

#### Editor-in-Chief

Marita Hefler (Australia)  
E: Marita.Hefler@menzies.edu.au

#### Deputy Editor

Lisa Henriksen (USA)

#### Senior Editors

Joaquin Barnoya (Guatemala)  
Robert Branston (UK)  
Catherine Egbe (South Africa)  
Janet Hoek (New Zealand)  
Richard O'Connor (USA)

#### Editors Emeritus

Simon Chapman (Australia)  
Ruth E. Malone (USA)

#### Deputy Editors Emeritus

Andrew Hyland (USA)  
Joanna Cohen (Canada)

#### Founding Editor

Ron Davis (USA)

#### News and Social Media Editor

Karen Evans-Reeves (UK)

#### Deputy News Editor

Stan Shatenstein (Canada)

#### Assistant News Editors

Ruth Canty (Australia)  
Manuja Perera (Sri Lanka)

#### Consulting Editors for Methods/ Statistics

Hongying (Daisy) Dai (USA)  
Jo Dono (Australia)  
Pete Drieken (Canada)  
Christopher Keith Haddock (USA)  
David Hammond (Canada)  
Karen Messer (USA)  
Todd Rogers (USA)  
Nina C Schleicher (USA)

#### Consulting Editor for Economics

Frank Chaloupka (USA)

#### Regional editors

Europe: Anna Gilmore (UK)  
Africa: Catherine Egbe (South Africa)  
North America: James Thrasher (USA)  
Australasia: Coral Gartner (Australia)  
Latin America and the Caribbean:  
Vera Luiza da Costa e Silva (Brazil)  
South Asia: Monika Arora (India)  
Asia-Pacific: Qian Gan (China)  
Middle East: Rima Nakkash (Lebanon)

#### Impact Factor: 5.2

#### Guidelines for Authors and Reviewers

Full instructions are available online at <http://tobaccocontrol.bmj.com/pages/authors>. Articles must be submitted electronically <http://authors.bmj.com/submitting-your-paper>. Authors retain copyright but are required to grant *Tobacco Control* an exclusive licence to publish (<http://authors.bmj.com/submitting-your-paper/copyright-and-authors-rights/>).

**Disclaimer:** The Editor of *Tobacco Control* has been granted editorial freedom and *Tobacco Control* is published in accordance with editorial guidelines issued by the World Association of Medical Editors and the Committee on Publication Ethics. *Tobacco Control* is primarily intended for healthcare professionals and its content is for information only. The Journal is published without any guarantee as to its accuracy or completeness and any representations or warranties are expressly excluded to the fullest extent permitted by law. Readers are advised to independently verify any information on which they choose to rely. Acceptance of advertising by *Tobacco Control* does not imply endorsement. BMJ Publishing Group Limited shall not be liable for any loss, injury or damage howsoever arising from *Tobacco Control* (except for liability which cannot be legally excluded).

***Tobacco Control* aims to study the nature and consequences of tobacco use worldwide; tobacco's effects on population health, the economy, the environment and society; efforts to prevent and control the global tobacco epidemic through population level education and policy changes; the ethical dimensions of tobacco control policies; and the activities of the tobacco industry and its allies**

#### Associate Editors

**Addiction and pharmacology**  
Dorothy Hatsukami (USA)

#### Economics of Tobacco Control

Hana Ross (South Africa)

#### Historical Perspectives on Tobacco Control Policy

Allan M Brandt (USA)

#### Human Rights and Tobacco Control Advocacy

Stephen Marks (USA)

#### Litigation, Legislation and Regulation

Jonathan Liberman (Australia)

#### Politics of Tobacco Control

Jeff Collin (UK)

#### Product Design

Ghazi Zaatar (Lebanon)

#### Marketing and Promotion

Timothy Dewhirst (Canada)

#### Secondhand Smoke

Alistair Woodward (New Zealand)

#### Tobacco Industry

Elizabeth Smith (USA)

#### Illicit Trade

Evan Blecher (USA)

#### Product Chemistry

James Pankow (USA)

#### Tobacco Farming

Rafael Lencucha (Canada)

#### Policy Advocacy

Cancer Council Australia

Mary Assunta (Australia)

#### Physicians for a Smoke-Free Canada

Cynthia Callard (Canada)

#### Framework Convention Alliance

Tih Ntiabang (Cameroon)

#### World Heart Federation

Florence Berteletti (Switzerland)

#### Editorial Advisory Board

##### Chair

Kenneth E. Warner (USA)

##### Vice Chair

Judith Mackay (Hong Kong)

