Psychosocial factors related to adolescent smoking: a critical review of the literature

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Abstract

Objective—To extend the analysis of psychosocial risk factors for smoking presented in the United States surgeon general’s 1994 report on smoking and health, and to propose a theoretical framework for understanding the development of smoking.

Data sources—General Science Index, Medline, PsycLIT, Sociofile, Sociological Abstracts, and Smoking and Health. Holdings of the Addiction Research Foundation of Ontario Library as well as the authors’ personal files.

Study selection—Reviewed literature focused on studies that examined the association of sociodemographic, environmental, behavioural, and personal variables with smoking.

Data synthesis—Adolescent smoking was associated with age, ethnicity, family structure, parental socioeconomic status, personal income, parental smoking, parental attitudes, sibling smoking, peer smoking, peer attitudes and norms, family environment, attachment to family and friends, school factors, risk behaviours, lifestyle, stress, depression/distress, self-esteem, attitudes, and health concerns. It is unclear whether adolescent smoking is related to other psychosocial variables.

Conclusions—Attempts should be made to use common definitions of outcome and predictor variables. Analyses should include multivariate and bivariate models, with some attempt in the multivariate models to test specific hypotheses. Future research should be theory driven and consider the range of possible factors, such as social, personal, economic, environmental, biological, and physiological influences, that may influence smoking behaviour. The apparent inconsistencies in relationships between parental socioeconomic status and adolescent disposable income need to be resolved as does the underlying constructs for which socioeconomic status is a proxy.

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Keywords: adolescence, smoking initiation, psychosocial factors

Introduction

In recent years, increasing efforts have been made to reduce the prevalence of tobacco use and the exposure to environmental tobacco smoke in both the United States and Canada. These efforts have been somewhat successful: the prevalence of smoking in the general population has declined by over 15% in the past 25 years.1 The reduction seen in adults, however, has not been noted in adolescents, particularly young females.6,7 In addition, the stable rates of the recent past have changed in the past two years and now indicate a rise in smoking among young people.11

The argument for smoking prevention among adolescents is based on the observation that, if smoking does not start during adolescence, it is unlikely ever to occur1 and on data indicating that the probability of cessation among adults is inversely related to age at initiation.12,13 Even infrequent experimental smoking in adolescence significantly increases the risk of adult smoking.14 Once smoking has begun, cessation is difficult and smoking is likely to be a long-term addiction. For example, it has been estimated that the median cessation age, for those born from 1975 through 1979 who begin smoking in adolescence, is 33 years for men and 37 years for women.15 Based on a median initiation age of 16 to 17 years, the predicted duration of smoking is 16 and 20 years for 50% of the males and females respectively. Prevention of the onset of adolescent smoking is thus an essential component of efforts to reduce the overall prevalence of smoking and its attendant morbidity and mortality.

Although there are educational programmes available with demonstrated effectiveness in reducing the prevalence of adolescent smoking over the short term, the longer term evaluations are not as encouraging.16–21 The differences in smoking levels between treated and control groups appear to dissipate over time, and disappear completely after six years. Further evaluations of these educational efforts are warranted, with consideration given to methodological problems inherent in such studies (such as potential bias resulting from losses to follow up, and possible effects of interventions other than the one being evaluated). There is, however, also a need to continue to examine research on the aetiology of smoking in young people. Research and theory must be directed toward understanding why some individuals smoke and others do not.
Theoretical considerations

Some of the research in adolescent smoking is grounded in theory, whereas other studies have a more empirical orientation. There are four theoretical bases that have been used to explain the initiation to and the acquisition of smoking. They include the rational approach as presented by Ajzen and Fishbein, social learning theory as found in the work of Bandura, emphasis on social norms and attitudes as reflected by the research of Jessor and Jessor, and the developmentally oriented approach of Rosenburg. All of these explanations have found support in at least some studies; there is thus no one clearly superior model that can be used to explain adolescent smoking. A complication for programme design is that the relevance of different types of variables, and possibly theoretical orientations, appears to vary depending on the stage of acquisition (see review by Flay).

