

Supplementary Table 1: Demographic characteristics of the entire sample (n=3,415)

	Entire sample (n=3415)	Current Smokers with a quit attempt(n=315)	Former smokers who quit in the past 4 years (n=160)
	n (wt. %)	n (wt. %)	n (wt. %)
Age			
18-24	379 (14.6%)	38 (15.3%)	26 (9.4%)
25-34	751 (22.7%)	90 (27.0%)	31 (18.5%)
35-44	711 (20.6%)	78 (22.3%)	45 (32.7%)
45-54	677 (21.0%)	60 (17.9%)	27 (22.1%)
55-64	897 (21.1%)	49 (17.6%)	31 (17.2%)
Gender			
Male	1637 (49.2%)	152 (49.2%)	75 (50.7%)
Female	1778 (50.8%)	163 (50.8%)	85 (49.3%)
Race/Ethnicity			
White, Non-Hispanic	2319 (60.2%)	183 (53.6%)	114 (66.5%)
Black, Non-Hispanic	334 (12.6%)	36 (16.5%)	14 (11.4%)
Other, Non-Hispanic	155 (7.5%)	11 (4.7%)	9 (10.1%)
Hispanic	489 (18.2%)	73 (23.8%)	16 (10.7%)
2+ Races	118 (1.5%)	12 (1.5%)	7 (1.3%)
Education			
Less than high school	227 (10.2%)	23 (15.2%)	13 (12.4%)
High school grad	821 (27.6%)	67 (27.7%)	42 (30.0%)
Some college	1007 (29.1%)	133 (44.5%)	58 (36.8%)
Bachelors graduate or more	1360 (33.1%)	92 (12.6%)	47 (20.7%)