##### Advisory Board

Amanda Amos (UK)  
Stella Aguinaga Bialous (USA)  
Ron Borland (Australia)  
Tsz Kelvin Choi (USA)  
Cristine Delnevo (USA)  
Pascal A Diethelm (Switzerland)  
Esteve Fernández (Spain)  
Prakash Gupta (India)  
Tai Hing Lam (Hong Kong)  
Raglan Maddox (Australia)  
Guillermo Paraje (Chile)  
Luz Myriam Reynales (Mexico)  
Kurt Morgan Ribisl (USA)  
Jamie Tan (USA)  
Corne Van Walbeek (South Africa)  
Nuntavarn Vichit-Vadakan (Thailand)  
Melanie Wakefield (Australia)

##### Representing:

#### International Network of Women Against Tobacco

Elif Dagli (Turkey)

## Contact Details

#### Editorial Office

*Tobacco Control*, BMJ Journals, BMA House Tavistock Square London, WC1H 9JR, UK  
T: +44 (0)207 387 4410  
E: [tobaccocontrol@bmj.com](mailto:tobaccocontrol@bmj.com)  
Twitter: [TC\\_BMJ](https://twitter.com/TC_BMJ)

#### Senior Production Editor

Nabajyoti Singh  
E: [production.tc@bmj.com](mailto:production.tc@bmj.com)

#### Permissions

<http://www.bmj.com/company/products-services/rights-and-licensing/permissions/>

#### Supplement Enquiries

W: <https://authors.bmj.com/policies/supplements/>  
E: [tobaccocontrol@bmj.com](mailto:tobaccocontrol@bmj.com)

#### Subscriptions

For all subscription enquiries and orders  
E: [support@bmj.com](mailto:support@bmj.com)

#### US Subscriptions

PP&F, PO Box 361  
Birmingham, AL 35201-0361, USA  
T: +1 800 348 6473 (toll free in the USA)  
E: [bmj-clinicalevidence@ebSCO.com](mailto:bmj-clinicalevidence@ebSCO.com)

#### Display Advertising Sales (except Americas)

Sophie Fitzsimmons  
T: +44 (0)20 3655 5612  
E: [sfztsimmons@bmj.com](mailto:sfztsimmons@bmj.com)  
<https://www.bmj.com/company/for-advertisers-and-sponsor/>

#### Online Advertising Sales

Marc Clifford  
T: +44 (0)20 3655 5610  
E: [mclifford@bmj.com](mailto:mclifford@bmj.com)  
<https://www.bmj.com/company/for-advertisers-and-sponsor/>

#### Display & Online Advertising Sales (Americas)

Jim Cunningham  
T: +1 201 767 4170  
E: [jcunningham@cunnasso.com](mailto:jcunningham@cunnasso.com)

#### Author Reprints

BMJ Reprints Team  
E: [admin.reprints@bmj.com](mailto:admin.reprints@bmj.com)

#### Commercial Reprints (except USA & Canada)

Nadia Gurney-Randall  
M: +44 (0)7866 262344  
E: [ngurneyrandall@bmj.com](mailto:ngurneyrandall@bmj.com)

#### Commercial Reprints (North America)

Ray Thibodeau  
T: +1 267 895 1758  
M: +1 215 933 8484  
E: [ray.thibodeau@contentednet.com](mailto:ray.thibodeau@contentednet.com)

#### For all other Tobacco Control journal contacts

<http://tobaccocontrol.bmj.com/contact-us>

**Copyright:** © 2024 BMJ Publishing Group. All rights reserved; no part of this publication may be reproduced in any form without permission

*Tobacco Control* is published by BMJ Publishing Group Ltd, typeset by Exeter Premedia Services Private Ltd, Chennai, India, and printed in the UK on acid-free paper.

*Tobacco Control*, ISSN 0964-4563 (USPS 17582) is published bimonthly by BMJ Publishing Group Ltd, BMA House Tavistock Square, WC1H 9JR London. Airfreight and mailing in the USA by agent named World Container Inc, 150-15, 183rd Street, Jamaica, NY 11413, USA. Periodicals postage paid at Brooklyn, NY 11256. US Postmaster: Send address changes to *Tobacco Control*, World Container Inc, 150-15, 183rd Street, Jamaica, NY 11413, USA. Subscription records are maintained at BMA House Tavistock Square, WC1H 9JR London. Air Business Ltd is acting as our mailing agent.

## Subscription Information

*Tobacco Control* is published bimonthly; subscribers have access to all supplements

### Institutional Rates 2024

**Print**  
£791

#### Online

Site licences are priced on FTE basis and allow access by the whole institution.

### Personal Rates 2024

**Print** (includes online access at no additional cost)  
£348

**Online only**  
£184

**ISSN 0964-4563 (print);  
1468-3318 (online)**

Personal print or online only and institutional print subscriptions may be purchased online at <http://journals.bmj.com/content/subscribers?> tobaccocontrol (payment by Visa/Mastercard only).

Residents of some EC countries must pay VAT; for details, call us or visit <http://journals.bmj.com/content/subscribers?#tobaccocontrol>