

Supplemental Table 1. Factor analysis of reasons to think about quitting

Reasons to think about quitting	Varimax orthogonal rotated factor loadings			Unique variance
	Factor 1	Factor 2	Factor 3	
Concern for personal health	0.67	0.08	0.15	0.52
Setting example for children	0.71	0.14	0.12	0.47
Concern for health of others	0.70	0.21	0.06	0.47
Smoking restrictions in public	0.15	0.81	0.17	0.30
Smoking restrictions at work	0.04	0.80	0.15	0.33
Society disapproves	0.30	0.64	0.11	0.48
Free/lower-cost SSMs	0.07	0.15	0.75	0.40
Availability of helpline/quitline	0.12	0.17	0.78	0.35
Health professional advice	0.23	0.19	0.54	0.62
Advertisements about risks	0.52	0.17	0.46	0.50
Warning labels on cigarette packs	0.47	0.23	0.41	0.56
Price of cigarettes	0.31	0.33	0.21	0.75