



Cover credit: DOONESBURY
© G. B. Trudeau. Reprinted
with permission of ANDREWS
MCMEELE SYNDICATION. All rights
reserved.

Contents

Editorial

- 597** JUUL: beaten-down innovator or vicious bully?
R E Malone

News analysis

- 599** Worldwide news and comment
M Hefler

Research papers

- 603** Prevalence and correlates of JUUL use among a national sample of youth and young adults
D M Vallone, M Bennett, H Xiao, L Pitzer, E C Hair

- 610** JUUL and other stealth vaporisers: hiding the habit from parents and teachers
D Ramamurthi, C Chau, R K Jackler

- 617** Youth access to JUUL online: eBay sales of JUUL prior to and following FDA action
L Laestadius, Y Wang

- 623** Nicotine arms race: JUUL and the high-nicotine product market
R K Jackler, D Ramamurthi

- 629** Examining the relationship of vaping to smoking initiation among US youth and young adults: a reality check
D T Levy, K E Warner, K M Cummings, D Hammond, C Kuo, G T Fong, J F Thrasher, M L Goniewicz, R Borland

- 636** Towards 'a balanced delegation' or enhancing global health governance? Analysis of parties' participation in the Conference of the Parties to WHO Framework Convention on Tobacco Control
E Plotnikova, S E Hill, A Wright, J Collin

- 643** Restricting tobacco sales to only pharmacies combined with cessation advice: a modelling study of the future smoking prevalence, health and cost impacts
F S Petrović-van der Deen, T Blakely, G Kvizhinadze, C L Cleghorn, L J Cobia, N Wilson

November 2019 Volume 28 Issue 6

- 651** Mixed-methods evaluation of a ban on tobacco advertising and promotion in Banyuwangi District, Indonesia
S K Sebayang, D M S K Dewi, Sul Lailiyah, A Ahsan

- 657** Retailers' perspectives on selling tobacco in a low-income San Francisco neighbourhood after California's \$2 tobacco tax increase
G Chavez, M Minkler, P A McDaniel, J Estrada, R Thayer, J Falbe

- 663** Population Assessment of Tobacco and Health (PATH) reliability and validity study: selected reliability and validity estimates
R Tourangeau, T Yan, H Sun, A Hyland, C A Stanton

- 669** Provincial-level cancer burden attributable to active and second-hand smoking in China
C Xia, R Zheng, H Zeng, M Zhou, L Wang, S Zhang, X Zou, K Sun, Z Yang, H Li, M Parascandola, F Islami, W Chen

Research letter


- 676** High exposure to nicotine among adolescents who use Juul and other vape pod systems ('pods')
M L Goniewicz, R Boykan, C R Messina, A Eliscu, J Tolentino


Brief reports

- 678** Characteristics and toxicant emissions of JUUL electronic cigarettes
S Talih, R Salman, R El-Hage, E Karam, N Karaoghlanian, A El-Hellani, N Saliba, A Shihadeh

- 681** JUUL use and reasons for initiation among adult tobacco users
M Patel, A Cuccia, J Willett, Y Zhou, E C Kierstead, L Czaplacki, B Schillo, E C Hair, D Vallone

- 685** Use and reasons for use of electronic vapour products shaped like USB flash drives among a national sample of adults
K L Marynak, F R M Ali, G L Schauer, M A Tynan, B A King

 This article has been chosen by the Editor to be of special interest or importance and is freely available online.

 This article has been made freely available online under the BMJ Journals open access scheme. See <http://authors.bmj.com/open-access>

 This journal is a member of and subscribes to the principles of the Committee on Publication Ethics
www.publicationethics.org.uk

 equator network

 recycle
When you have finished with this please recycle it

- 689** Heated tobacco products and combusted cigarettes: comparing global prices and taxes
A C Liber
- 692** Assessing progress in protecting non-smokers from secondhand smoke
 *S Semple, W Mueller, A H Leyland, L Gray, J W Cherrie*
- 696** Prevalence and characteristics of tobacco purchases in convenience stores: results of a postpurchase intercept survey in Dunedin, New Zealand
L Robertson, C Cameron, J A Hoek, T Sullivan, L Marsh, E Peterson, P Gendall
- 701** No surge in illicit cigarettes after implementation of menthol ban in Nova Scotia
M Stoklosa
-
- Special communications**
- 705** Public mobilisation in implementation of smoke-free Beijing: a social media complaint platform
J Zhang, X Cui, H Liu, H Han, R Cao, E M Sebrie, X Yin
- 712** Philip Morris International-funded 'Foundation for a Smoke-Free World': analysing its claims of independence
Y van der Eijke, L A Bero, R E Malone