Supplementary Table 2. SoundrenAline concert from 2002-2016

SoundrenAline Act Bali, Surabaya time	Year	Concert	Title/theme	Venue	Notes
2003 A Mild Live SoundrenAline Act Bali, Surabaya Surabaya time	2002	A Mild Live	Experience 'Em All	Jakarta	First concert - audience of 45,000
SoundrenAline Act Bali, Surabaya time		SoundrenAline			
2004 A Mild Live Make Music Not Malang, Padang, Makassar, First time to feature international artist	2003	A Mild Live	The boldest Music	Medan, Bandung, Jakarta,	Held in several cities for the first
SoundrenAline War Jakarta artist		SoundrenAline	Act	Bali, Surabaya	time
2005 A Mild Live Reborn Republic SoundrenAline Semarang, Palembang Encouraged Indonesians to revive	2004	A Mild Live	Make Music Not	Malang, Padang, Makassar,	First time to feature international
SoundrenAline Semarang, Palembang		SoundrenAline	War	Jakarta	artist
2006 A Mild Live Rock United Banjarmasin, Makassar, Pekanbaru, Medan, Jakarta music maniacs to unite	2005	A Mild Live	Reborn Republic	Bali, Surabaya, Bandung,	Encouraged Indonesians to revive
SoundrenAline Pekanbaru, Medan, Jakarta music maniaes to unite Dekanbaru, Medan, Best band to be given an international trip as a prize Department of the given an international internatio		SoundrenAline		Semarang, Palembang	
2007 A Mild Live Sounds of Change Padang, Palembang, Bandung, Surabaya, Bali international trip as a prize	2006	A Mild Live	Rock United	Banjarmasin, Makassar,	A Mild live concert encouraged
SoundrenAline Bandung, Surabaya, Bali international trip as a prize 2008 A Mild Live Free Your Voice Prambanan, Batam, Medan, Pekanbaru, Malang. international trip as a prize 2009 A Mild Live Lead The Beat Bali An "A" Experience SoundrenAline, held in several cities; 3 winners to perform in Bali 2010 NO CONCERT 2011 A Mild Live Make Yourself Pekanbaru Inspire fans to be bold to show creative ideas align with Go Ahead Spirit; Held in 10 cities 2012 A Mild Live Rhythm Revival Tangerang/Jakarta "Road to SoundrenAline Rhythm Revival 2012" in 4 cities 2013 A SoundrenAline A Journey of Rock Harmony Rock Harmony Engage people to select one album from the performing bands through GoAheadPeople.com. Top album will be performed at the concert 2015 SoundrenAline Change The Bali SoundSAtion; Road to		SoundrenAline		Pekanbaru, Medan, Jakarta	music maniacs to unite
A Mild Live SoundrenAline Pekanbaru, Malang. Best band to be given an international trip as a prize 2009 A Mild Live Lead The Beat Bali An "A" Experience SoundrenAline, held in several cities; 3 winners to perform in Bali 2010 NO CONCERT 2011 A Mild Live SoundrenAline Heard Pekanbaru Inspire fans to be bold to show creative ideas align with Go Ahead Spirit; Held in 10 cities 2012 A Mild Live Rhythm Revival Tangerang/Jakarta "Road to SoundrenAline Rhythm SoundrenAline Revival 2012" in 4 cities 2013 A SoundrenAline A Journey of Rock Harmony Road to SoundrenAline in 4 cities involving local artists from each city 2014 SoundrenAline Voice of Choice Surabaya, Medan Engage people to select one album from the performing bands through GoAheadPeople.com. Top album will be performed at the concert 2015 SoundrenAline Change The Bali SoundSAtion; Road to	2007	A Mild Live	Sounds of Change	Padang, Palembang,	Best band to be given an
SoundrenAline 2009 A Mild Live SoundrenAline 2010 NO CONCERT 2011 A Mild Live SoundrenAline Make Yourself Heard 2012 A Mild Live SoundrenAline Revival 2012" in 4 cities 2013 A SoundrenAline A Journey of Rock Harmony A SoundrenAline A Journey of Choice 2014 SoundrenAline Voice of Choice Surabaya, Medan Pekanbaru Inspire fans to be bold to show creative ideas align with Go Ahead Spirit; Held in 10 cities "Road to SoundrenAline Rhythm Revival 2012" in 4 cities Celebration of 10 years of success Road to SoundrenAline in 4 cities involving local artists from each city 2014 SoundrenAline Voice of Choice Surabaya, Medan Engage people to select one album from the performing bands through GoAheadPeople.com. Top album will be performed at the concert 2015 SoundrenAline Change The Bali SoundSAtion; Road to		SoundrenAline		Bandung, Surabaya, Bali	international trip as a prize
A Mild Live Lead The Beat Bali An "A" Experience SoundrenAline, held in several cities; 3 winners to perform in Bali	2008	A Mild Live	Free Your Voice	Prambanan, Batam, Medan,	Best band to be given an
SoundrenAline held in several cities; 3 winners to perform in Bali 2010 NO CONCERT 2011 A Mild Live Make Yourself Pekanbaru Inspire fans to be bold to show creative ideas align with Go Ahead Spirit; Held in 10 cities 2012 A Mild Live Rhythm Revival Tangerang/Jakarta "Road to SoundrenAline Rhythm Revival 2012" in 4 cities 2013 A SoundrenAline A Journey of Rock Harmony Road to SoundrenAline in 4 cities involving local artists from each city 2014 SoundrenAline Voice of Choice Surabaya, Medan Engage people to select one album from the performing bands through GoAheadPeople.com. Top album will be performed at the concert 2015 SoundrenAline Change The Bali SoundSAtion; Road to		SoundrenAline		Pekanbaru, Malang.	international trip as a prize
