visits (most frequent store)				
Daily or more	4,935	19%	3,412	12%
Two to three times/week	11,555	44%	9,337	33%
Weekly	5,841	22%	5,635	20%
Less than weekly	2,861	11%	6,064	22%
Nonresponse	786	3%	3,479	12%