Objective

Given the above considerations concerning prevalence and incidence of smoking, it appears timely that a review of the literature be conducted to synthesise and integrate the vast amount of information available on variables related to smoking by adolescents. The outcome of this review is to provide the basis for specific recommendations concerning future research, theory, and programmes aimed at reducing adolescent smoking. The specific approach that is taken in this review is to extend the analysis of psychosocial risk factors for smoking presented in the United States surgeon general’s 1994 report, and to propose a theoretical frame of reference for understanding the development of smoking. To meet these objectives, studies that examined the association of sociodemographic, environmental, behavioural, and personal variables with adolescent smoking were reviewed, as well as theory-based research aimed at understanding the mechanisms underlying initiation to smoking.

Methods

DATA SOURCES AND STUDY SELECTION

The following literature databases were searched: General Science Index, Medline, PsycLIT, Sociofile, Sociological Abstracts, and Smoking and Health. Holdings of the Addiction Research Foundation of Ontario Library as well as references in the authors’ personal files were also examined. Studies were selected if they related directly to smoking; relevant articles which dealt with the acquisition of other substance abusing behaviours were reviewed but not summarised in the tables. Only studies published in English or French were included. The search was confined to studies published from 1984 to 1996.

METHODOLOGICAL CONSIDERATIONS

The methods used to collect and analyse data must be examined to reconcile at least some of the inconsistencies observed in reported results. These methodological issues include differences in the measures used and the definitions of predictors and smoking behaviours, the study design (that is, cross-sectional or longitudinal), sample sizes, losses to follow up and drop outs, data collection methods, target populations and response rates, age groups included, and the use of biochemical validation of reported behaviour. Some studies reported initiation to smoking and factors related to it, whereas others focused on current daily and occasional smoking, and relevant predictor variables. Furthermore, some studies assessed statistical relationships using bivariate analyses; in other reports, the same relationships were examined with potential confounders controlled. As a result, the inconsistencies in reported findings were not unexpected.

DATA SELECTION AND FRAMEWORK

There were numerous frameworks that could have been adopted for this review—for example, refs. The one chosen was based on the surgeon general’s report; the only modification was that articles examining prior smoking as a risk factor for subsequent smoking were grouped with other predictor variables of substance use in behavioural factors, rather than in a separate section. The categories were mutually exclusive and exhaustive (sociodemographic, environmental, behavioural, and personal factors). The variables to be discussed were listed at the beginning of each section. Many of the studies were cited under more than one category of risk factors because they included a range of variables.

DATA EXTRACTION AND TABULAR PRESENTATION

The research literature was summarised in four detailed tables (available from LLB), one for each of the sections on sociodemographic, environmental, behavioural, and personal factors. Each table included information on the study’s author(s); date of publication; place in which the research was conducted; age(s) of the subjects; duration of follow up, if any; sample size, by group if relevant; outcome and predictor variables; results; notes concerning the analysis, any unusual aspects of the methods, and statements concerning special findings; and other tables under which the study was summarised. Both statistically significant and non-significant results were indicated.

The table in this report provides an overall summary of the evidence for an association between the major variables discussed and adolescent smoking. The major trends in the studies were noted and overall conclusions drawn, with indications of areas in which there were contradictory or inconsistent findings. The summary of whether a particular variable was associated, not associated or the presence of an association was undecided was based on standard statistical levels of significance (p<0.05). The overall conclusions did not depend entirely on the number of studies, but considered study design and analytical methods; the results of longitudinal studies and analyses adjusted for confounders were given more influence. An association was judged undecided if inconsistently observed or
Summary of the association of psychosocial factors with adolescent smoking

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if such an association had not yet been sufficiently investigated to warrant a conclusion. Both authors independently reviewed the literature and came to the same conclusions regarding the current evidence for an association between each factor and adolescent smoking.

