



Contents

March 2017 Volume 26 Issue e1

Conflicts and controversies in contemporary tobacco control

Editorial

- e1** Conflicts and controversies in contemporary tobacco control *R E Malone*

Perspectives

- e3** Should e-cigarette use be permitted in smoke-free public places? No *S Chapman, M Daube, W Maziak*
- e5** E-cigarette use in public places: striking the right balance *L Bauld, A McNeill, P Hajek, J Britton, M Dockrell*

Research paper

- e7** Support for e-cigarette policies: a survey of smokers and ex-smokers in Great Britain *L S Brose, T R Partos, S C Hitchman, A McNeill*

Brief report

- e16** Should electronic cigarette use be covered by clean indoor air laws? *J M Yingst, S Veldheer, E Hammett, S Hrabovsky, J Foulds*
- e19** Use of electronic cigarettes in smoke-free environments *Y Shi, S E Cummins, S-H Zhu*

Research paper

- e23** Have combustible cigarettes met their match? The nicotine delivery profiles and harmful constituent exposures of second-generation and third-generation electronic cigarette users *T L Wagener, E L Floyd, I Stepanov, L M Driskill, S G Frank, E Meier, E L Leavens, A P Tackett, N Molina, L Queimado*

Perspectives

- e29** The case for the WHO Advisory Note, Global Nicotine Reduction Strategy *D K Hatsukami, G Zaatari, E Donny*

- e31** Cigarette prohibition and the need for more prior testing of the WHO TobReg's global nicotine-reduction strategy *L T Kozlowski*

- e35** Paying more attention to the 'elephant in the room' *R Borland*

Special communication

- e37** Reducing the nicotine content of combusted tobacco products sold in New Zealand *E C Donny, N Walker, D Hatsukami, C Bullen*

Research paper

- e43** Reducing nicotine exposure results in weight gain in smokers randomised to very low nicotine content cigarettes *L E Rupperecht, J S Koopmeiners, S S Dermody, J A Oliver, M al'Absi, N L Benowitz, R Denlinger-Apte, D J Drobes, D Hatsukami, F Joseph McClernon, L R Pacek, T T Smith, A F Sved, J Tidey, R Vandrey, E C Donny*

Review

- e49** How do consumers perceive differences in risk across nicotine products? A review of relative risk perceptions across smokeless tobacco, e-cigarettes, nicotine replacement therapy and combustible cigarettes *C D Czoli, G T Fong, D Mays, D Hammond*

Research letter

- e59** Which cigarettes do Americans think are safer? A population-based analysis with wave 1 of the PATH study *E C Leas, J W Ayers, D R Strong, J P Pierce*



This article has been chosen by the Editor to be of special interest or importance and is freely available online.



This article has been made freely available online under the BMJ Journals Open Access scheme. See <http://tobaccocontrol.bmj.com/site/about/guidelines.xhtml#open>



This journal is a member of and subscribes to the principles of the Committee on Publication Ethics

www.publicationethics.org.uk



When you have finished with this please recycle it

Receive regular table of contents by email. Register using this QR code.



MORE CONTENTS ►

Research paper

- e61** Misperceptions of harm among Natural American Spirit smokers: results from wave 1 of the Population Assessment of Tobacco and Health (PATH) study (2013–2014) *J L Pearson, A Johnson, A Villanti, A M Glasser, L Collins, A Cohn, S W Rose, R Niaura, C A Stanton*

Brief report

- e68** Use of imagery and text that could convey reduced harm in American Spirit advertisements *M B Moran, J P Pierce, C Weiger, M C Cunningham, J D Sargent*

Industry watch

- e71** Tobacco industry response to menthol cigarette bans in Alberta and Nova Scotia, Canada *J Brown, T DeAtley, K Welding, R Schwartz, M Chaiton, D Lawrence Kittner, J E Cohen*



OPEN ACCESS

Research papers

- e75** Smoking reduced in urban restaurants: the effect of Beijing Smoking Control Regulation *L Xiao, Y Jiang, X Liu, Y Li, Q Gan, F Liu*
- e79** Workplace secondhand smoke exposure: a lingering hazard for young adults in California *L M Holmes, P M Ling*