

**Editor-in-Chief**  
Ruth E. Malone (USA)  
E: ruth.malone@ucsf.edu

**Deputy Editors**  
Joanna Cohen (Canada)

**Senior Editors**  
Joaquin Barnoya (Guatemala)  
Christopher Bullen (New Zealand)  
Lisa Henriksen (USA)  
Sarah Hill (UK)  
Richard O'Connor (USA)

**Editor Emeritus**  
Simon Chapman (Australia)

**Deputy Editor Emeritus**  
Andrew Hyland (USA)

**Founding Editor**  
Ron Davis (USA)

**News Analysis Editor**  
Marita Hefler (Australia)  
marita.hefler@sydney.edu.au

**Deputy News Editor**  
Stan Shatenstein (Canada)

**Consulting Editors for Methods/  
Statistics**

Christopher Keith Haddock (USA)  
David Hammond (Canada)  
Karen Messer (USA)  
Todd Rogers (USA)  
Nina C Schleicher (USA)  
Mohammad Siahpush (USA)  
Jo Dono (Australia)

**Consulting Editor for Economics**  
Frank Chaloupka (USA)

**Regional editors**  
Europe: Anna Gilmore (UK)  
Africa: Catherine Egbe (South Africa)  
North America: James Thrasher (USA)  
Australasia: Coral Gartner (Australia)  
Latin America and the Caribbean:  
Vera Luiza da Costa e Silva (Brazil)  
South Asia: Monika Arora (India)  
Asia-Pacific: Quan Gan (China)  
Middle East: Rima Nakkash (Lebanon)

**Assistant Editor, Web & New Media**  
Becky Freeman (Australia)

**Impact Factor:** 6.221

**Guidelines for Authors and  
Reviewers**

Full instructions are available online at <http://tobaccocontrol.bmj.com/pages/authors>. Articles must be submitted electronically <http://authors.bmj.com/submitting-your-paper>. Authors retain copyright but are required to grant *Tobacco Control* an exclusive licence to publish (<http://authors.bmj.com/submitting-your-paper/copyright-and-authors-rights/>).

**Disclaimer:** *Tobacco Control* is published by BMJ Publishing Group Ltd, a wholly owned subsidiary of the British Medical Association. The publisher grants editorial freedom to the Editor of *Tobacco Control*. *Tobacco Control* follows guidelines on editorial independence produced by the World Association of Medical Editors and the code on good publication practice of the Committee on Publication Ethics.

*Tobacco Control* is intended for medical professionals and is provided without warranty, express or implied. Statements in the Journal are the responsibility of their authors and advertisers and not authors' institutions, the BMJ Publishing Group or the BMA unless otherwise specified or determined by law. Acceptance of advertising does not imply endorsement.

To the fullest extent permitted by law, the BMJ Publishing Group shall not be liable for any loss, injury or damage resulting from the use of *Tobacco Control* or any information in it whether based on contract, tort or otherwise. Readers are advised to verify any information they choose to rely on.

***Tobacco Control* aims to study the nature and consequences of tobacco use worldwide; tobacco's effects on population health, the economy, the environment and society; efforts to prevent and control the global tobacco epidemic through population level education and policy changes; the ethical dimensions of tobacco control policies; and the activities of the tobacco industry and its allies**