DATA SYNTHESIS

Sociodemographic factors

The factors summarised included age; gender; ethnicity and acculturation; living arrangements, family size and structure; parental socioeconomic status (SES); spending money and employment status; and rural/urban residence. In some studies, it was difficult to separate these factors because there are collinear relationships between such variables as SES, family size, and educational level of parents. There was also considerable overlap between the studies in this section and others, because almost all of the studies in this review examined some sociodemographic variables.

Initiation and prevalence of smoking among adolescents typically rise with increasing age and grade—for example, refs50–53. Adolescents who began smoking at a younger age were more likely to become regular smokers54 and less likely to quit smoking55.

Although historically the prevalence of smoking was higher among men than women,4 data collected for the past 10 years have revealed that the rates of current smoking and initiation to smoking were approximately equal for the two groups, at least in North America. For adolescents, however, reported smoking rates among girls were higher than for boys in some studies from the 1980s, with conflicting accounts in other reports of no gender differences or higher rates among boys. The results of the studies initially appear inconsistent, but further examination reveals a geographical/cultural pattern of gender differences. Reports of equal or higher levels of smoking by females were primarily found in studies with subjects from countries with a Western cultural orientation: England, New Zealand, and the United States,35–38 rather than an “Eastern” one with higher smoking levels among males: China, Japan, and Sri Lanka.41–45 Also consistent with this pattern of East/West differences was a report from the United States of a significantly higher risk of current smoking among Vietnamese boys, whereas the risk was lower among white and Hispanic boys than among girls of these same ethnic/racial groups.46 These patterns reflect the gender differences found among adults in these countries.47–48

There were a few exceptions to this pattern in the articles summarised. In Canada, a significantly higher prevalence of smoking in males (20.5%) than females (18.4%) was reported,50 whereas the opposite might be expected. Possible explanations for this inconsistent result are the study’s inclusion of older subjects (half of the subjects were aged 18 to 24 years), who would be more likely to show the pattern of slightly higher rates of smoking seen in adult Canadian men, or the small gender difference (odds ratio = 1.13 for males) that only reached statistical significance because of the large sample size (n = 8018). One other article reported discrepant results. A study of Icelandic adolescents found higher levels of smoking for adolescent girls,51 as might be expected, but a study in another Nordic country, Finland, found higher smoking rates for boys.52

The reasons for the recent increase in smoking rates for girls in the West are diverse and probably include such factors as focused advertising and concerns about weight control. Reasons for smoking are likely to be different for males and females and have been discussed in Pederson,53 Pederson and Lefcoe,54 Koval and Pederson,55 and in the section below, on personal factors. Despite the potential differences in mechanisms, however, smoking rates among boys and girls were often similar, with many studies reporting non-significant gender differences.

The rates of smoking for North American aboriginal peoples are consistently the highest of any ethnic group studied—for example, refs56–58. It is well documented, however, that blacks show significantly lower levels of initiation and current smoking than whites or Hispanics—for example, refs59–61. The reasons for this difference are not clear, particularly given that many of the variables associated with smoking, such as low SES, poverty, dysfunctional families, and low educational aspirations, tend to cluster in some “black” geographical areas. Among blacks who do smoke, the mechanisms may be different from those for whites; smoking may serve more of a social function for white adolescents because they are more strongly influenced by peer smoking.60 Smoking levels appear to be relatively high among Hispanic youth; they have variously been reported as higher than for white adolescents (for example, ref61), lower
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(for example, refs 34 56 59–62), and higher and lower, depending on the level of acculturation.

It must be expected that the degree to which individuals from various ethnic backgrounds identify with, or have been assimilated into, mainstream society would be related to the adoption of certain behaviours, including smoking. In the United States, Landrine and colleagues found that acculturated Latinos showed smoking rates similar to those of whites; less acculturated Latinos showed significantly lower smoking rates similar to those of blacks and Asians. Vega et al. did not find an effect of acculturation among Hispanic groups and Wiecha reported an inverse association of acculturation and smoking for Vietnamese adolescents. The influence of acculturation is thus not clear; some possible explanations for the discrepancies may be differences in the smoking rates across subjects’ countries of origin, analytic differences (acculturation was assessed using univariate analyses in Wiecha), and age differences (in the study by Vega et al., subjects were several years younger than those in either of the other two studies and had relatively low levels of smoking).

