

#### Editor-in-Chief

Marita Hefler (Australia)  
E: Marita.Hefler@menzies.edu.au

#### Deputy Editor

Lisa Henriksen (USA)

#### Senior Editors

Joaquin Barnoya (Guatemala)  
Robert Branston (UK)  
Catherine Egbe (South Africa)  
Janet Hoek (New Zealand)  
Heewon Kang (South Korea)  
Richard O'Connor (USA)

#### Editors Emeritus

Simon Chapman (Australia)  
Ruth E. Malone (USA)

#### Deputy Editors Emeritus

Andrew Hyland (USA)  
Joanna Cohen (Canada)

#### Founding Editor

Ron Davis (USA)

#### News and Social Media Editor

Karen Evans-Reeves (UK)

#### Deputy News Editor

Stan Shatenstein (Canada)

#### Assistant News Editor

Ruth Canty (Australia)

#### Consulting Editors for Methods/ Statistics

Hongying (Daisy) Dai (USA)  
Jo Dono (Australia)  
Pete Driezen (Canada)  
Christopher Keith Haddock (USA)  
David Hammond (Canada)  
Karen Messer (USA)  
Todd Rogers (USA)  
Nina C Schleicher (USA)

#### Consulting Editor for Economics

Frank Chaloupka (USA)

#### Regional editors

Europe: Anna Gilmore (UK)  
Africa: Catherine Egbe (South Africa)  
North America: James Thrasher (USA)  
Australasia: Coral Gartner (Australia)  
Latin America and the Caribbean:  
Vera Luiza da Costa e Silva (Brazil)  
South Asia: Monika Arora (India)  
Asia-Pacific: Qian Gan (China)  
Middle East: Rima Nakkash (Lebanon)

#### Impact Factor: 4

#### Guidelines for Authors and Reviewers

Full instructions are available online at <http://tobaccocontrol.bmj.com/pages/authors>. Articles must be submitted electronically <http://authors.bmj.com/submitting-your-paper>. Authors retain copyright but are required to grant *Tobacco Control* an exclusive licence to publish (<http://authors.bmj.com/submitting-your-paper/copyright-and-authors-rights/>).

**Disclaimer:** The Editor of *Tobacco Control* has been granted editorial freedom and *Tobacco Control* is published in accordance with editorial guidelines issued by the World Association of Medical Editors and the Committee on Publication Ethics. *Tobacco Control* is primarily intended for healthcare professionals and its content is for information only. The Journal is published without any guarantee as to its accuracy or completeness and any representations or warranties are expressly excluded to the fullest extent permitted by law. Readers are advised to independently verify any information on which they choose to rely. Acceptance of advertising by *Tobacco Control* does not imply endorsement. BMJ Publishing Group Limited shall not be liable for any loss, injury or damage howsoever arising from *Tobacco Control* (except for liability which cannot be legally excluded).

***Tobacco Control*** aims to study the nature and consequences of tobacco use worldwide; tobacco's effects on population health, the economy, the environment and society; efforts to prevent and control the global tobacco epidemic through population level education and policy changes; the ethical dimensions of tobacco control policies; and the activities of the tobacco industry and its allies

#### Associate Editors

**Addiction and pharmacology**  
Dorothy Hatsukami (USA)

**Economics of Tobacco Control**  
Hana Ross (South Africa)

**Historical Perspectives on  
Tobacco Control Policy**  
Allan M Brandt (USA)

**Human Rights and Tobacco  
Control Advocacy**  
Stephen Marks (USA)

**Litigation, Legislation and  
Regulation**  
Jonathan Liberman (Australia)

**Politics of Tobacco Control**  
Jeff Collin (UK)

**Product Design**  
Ghazi Zaatar (Lebanon)

**Marketing and Promotion**  
Timothy Dewhirst (Canada)

**Secondhand Smoke**  
Alistair Woodward (New Zealand)

**Tobacco Industry**  
Elizabeth Smith (USA)

**Illicit Trade**  
Evan Blecher (USA)

**Product Chemistry**  
James Pankow (USA)

**Tobacco Farming**  
Rafael Lencucha (Canada)

#### Policy Advocacy

**Cancer Council Australia**  
Mary Assunta (Australia)

**Physicians for a Smoke-Free Canada**  
Cynthia Callard (Canada)

**Framework Convention Alliance**  
Tih Ntiabang (Cameroon)

**World Heart Federation**  
Florence Berteletti (Switzerland)

#### Editorial Advisory Board

**Chair**  
Kenneth E. Warner (USA)

**Vice Chair**  
Judith Mackay (Hong Kong)

**Advisory Board**  
Amanda Amos (UK)  
Stella Aguinaga Bialous (USA)  
Ron Borland (Australia)

Tsz Kelvin Choi (USA)  
Cristine Delnevo (USA)

