

Supplementary Table 1: Sample demographic characteristics for the probability sample, non-probability sample, and the combined total sample.

	Total sample		Probability sample		Non-probability sample		p-value
	n	wt. %	n	wt. %	n	wt. %	
Total	1332		1002		330		
Age							
18-24 years	438	16%	267	13%	171	33%	<0.001
25-34 years	460	29%	313	31%	147	64%	
35-54 years	434	55%	422	42%	12	3%	
Race							
White, non-Hispanic	681	67%	447	67%	234	69%	0.595
Black, non-Hispanic	267	13%	236	14%	31	8%	
Other, non-Hispanic	158	7%	131	7%	27	9%	
Hispanic	226	13%	188	13%	38	13%	
Gender							
Male	536	60%	363	60%	173	62%	0.743
Female	796	40%	639	40%	157	38%	
Education							
No HS diploma	109	9%	95	10%	14	3%	0.004
HS graduate or equivalent	335	28%	263	30%	72	22%	
Some college	556	37%	449	37%	107	34%	
BA or above	332	26%	195	23%	137	41%	
Employed							
Working	896	69%	632	67%	264	82%	0.008
Not working	436	31%	370	33%	66	18%	
Perceived health							
Excellent	220	14%	86	9%	134	38%	<0.001
Very good	438	34%	333	33%	105	39%	
Good	464	36%	408	40%	56	16%	
Fair	179	13%	152	15%	27	6%	
Poor	30	3%	23	3%	7	1%	
Do you now smoke cigarettes...							
Every day	716	60%	502	59%	214	64%	0.035
Some days	346	26%	272	24%	74	31%	
Not at all	192	15%	168	17%	24	5%	
Do you now use CLCCs^a...							
Every day	219	14%	101	9%	118	38%	<0.001

Some days	444	39%	324	37%	120	49%	
Not at all	434	47%	384	54%	50	12%	
Quit attempt in the last 12 months							
Yes	559	54%	372	54%	187	54%	0.969
No	391	46%	331	46%	80	46%	
Planning to stop smoking within the next 30 days	0	0%					
Yes	398	35%	255	32%	143	45%	0.053
No	550	65%	427	68%	123	55%	

^a Cigar, little cigar, and cigarillos