

Supplemental material

Appendix

After filtering through our criteria using the screening taxonomy, we identified the top 10 illicit brands from both data sets available in the cities. In waste recycle shop sample data set Gold Street and Kisan had 23(14%) Visa 20(12.2%), Café 18(11%), Cricket 13(7.9%), Dunhill (6.1%), Jump 10(6.1%), Benson & Hedges 8(4.9%), Gold Street International 5(3%) and Three Cuts 4(2.4%) classified as illicit as shown in Table 4.

Table 4; Top 10 illicit brands -waste recycle shop data

Brands	n = 164
Gold Street	23 (14.0)
Kisan	23 (14.0)
Visa	20 (12.2)
Café	18 (11.0)
Cricket	13 (7.9)
Dunhill	10 (6.1)
Jump	10 (6.1)
Benson & Hedges	8 (4.9)
Gold Street International	5 (3.0)
Three Cuts	4 (2.4)

Top ten illicit brands identified from the survey interview data were Gold Flake had 14(41.2%), Gold Leaf 8 (23.5%), Gold Street 2 (5.9), Armee, Citi, Classic, Cricket, Gold flake- Rothmans, Hitler, Marlboro had 1(2.9%) each.

Table 5: Top 10 illicit brands interview data

Brands	sn = 34
Gold flake	14 (41.2)
Gold Leaf	8 (23.5)
Gold Street	2 (5.9)
Armee	1 (2.9)
Citi	1 (2.9)
Classic	1 (2.9)
Cricket	1 (2.9)
Gold flake- Rothmans	1 (2.9)
HITLER	1 (2.9)
Marlboro	1 (2.9)