



Cover credit: Geoffrey T. Fong (Photo) and Sonya Lyon, Sentrik Graphics Solutions, Inc. (Design).

## Contents

### Editorial

- s1** Economics of tobacco control (part 3): evidence from the ITC Project  
*C van Walbeek, G Paraje*

### Research papers


- s3** Association between tobacco prices and smoking onset: evidence from the TCP India Survey  
*C Shang, F J Chaloupka, P C Gupta, M S Pednekar, G T Fong*
- s9** Individualised tobacco affordability in the UK 2002–2014: findings from the International Tobacco Control Policy Evaluation Project  
*T R Partos, J R Branson, R Hiscock, A B Gilmore, A McNeill*
- s20** Trend in the affordability of tobacco products in Bangladesh: findings from the ITC Bangladesh Surveys  
*N Nargis, M Stoklosa, J Drope, G T Fong, A C K Quah, P Driezen, C Shang, F J Chaloupka, A K M G Hussain*
- s31** Association between tax structure and cigarette consumption: findings from the International Tobacco Control Policy Evaluation (ITC) Project  
*C Shang, H M Lee, F J Chaloupka, G T Fong, M Thompson, R J O'Connor*


## May 2019 Volume 28 Issue S1

- s37** The Impact of Income and Taxation in a Price-Tiered Cigarette Market: findings from the ITC Bangladesh Surveys  
*I Huaq, N Nargis, D Lkhagvasuren, AKM G Hussain, G T Fong*
- s45** Price, tax and tobacco product substitution in Zambia: findings from the ITC Zambia Surveys  
*M Stoklosa, F Goma, N Nargis, J Drope, G Chelwa, Z Chisha, G T Fong*
- s53** Tobacco taxation, illegal cigarette supply and geography: findings from the ITC Uruguay Surveys  
*D Curi, C Shang, F J Chaloupka, G T Fong*
- s61** Does free or lower cost smoking cessation medication stimulate quitting? Findings from the International Tobacco Control (ITC) Netherlands and UK Surveys  
*F A van den Brand, G E Nagelhout, K Hummel, M C Willemsen, A McNeill, O C P van Schayck*
- s68** Impact of China National Tobacco Company's 'Premiumization' Strategy: longitudinal findings from the ITC China Surveys (2006–2015)  
*S S Xu, S Gravely, G Meng, T Elton-Marshall, R J O'Connor, A C K Quah, G Feng, Y Jiang, G J Hu, G T Fong*

### PostScript

- s77** Acknowledgement

 This article has been chosen by the Editor to be of special interest or importance and is freely available online.

 This article has been made freely available online under the BMJ Journals open access scheme. See <http://authors.bmj.com/open-access>

 This journal is a member of and subscribes to the principles of the Committee on Publication Ethics  
Member since 2008  
[www.publicationethics.org.uk](http://www.publicationethics.org.uk)

 equator network

 recycle  
When you have finished with this please recycle it