

# TOBACCO CONTROL

AN INTERNATIONAL JOURNAL

Contents

Spring 1998 Vol 7 No 1

---

|                        |    |   |
|------------------------|----|---|
| Editorials             | 1  | <b>Protecting children from exposure to environmental tobacco smoke</b><br><i>Edward L Sweda Jr, Mark A Gottlieb, Raymond C Porfiri</i>   |
|                        | 3  | <b>Smoking and death in Russia</b><br><i>Alan D Lopez</i>   |
| Cover essay            | 5  | <b>The return of scare tactics</b><br><i>David Hill, Simon Chapman, Robert Donovan</i>  |
| News Analysis          | 9  | <b>Life chopper · Trinidad and Tobacco · World Medical Association gets tough · New resource for medical associations · China: rave paves way to grave · European Union moves at last · United States: mural protest · The Reality check—a way to make tobacco shareholders aware</b> |
| Original articles      | 14 | <b>Changes in cigarette smoking among adults in 35 populations in the mid-1980s</b><br><i>Annette J Dobson, Kari Kuulasmaa, Vladislav Moltchanov, Alun Evans, Stephen P Fortmann, Konrad Jamrozik, Susana Sans, Jaakko Tuomilehto for the WHO MONICA Project</i>                      |
|                        | 22 | <b>Patterns of smoking in Russia</b><br><i>Martin McKee, Martin Bobak, Richard Rose, Vladimir Shkolnikov, Laurent Chenet, David Leon</i>  |
|                        | 27 | <b>Patterns of smoking, risk factors for smoking, and smoking cessation among Vietnamese men in Massachusetts (United States)</b><br><i>John M Wiecha, Vanna Lee, Jane Hodgkins</i>   |
|                        | 35 | <b>A longitudinal study of smoking in year 7 and 8 students speaking English or a language other than English at home in Sydney, Australia</b><br><i>Kwok Cho Tang, Chris Rissel, Adrian Bauman, Joseph Fay, Stuart Porter, Alison Dawes, Barbara Steven</i>                          |
|                        | 41 | <b>Coronary events and exposure to environmental tobacco smoke: a case-control study from Australia and New Zealand</b><br><i>Patrick McElduff, Annette J Dobson, Rod Jackson, Robert Beaglehole, Richard F Heller, Roy Lay-Yee</i>   |
|                        | 47 | <b>Implementing smoking bans in American hospitals: results of a national survey</b><br><i>Daniel R Longo, Mary M Feldman, Robin L Kruse, Ross C Brownson, Gregory F Petroski, John E Hewett</i>  |
|                        | 56 | <b>To what extent do parents strive to protect their children from environmental tobacco smoke in the Nordic countries? A population-based study</b><br><i>Karl Erik Lund, Anders Skrandal, Harry Vertio, Åsgeir R Helgason</i>   |
| Special communications | 61 | <b>Reducing children's exposure to environmental tobacco smoke in homes: issues and strategies</b><br><i>Mary Jane Ashley, Roberta Ferrence</i>   |
|                        | 66 | <b>Cigarette smuggling in Europe: who really benefits?</b><br><i>Luk Joossens, Martin Raw</i>   |
| Special report         | 72 | <b>Research for effective global tobacco control in the 21st century: report of a working group convened during the 10th World Conference on Tobacco or Health</b><br><i>Conveners: Jonathan M Samet, Derek Yach, Carl Taylor, Karen Becker</i>                                       |
| Play it again          | 78 | <b>"Smoking kills. If you're killed, you've lost a very important part of your life."</b>   |
| The lighter side       | 80 | <b>"Mr Ed smokes Camels."</b>   |

---

## Contents Pages 82–106

---

|                              |           |  |
|------------------------------|-----------|--|
| <b>Ad watch</b>              | <b>82</b> | <b>Phasing out of point-of-sale tobacco advertising in New Zealand</b><br><i>Trish Fraser</i>  |
|                              | <b>85</b> | <b>The vestiges of cigarette advertising in Norway</b><br><i>Ronald M Davis</i>  |
| <b>Industry watch</b>        | <b>86</b> | <b>Philip Morris promotional gimmick kills two in Poland</b><br><i>Scott Thompson</i>  |
| <b>Web watch</b>             | <b>88</b> | <b>More Liggett documents, Canadian tips and facts, more from Australia, Formula One critique, Polish dining, plus follow ups and spoofs</b><br><i>Jack Cannon</i> |
| <b>Letters to the editor</b> | <b>92</b> | <b>Tobacco treatment services should be covered under Medicaid</b><br><i>Dianne C Barker, C Tracy Orleans, Helen Halpin Schaufler</i>                              |
|                              | <b>92</b> | <b>Errors in using tobacco withdrawal scale</b><br><i>John Hughes, Dorothy K Hatsukami</i>   |
| <b>Books</b>                 | <b>94</b> | <b>Know smoking (Simon T Bryant)</b><br><i>Fenton Howell</i>   |
|                              | <b>95</b> | <b>Citations</b>   |
|                              | <b>97</b> | <b>Calendar of events</b>  |
|                              | <b>99</b> | <b>Instructions to authors</b>   |

---

*Instructions to authors can also be found on the world wide web at <<http://www.bmj.com/data/tobins.htm>>.*