Contents

Editorial
611 A “Frank Statement” for the 21st Century?
R E Maloney, S Chapman, P C Gupta, R Nakkash, T Niafounk, E Bianco, Y Salojeje, P Vithayasit, J. Huber, C Botsis, P Diefthelm, C Callard, N Collins, A B Gilmore

News analysis
613 World: Philip Morris ‘smoke free’ lipstick on a pig
• Bangladesh: British High Commissioner lobbied for big tobacco • New Zealand: bold plan for a smoke-free future • New Zealand: new nicotine product regulation • Japan/world: Japan Tobacco International’s (JTI) ongoing acquisition, delayed innovation • UK: politician’s ‘quit smoking’ trip to Philip Morris headquarters • Tonga: New mass media campaign launched • USA: tobacco industry to target itself in court-ordered campaign

Research paper
617 Australia’s plain tobacco packs: anticipated and actual responses among adolescents and young adults 2010–2013
S Dunlop, D Perez, A Dessais, D Carrow

Research letter
627 Change in public support for the introduction of plain packaging and new, enlarged graphic health warnings in the Australian state of Victoria, 2011–2013
L Hayes, M A Wakefield, E Bain

Research papers
629 Analysis of the logic and framing of a tobacco industry campaign opposing standardised packaging legislation in New Zealand
A M Wai, J Hoek, R Edwards, J Maclaurin
634 Costs, revenues and profits: an economic analysis of smallholder tobacco farmer livelihoods in Malawi D Maleka, J Drope, A Appau, R Labonte, Q Li, F Goma, R Zulu, P Magge, R Lencauha
641 Cross-country comparison of smokers’ reasons for thinking about quitting over time: findings from the International Tobacco Control Four Country Survey (ITC-4C), 2002–2015
K A Kassat, A J Hyland, R Borland, A McNeill, G T Fong, M J Carpenter, T Parrot, K M Cummings
649 Public health benefits from pictorial health warnings on US cigarette packs: a SimSmoke simulation
D T Levy, D Mayes, Z Yuan, D Hammond, J F Thersher

November 2017 Volume 26 Issue 6
656 Decrease in mortality rate and hospital admissions for acute myocardial infarction after the enactment of the smoking ban law in São Paulo city, Brazil
T M O Abe, J Schütz, E de Azeis, M R C Nobre, R K Filho

663 Social disparities in children’s exposure to secondhand smoke in privately owned vehicles
A Montreau, N Hanusaib, M Caninotti, B-S Leclerc, Y Kestens, M Tremblay, J Cohen, J McGrath, G D Datta, J J O’Loughlin

669 Smoking as an ‘informed choice’: implications for endgame strategies
J Hoek, J Ball, R Gray, E-S Tausso

674 Hazards of cigarettes, smokeless tobacco and waterpipe in a Middle Eastern Population: a Cohort Study of 50 000 individuals from Iran A Etemadi, H Khadem, F Kamangar, N D Freedman, C C Ame, P Boezma, R Malekzadeh, Coeitevan Cohort Study Team

683 Analysing user-reported data for enhancement of SmokefreeTXT: a national text message smoking cessation intervention
H Cole-Lewis, E Augustson, A Sanders, M Schwarz, Y Cing, K Cai, Y Hunt

690 Children’s exposure to secondhand smoke at home before and after smoke-free legislation in Taiwan
Y-T Weng, Y-W Tsai, T-T Tsai, P-Y Chang

697 Childhood secondhand smoke exposure and pregnancy loss in never smokers: the Guangzhou Biobank Cohort Study
S Yang, L Xu, Y He, C Jiang, Y Jin, K K Cheng, W Zhang, T H Lam

703 Neighbourhood exposure to point-of-sale price promotions for cigarettes is associated with financial stress among smokers: results from a population-based study
M Siahpush, M Tlibis, G A Soliman, B Grimm, K A Shaikh, M McCarthy, N Van, A K Ramos, A Correa

Review
709 Impact of non-menthol flavours in tobacco products on perceptions and use among youth, young adults and adults: a systematic review
L-H Huang, H M Baker, C Meernik, L M Ranney, A Richardson, A O Goldstein

Advocacy in action
720 Use of new media to support passage of Vietnam’s national tobacco control legislation
M Lien, T Carroll, S Hamill, P T Hai

This article has been chosen by the Editor to be of special interest or importance and is freely available online.

This journal is a member of and subscribes to the principles of the Committee on Publication Ethics www.publicationethics.org.uk

COPE Member since 2001

equator network

This article has been made freely available online under the BMJ Journals Open Access scheme.
See http://authors.bmj.com/open-access

Cite this article as on 1 November 2017. Tobacco Control: first published as on 1 November 2017. Downloaded from http://tobaccocontrol.bmj.com/ on November 11, 2023 by guest. Protected by copyright.