

Supplementary tables

S1 Survey sample sizes and response rates

	Response rate	Sample size (n)	Current smokers (n)	Daily Smoker (n)
2008	63.7%	1,608	422	368
2010	56.7%	1,740	451	404
2012	83.1%	2,672	581	526
2014	80.0%	2,594	580	529

S2 Support for three tobacco control measures among daily smokers by ethnicity, 2008-2014

	Strongly agree/agree with statements				
	2008	2010	2012	2014	
Smoking should be banned in all outdoor public areas where children are likely to go					
	% (95%CI)	% (95%CI)	% (95%CI)	% (95%CI)	Difference 2014 vs 2008 (95% CI)
All ^	44.8 (36.3 to 53.3)	51.8 (41.4 to 62.1)	58.6 (52.3 to 64.9)	66.3 (59.1 to 73.4)	21.5 (10.4 to 32.6)
Māori ^	61.3 (49.8 to 72.8)	64.4 (53.7 to 75.1)	63.2 (53.4 to 75.1)	78.4 (70.0 to 86.7)	17.0 (3.2 to 30.8)
Non-Māori ^	40.2 (30.1 to 50.3)	47.9 (34.4 to 61.4)	58.0 (50.4 to 65.7)	62.7 (53.8 to 71.7)	22.5 (9.0 to 36.1)
	aOR (95% CI)	aOR (95% CI)	aOR (95% CI)	aOR (95% CI)	aOR for linear trend (95% CI)
All *	1.0	1.31 (0.76 to 2.24)	1.73 (1.13 to 2.64)	2.45 (1.53 to 3.93)	1.16 (1.08 to 1.25)
Māori #	1.0	1.13 (0.60 to 2.15)	1.08 (0.59 to 1.98)	2.30 (1.17 to 4.51)	1.13 (1.02 to 1.25)
Non-Māori #	1.0	1.35 (0.68 to 2.69)	2.02 (1.20 to 3.42)	2.53 (1.42 to 4.50)	1.17 (1.07 to 1.29)
The no. of places allowed to sell cigarettes and tobacco should be reduced to make them less easily available					
	% (95%CI)	% (95%CI)	% (95%CI)	% (95%CI)	Difference 2014 vs 2008 (95% CI)
All ^	32.6 (25.4 to 39.8)	32.3 (24.6 to 39.9)	42.4 (35.7 to 49.1)	35.2 (28.5 to 41.8)	2.6 (-7.2 to 12.3)
Māori ^	39.1 (26.9 to 51.3)	50.9 (40.7 to 61.1)	43.5 (33.5 to 53.6)	37.6 (27.4 to 47.7)	-1.6 (-17.1 to 14.0)
Non-Māori ^	30.2 (21.3 to 39.0)	24.9 (15.9 to 33.9)	42.2 (34.0 to 50.5)	34.4 (26.2 to 42.6)	4.2 (-7.8 to 16.3)
	aOR (95% CI)	aOR (95% CI)	aOR (95% CI)	aOR (95% CI)	aOR for linear trend (95% CI)
All *	1.0	0.98 (0.61 to 1.59)	1.51 (0.99 to 2.31)	1.12 (0.72 to 1.74)	1.04 (0.97 to 1.11)
Māori #	1.0	1.62 (0.85 to 3.09)	1.20 (0.62 to 2.31)	0.94 (0.48 to 1.82)	0.97 (0.88 to 1.07)
Non-Māori #	1.0	0.77 (0.40 to 1.46)	1.69 (0.99 to 2.89)	1.21 (0.70 to 2.12)	1.07 (0.98 to 1.17)

Cigarettes and tobacco should not be sold in 10 years time					
	% (95%CI)	% (95%CI)	% (95%CI)	% (95%CI)	Difference 2014 vs 2008 (95% CI)
All ^	26.0 (18.9 to 33.1)	19.8 (14.2 to 25.4)	32.6 (26.4 to 38.9)	27.5 (21.1 to 33.8)	1.5 (-7.9 to 10.9)
Māori ^	28.9 (18.2 to 39.7)	31.1 (21.7 to 40.4)	34.3 (24.9 to 43.7)	27.6 (18.0 to 37.1)	-1.4 (-15.2 to 12.4)
Non-Māori ^	24.7 (16.1 to 33.3)	15.1 (8.8 to 21.4)	32.1 (24.4 to 39.8)	27.4 (19.5 to 35.3)	2.7 (-8.9 to 14.4)
	aOR (95% CI)	aOR (95% CI)	aOR (95% CI)	aOR (95% CI)	aOR for linear trend (95% CI)
All *	1.0	0.70 (0.42 to 1.16)	1.37 (0.87 to 2.17)	1.08 (0.67 to 1.75)	1.05 (0.97 to 1.13)
Māori #	1.0	1.11 (0.56 to 2.20)	1.28 (0.66 to 2.48)	0.93 (0.47 to 1.86)	0.99 (0.90 to 1.10)
Non-Māori #	1.0	0.54 (0.28 to 1.05)	1.44 (0.81 to 2.55)	1.15 (0.63 to 2.12)	1.07 (0.97 to 1.18)

^ Adjusted for age * Adjusted for age, gender and ethnicity # Adjusted for age and gender