

Supplemental Table 1: Activities conducted by enforcement officers during educational-enforcement period, pre-policy implementation, Boston, MA

	Baseline <i>N = 353 Retailers</i>		Follow-Up <i>N = 353 Retailers</i>	
	N	%	N	%
General Activities Conducted During Visit^x				
Gave copy of regulation and provided explanation	30	8.5%	11	2.9%
Gave copy of retailer handout and FPGL	18	5.1%	16	4.3%
Answered questions from retailers	255	72.2%	360	95.7%
Showed retailer product(s) in violation	98	27.8%	35	9.3%
Took photos of product(s) in violation/suspected	6	1.7%	13	3.5%
Purchased suspected flavored products not on FPGL	0	0.0%	0	0.0%
None of the above	92	26.1%	8	2.1%
Barriers Encountered During Visit^x				
Retailer did not speak English	37	10.5%	11	2.9%
Retailer/clerk not knowledgeable of products	31	8.8%	9	2.4%
Retailer/clerk unwilling to sell me products	0	0.0%	0	0.0%
Manager/Owner Unavailable	0	0.0%	23	6.1%
None	252	71.4%	334	88.8%
Other	14	4.0%	2	0.5%
Number of Letters Sent Prior to Follow-Up Visit^y				
0			96	27.2%
1			96	27.2%
2			84	23.8%
3			77	21.8%
Number of Written Warnings Sent Prior to Follow-Up Visit^y				
0			343	97.2%
1			6	1.7%
2			4	1.1%
Number of Retailer Handouts Sent Prior to Follow-Up Visit^y				
0			178	50.4%
1			166	47.0%
2			9	2.5%
Number of Educational Visits Prior to Follow-Up Visit^y				
0			104	29.5%
1			173	49.0%
2			76	21.5%
Enforcement Activities Conducted Among Stores in Violation at Follow-up Visit^z (n=51)				
Verbal Warning			1	2.0%
Written Warning			51	100%
Monetary Fine			2	3.9%

X – Survey respondents had the option to choose multiple responses. Percents do not add up to 100%.

Y – Several activities were conducted prior to the follow-up data collection visit and the effective date of the regulation. N's reflect the number of retailers who did or did not receive materials prior to the follow-up visit.