


Cover credit: Copyright 2023 CDPH. Reprinted [or Adapted] with permission.

Contents

Editorial

- 1 Tobacco Control: a finite project with the end on the horizon
 OPEN ACCESS *M Hefler*

News analysis

- 3 Worldwide news and comment
 OPEN ACCESS *K Evans-Reeves, R Canty, M N Perera*

Original research


- 7 Excise taxes and pricing activities of e-liquid products sold in online vape shops
 OPEN ACCESS *S Ma, S Jiang, M Ling, B Lu, J Chen, C Shang*

- 15 Terms tobacco users employ to describe e-cigarette aerosol

M Ebrahimi Kalan, A J Lazard, J M Sheldon, C Whitesell, M G Hall, K M Ribisl, N T Brewer

- 21 Changes in patterns of youth multiple tobacco and/or e-cigarette product use in the US between 2014 and 2020: a multiple-group latent class analysis
T Sun, C C W Lim, B N Rutherford, B Johnson, J Connor, C E Gartner, W D Hall, J Leung, G Chan

- 30 Noticing people, discounts and non-tobacco flavours in e-cigarette ads may increase e-cigarette product appeal among non-tobacco-using young adults
J Chen-Sankey, M Jeong, O A Wackowski, J B Unger, J Niederdepp, E Bernat, M Bansal-Travers, M Moran, R D Kennedy, A Broun, K Hacker, K Choi

- 38 'To be honest, I'm really scared': perceptions and experiences of intimidation in the LMIC-based tobacco control community
 OPEN ACCESS *B K Matthes, M Zatoński, R Alekshy, M Carballo, A B Gilmore*

- 45 Quantifying and characterising tobacco content in the most in-demand streamed series in 10 low/middle-income countries in 2019
 OPEN ACCESS *I Fitzpatrick, D Byrne, A B Gilmore, F Hasan, J Cranwell*

- 52 Systems and policies to reduce secondhand smoke in multiunit housing in Singapore: a qualitative study
Y van der Eijk, G P P Tan, O Teo

- 59 Tobacco industry pricing strategies for single cigarettes and multistick packs after excise tax increases in Colombia
 OPEN ACCESS *Z D Sheikh, J R Branson, B A Lorente, N Maldonado, A B Gilmore*


January 2024 Volume 33 Issue 1

- 67 Tobacco industry's human rights makeover: an archival review of British American Tobacco's human rights rhetorical veneer
N R Sircar, S A Bialous


- 74 Tobacco retailers around schools in 10 cities across China
 OPEN ACCESS *Q Nian, J E Cohen, Y Cui, S Zhang*

- 86 Tobacco industry presence and practices in Mozambique: a 'chaotic' but worthy market
M Nguenha, S Bialous, J Matavel, R Lencucha

Review

- 93 Analysis of mainstream emissions, secondhand emissions and the environmental impact of IQOS waste: a systematic review on IQOS that accounts for data source
 EDITOR'S CHOICE *M El-Kaassamani, M Yen, S Talih, A El-Hellani*

Special communications


- 103 Assessing use of inhalable nicotine products within complex markets: the dilemma of heated tobacco products
 OPEN ACCESS *C R Miller, S S Xu, D M Smith, E Sutanto, M L Goniewicz, A C K Quah, G T Fong*


- 110 Emerging ENDS products and challenges in tobacco control toxicity research
R M Strongin, E Sharma, H C Erythropel, A El-Hellani, N O F Kassem, V B Mikheev, A Noël, D H Peyton, M L Springer

- 116 Economic research in waterpipe tobacco smoking: reflections on data, demand, taxes, equity and health modelling
D Bieddini, R T Nakkash, A Chalak, M Jawad, Y Khader, N M E Abu-Rmeileh, A Mostafa, R Abta, S Awawda, R G Salloum

Brief reports

- 122 ENDS advertising expenditures in English language media in the USA, 2015–2020
K Welding, K L Marynak, S Trigger, D Kelley, L Jewler, R D Kennedy

 EDITOR'S CHOICE
This article has been chosen by the Editor to be of special interest or importance and is freely available online.

 OPEN ACCESS
This article has been made freely available online under the BMJ Journals open access scheme. See <http://authors.bmj.com/open-access>

 This journal is a member of and subscribes to the principles of the Committee on Publication Ethics
Member since 2008
www.publicationethics.org

 **recycle**
When you have finished with this please recycle it

- 126** Public health impact of a US menthol cigarette ban on the non-Hispanic black population: a simulation study



OPEN ACCESS

*M Issabakhsh, R Meza, Y Li, Z Yuan,
L M Sanchez-Romero, D T Levy*

- 131** Characteristics of Cheyenne little filtered cigar Instagram ads, 2019–2020

*E L Mead-Morse, C D Delnevo, B Singh,
O A Wackowski*

Letter

- 135** Place-based inequities in cigarette smoking across the USA

E C Leas, J P Pierce, N Satyrbaldiyeva

Industry watch

- 137** Emergence and growth of 'natural' cigars in the USA

*O Ganz, O A Wackowski, A A Strasser, M Jeong,
A C Villanti, E Miller Lo, E M Talbot, C D Delnevo*