perform in Bali	2009	A Mild Live	Lead The Beat	Bali	An "A" Experience Soundren Aline,
2010 NO CONCERT 2011 A Mild Live Make Yourself Pekanbaru Inspire fans to be bold to show creative ideas align with Go Ahead Spirit; Held in 10 cities		SoundrenAline			held in several cities; 3 winners to
2011 A Mild Live Make Yourself Pekanbaru Inspire fans to be bold to show creative ideas align with Go Ahead Spirit; Held in 10 cities					perform in Bali
SoundrenAline Heard creative ideas align with Go Ahead Spirit; Held in 10 cities 2012 A Mild Live Rhythm Revival Tangerang/Jakarta "Road to SoundrenAline Rhythm Revival 2012" in 4 cities 2013 A SoundrenAline A Journey of Rock Harmony Road to SoundrenAline in 4 cities involving local artists from each city 2014 SoundrenAline Voice of Choice Surabaya, Medan Engage people to select one album from the performing bands through GoAheadPeople.com. Top album will be performed at the concert 2015 SoundrenAline Change The Bali SoundSAtion; Road to	2010	NO CONCERT			
Spirit; Held in 10 cities 2012 A Mild Live Rhythm Revival Tangerang/Jakarta "Road to SoundrenAline Rhythm Revival 2012" in 4 cities 2013 A SoundrenAline A Journey of Rock Harmony Road to SoundrenAline in 4 cities involving local artists from each city 2014 SoundrenAline Voice of Choice Surabaya, Medan Engage people to select one album from the performing bands through GoAheadPeople.com. Top album will be performed at the concert 2015 SoundrenAline Change The Bali SoundSAtion; Road to	2011	A Mild Live	Make Yourself	Pekanbaru	Inspire fans to be bold to show
2012 A Mild Live Rhythm Revival Tangerang/Jakarta "Road to SoundrenAline Rhythm Revival 2012" in 4 cities		SoundrenAline	Heard		creative ideas align with Go Ahead
SoundrenAline ZoundrenAline A Journey of Rock Harmony ZoundrenAline Yogyakarta Celebration of 10 years of success Road to SoundrenAline in 4 cities involving local artists from each city ZoundrenAline ZoundrenAline Voice of Choice Surabaya, Medan Engage people to select one album from the performing bands through GoAheadPeople.com. Top album will be performed at the concert ZoundrenAline Change The Bali SoundSAtion; Road to					Spirit; Held in 10 cities
2013 A SoundrenAline A Journey of Rock Harmony Yogyakarta Celebration of 10 years of success Road to SoundrenAline in 4 cities involving local artists from each city 2014 SoundrenAline Voice of Choice Surabaya, Medan Engage people to select one album from the performing bands through GoAheadPeople.com. Top album will be performed at the concert 2015 SoundrenAline Change The Bali SoundSAtion; Road to	2012	A Mild Live	Rhythm Revival	Tangerang/Jakarta	"Road to SoundrenAline Rhythm
Harmony Road to SoundrenAline in 4 cities involving local artists from each city 2014 SoundrenAline Voice of Choice Surabaya, Medan Engage people to select one album from the performing bands through GoAheadPeople.com. Top album will be performed at the concert 2015 SoundrenAline Change The Bali SoundSAtion; Road to		SoundrenAline			Revival 2012" in 4 cities
involving local artists from each city 2014 SoundrenAline Voice of Choice Surabaya, Medan Engage people to select one album from the performing bands through GoAheadPeople.com. Top album will be performed at the concert 2015 SoundrenAline Change The Bali SoundSAtion; Road to	2013	A SoundrenAline	A Journey of Rock	Yogyakarta	Celebration of 10 years of success
2014 SoundrenAline Voice of Choice Surabaya, Medan Engage people to select one album from the performing bands through GoAheadPeople.com. Top album will be performed at the concert 2015 SoundrenAline Change The Bali SoundSAtion; Road to			Harmony		Road to SoundrenAline in 4 cities
from the performing bands through GoAheadPeople.com. Top album will be performed at the concert 2015 SoundrenAline Change The Bali SoundSAtion; Road to					involving local artists from each city
GoAheadPeople.com. Top album will be performed at the concert 2015 SoundrenAline Change The Bali SoundSAtion; Road to	2014	SoundrenAline	Voice of Choice	Surabaya, Medan	Engage people to select one album
will be performed at the concert 2015 SoundrenAline Change The Bali SoundSAtion; Road to					from the performing bands through
2015 SoundrenAline Change The Bali SoundSAtion; Road to					GoAheadPeople.com. Top album
					will be performed at the concert
	2015	SoundrenAline	Change The	Bali	SoundSAtion; Road to
Ordinary Soundrenaline Tour of famous			Ordinary		Soundrenaline Tour of famous

				national artists in 15 cities
2016	SoundrenAline	Louder Than Ever	Bali	- Multi genre music; engage through
				market place, interactive booths
2017	SoundrenAline	United We Loud	Bali	- Sounds Ation: The Tour, featuring
				Barasuara, a rising Indie Band,
				commenced in Surabaya (4/3/17),
				the title: "Berisik Gue Berisi"
				(Noisy but full),
				- Photo booth with new Sampoerna
				slogan <i>"nanti juga Lo Paham</i> "
				(later/eventually, You will
				understand)"