## Associate Editors

**Addiction and pharmacology**  
Dorothy Hatsukami (USA)

**Economics of Tobacco Control**  
Hana Ross (South Africa)

**Harm Reduction**  
Lynn Kozlowski (USA)

**Historical Perspectives on  
Tobacco Control Policy**  
Allan M Brandt (USA)

**Human Rights and Tobacco  
Control Advocacy**  
Stephen Marks (USA)

**Litigation, Legislation and  
Regulation**  
Jonathan Liberman (Australia)

**Politics of Tobacco Control**  
Jeff Collin (UK)

**Product Design**  
Ghazi Zaatari (Lebanon)

**Marketing and Promotion**  
Timothy Dewhirst (Canada)

**Secondhand Smoke**  
Alistair Woodward (New Zealand)

**Tobacco Industry**  
Elizabeth Smith (USA)

**Illicit Trade**  
Evan Blecher (USA)

**Product Chemistry**  
James Pankow (USA)

**Tobacco Farming**  
Rafael Lencucha (Canada)

## Policy Advocacy

**Cancer Council Australia**  
Mary Assunta (Australia)

**Physicians for a Smoke-Free  
Canada**  
Cynthia Callard (Canada)

**Framework Convention Alliance**  
Tih Ntiabang (Cameroon)

**World Heart Federation**  
Florence Berteletti (Switzerland)

## Editorial Advisory Board

**Chair**  
Kenneth E. Warner (USA)

**Vice Chair**  
Amanda Amos (UK)

**Stella Aguinaga Bialous (USA)**  
**Kurt Morgan Ribisl (USA)**

**Pascal A Diethelm (Switzerland)**  
**Melanie Wakefield (Australia)**

**Luz Myriam Reynales (Mexico)**  
**Janet Hoek (New Zealand)**

**Prakash Gupta (India)**  
**Jamie Tan (USA)**

**Nuntavarn Vichit-Vadakan  
(Thailand)**

**Esteve Fernández (Spain)**  
**Tsz Kelvin Choi (USA)**

**Raglan Maddox (Australia)**  
**Guillermo Paraje (Chile)**

**Corne Van Walbeek (South Africa)**  
**Tai Hing Lam (Hong Kong)**

**Ron Borland (Australia)**

**Representing:**  
**International Network of Women  
Against Tobacco**  
Elif Dagli (Turkey)

**Framework Convention Alliance**  
Francis Thompson (Canada)

## Contact Details

**Editorial Office**  
*Tobacco Control*, BMJ Journals, BMA House Tavistock  
Square London, WC1H 9JR, UK  
T: +44 (0)20 7383 6457  
E: [tobaccocontrol@bmj.com](mailto:tobaccocontrol@bmj.com)  
Twitter: [TC\\_BMJ](https://twitter.com/TC_BMJ)

**Production Editor**  
Aradhana Mistry  
E: [production.tc@bmj.com](mailto:production.tc@bmj.com)

**Permissions**  
<http://www.bmj.com/company/products-services/rights-and-licensing/permissions/>

**Supplement Enquiries**  
T: +44 (0)20 7383 6057  
E: [journals@bmj.com](mailto:journals@bmj.com)

**Subscriptions**  
For all subscription enquiries and orders  
London WC1H 9TD, UK  
T: +44 (0)20 7111 1105  
W: [tobaccocontrol.bmj.com/pages/subscribe](http://tobaccocontrol.bmj.com/pages/subscribe)

**US Subscriptions**  
PP&F, PO Box 361  
Birmingham, AL 35201-0361, USA  
T: +1 800 348 6473 (toll free in the USA)  
E: [bmj-clinicalevidence@ebSCO.com](mailto:bmj-clinicalevidence@ebSCO.com)

**Display Advertising Sales**  
Sophie Fitzsimmons (Sales Manager)  
T: +44 (0)20 7383 6783  
E: [sfzsimmons@bmj.com](mailto:sfzsimmons@bmj.com)  
<http://www.bmj.com/company/raise-visibility-and-reach>

**Online Advertising Sales**  
Marc Clifford (Sales Manager)  
T: +44 (0)20 7383 6161  
E: [mclifford@bmj.com](mailto:mclifford@bmj.com)  
<http://group.bmj.com/group/advertising>

**Display & Online Advertising Sales (USA)**  
American Medical Communications (AMC)  
T: +1 973 214 4374  
E: [rgordon@americanmedicalcomm.com](mailto:rgordon@americanmedicalcomm.com)

**Reprints Administrator**  
T: +44 (0)150 251 5161  
E: [admin.reprints@bmj.com](mailto:admin.reprints@bmj.com)

**Commercial Reprints (except USA & Canada)**  
Nadia Gurney-Randall  
T: +44 (0)20 8445 5825  
M: 07866 262 344  
E: [ngurneyrandall@bmj.com](mailto:ngurneyrandall@bmj.com)

**Commercial Reprints (USA & Canada)**  
Ray Thibodeau  
T: +1 267 895 1758  
M: +1 215 933 8484  
E: [ray.thibodeau@contentednet.com](mailto:ray.thibodeau@contentednet.com)

**For all other Tobacco Control journal contacts**  
<http://tobaccocontrol.bmj.com/contact-us>

## Subscription Information

*Tobacco Control* is published bimonthly; subscribers have access to all supplements

### Institutional Rates 2020

**Print**  
£614

**Online**  
Site licences are priced on FTE basis and allow access by the whole institution.

### Personal Rates 2020

**Print** (includes online access at no additional cost)  
£282

**Online only**  
£153

ISSN 0964-4563 (print);  
1468-3318 (online)

Personal print or online only and institutional print subscriptions may be purchased online at <http://journals.bmj.com/content/subscribers?> tobaccocontrol (payment by Visa/Mastercard only).

Residents of some EC countries must pay VAT; for details, call us or visit <http://journals.bmj.com/content/subscribers?>

**Copyright:** © 2019 BMJ Publishing Group. All rights reserved; no part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise without prior permission

*Tobacco Control* is published by BMJ Publishing Group Ltd, typeset by Exeter Premedia Services Private Ltd, Chennai, India, and printed in the UK on acid-free paper.

*Tobacco Control* (ISSN 0964-4563) is published bi-monthly by BMJ Publishing Group and distributed in the USA by Air Business Ltd. Periodicals postage paid at Jamaica NY 11431. POSTMASTER: send address changes to *Tobacco Control*, Air Business Ltd, c/o Worldnet Shipping Inc., 156-15, 146th Avenue, 2nd Floor, Jamaica, NY 11434, USA.