Pascal A Diethelm (Switzerland)  
Esteve Fernández (Spain)

Prakash Gupta (India)  
Tai Hing Lam (Hong Kong)

Raglan Maddox (Australia)  
Guillermo Paraje (Chile)

Luz Myriam Reynales (Mexico)  
Kurt Morgan Ribisl (USA)

Jamie Tan (USA)  
Corne Van Walbeek (South Africa)

Nuntavarn Vichit-Vadakan (Thailand)  
Melanie Wakefield (Australia)

#### Representing:

**International Network of Women  
Against Tobacco**  
Elif Dagli (Turkey)

### Subscription Information

*Tobacco Control* is published bimonthly; subscribers have access to all supplements

#### Institutional Rates 2024

**Print**  
£791

**Online**  
Site licences are priced on FTE basis and allow access by the whole institution.

#### Personal Rates 2024

**Print** (includes online access at no additional cost)  
£348

**Online only**  
£184

ISSN 0964-4563 (print);  
1468-3318 (online)

Personal print or online only and institutional print subscriptions may be purchased online at <http://journals.bmj.com/content/subscribers?> tobaccocontrol (payment by Visa/Mastercard only).

Residents of some EC countries must pay VAT; for details, call us or visit <http://journals.bmj.com/content/subscribers?#tobaccocontrol>

### Contact Details

#### Editorial Office

*Tobacco Control*, BMJ Journals, BMA House Tavistock Square London, WC1H 9JR, UK  
T: +44 (0)207 387 4410  
E: [tobaccocontrol@bmj.com](mailto:tobaccocontrol@bmj.com)  
X: TC\_BMJ

#### Senior Production Editor

Nabajyoti Singh  
E: [production.tc@bmj.com](mailto:production.tc@bmj.com)

#### Permissions

<http://www.bmj.com/company/products-services/rights-and-licensing/permissions/>

#### Supplement Enquiries

W: <https://authors.bmj.com/policies/supplements/>  
E: [tobaccocontrol@bmj.com](mailto:tobaccocontrol@bmj.com)

#### Subscriptions

For all subscription enquiries and orders  
E: [support@bmj.com](mailto:support@bmj.com)

#### US Subscriptions

PP&F, PO Box 361  
Birmingham, AL 35201-0361, USA  
T: +1 800 348 6473 (toll free in the USA)  
E: [bmj-clinicalevidence@ebSCO.com](mailto:bmj-clinicalevidence@ebSCO.com)

#### Display Advertising Sales (except Americas)

Sophie Fitzsimmons  
T: +44 (0)20 3655 5612  
E: [sfitzsimmons@bmj.com](mailto:sfitzsimmons@bmj.com)

<https://www.bmj.com/company/for-advertisers-and-sponsor/>

#### Online Advertising Sales

Marc Clifford  
T: +44 (0)20 3655 5610  
E: [mclifford@bmj.com](mailto:mclifford@bmj.com)  
<https://www.bmj.com/company/for-advertisers-and-sponsor/>

#### Display & Online Advertising Sales (Americas)

Jim Cunningham  
T: +1 201 767 4170  
E: [jcunningham@cunnasso.com](mailto:jcunningham@cunnasso.com)

#### Author Reprints

BMJ Reprints Team  
E: [admin.reprints@bmj.com](mailto:admin.reprints@bmj.com)

#### Commercial Reprints (except USA & Canada)

Nadia Gurney-Randall  
M: +44 (0)7866 262344  
E: [ngurneyrandall@bmj.com](mailto:ngurneyrandall@bmj.com)

#### Commercial Reprints (North America)

Ray Thibodeau  
T: +1 267 895 1758  
M: +1 215 933 8484  
E: [ray.thibodeau@contentednet.com](mailto:ray.thibodeau@contentednet.com)

#### For all other Tobacco Control journal contacts

<http://tobaccocontrol.bmj.com/contact-us>

**Copyright:** © 2024 BMJ Publishing Group. All rights reserved; no part of this publication may be reproduced in any form without permission

*Tobacco Control* is published by BMJ Publishing Group Ltd, typeset by Exeter Premedia Services Private Ltd, Chennai, India, and printed in the UK on acid-free paper.

*Tobacco Control*, ISSN 0964-4563 (USPS 17582) is published bimonthly by BMJ Publishing Group Ltd, BMA House Tavistock Square, WC1H 9JR London. Airfreight and mailing in the USA by agent named World Container Inc, 150-15, 183rd Street, Jamaica, NY 11413, USA. Periodicals postage paid at Brooklyn, NY 11256. US Postmaster: Send address changes to *Tobacco Control*, World Container Inc, 150-15, 183rd Street, Jamaica, NY 11413, USA. Subscription records are maintained at BMA House Tavistock Square, WC1H 9JR London. Air Business Ltd is acting as our mailing agent.