Variables related to family structure have been examined in many studies. Overwhelmingly, the evidence leads to the conclusion that intact, two-parent families are protective against smoking—for example, refs 52 64–66. This association has persisted over the past decade and across countries.

The effect of household size on risk of smoking is unclear: studies have noted larger families to be associated with lower50 67 and across countries.

of whites; less acculturated Latinos showed smoking rates similar to those

Finally, some reports noted that the significance of parental smoking depended on environmental factors. Factors in the environment that potentially influence initiation and maintenance of smoking by adolescents have been the focus of many investigations since early studies demonstrated the importance of peer and parental smoking as risk factors. The broad categories that have been studied are: smoking among parents, siblings and peers; attitudes and norms about smoking (including parental reactions to smoking by their children); family environment; and attachment to family and friends. Availability and ease of acquiring cigarettes are also environmental factors that can have an impact on smoking among adolescents. Interpretation of these studies was complicated by inconsistencies in the outcome variable (smoking status, intentions, initiation, and attitudes); the different combinations of predictor variables; the range of methods and populations; and the variety of analytical approaches that have been used.

The impact of parental smoking has been studied in a wide range of contexts in a large number of studies with a variety of outcomes. Approximately twice as many of the reviewed studies have found a significantly increased risk of adolescent smoking with parental smoking—for example, refs 52 70 78 79; than have noted a non-significant association.60 78 Studies examining the effect of paternal and maternal smoking separately have reported both to be significant,60 non-significant,61 84 or each one significant while the other was not.62 Some of the inconsistencies may reflect gender-specific differences: parental smoking may be more important for girls than boys because several studies reported a significant effect only for girls60 75 77 whereas none found the reverse. It is unclear whether parental smoking has a stronger influence when it occurs in the same-gender parent: reports have both supported and opposed this hypothesis.67 69 A dose-response effect may also be present with a stronger influence if both parents smoke.41 71
the outcome studied. It was significant only for intention to smoke and not for current smoking in one study.96 Another study found paternal smoking significant for current smoking but not for experimental smoking, whereas maternal smoking was significant for both.92 Parental attitudes toward smoking and, in particular, toward their own children’s smoking have been shown to be related to adolescent smoking. For example, Newman and Ward88 found that parental indifference to their child’s smoking increased the likelihood of smoking in American 13–14 year olds. Similar results were found by Dusenbury and colleagues92 for current and experimental smoking in the United States and by Wang and colleagues for weekly or daily smoking among adolescents in China. Botvin et al85 found parental attitudes to be related to smoking in Black students in bivariate but not multivariate analyses, as did McNell and colleagues95 for English adolescents starting to smoke. Adult smoking norms were not related to either smoking behaviour or intentions in grade 7 inner-city youth (12–13 year olds).97

The weight of the summarised studies supports the influence of sibling smoking on adolescent smoking—for example, refs.37 41 45 56 58. Some of the studies reporting non-significant results did find a significant effect of sibling smoking before controlling for other variables in multivariate analyses.95 98 In some studies, the influence of smoking by siblings was stronger than that of smoking by parents—for example, refs.21 42 50. Sibling but not parental smoking was also associated with less negative attitudes towards smoking.96 Given the influence of parental and sibling smoking, it is not surprising that some adolescents attributed their own initiation to smoking to the fact that one or more of their family members smoked.30 73 82

Aspects of the family environment which have been examined with regard to adolescent smoking include parental supervision, attachment, support, and parenting style. The amount of time in self care,93 94 lack of knowledge about their children’s friends95 and inadequate monitoring94 were associated with increased smoking, although other studies on parental supervision did not observe a significant relationship.78 95 96

The most important component of parental attachment may be attachment to the mother: it has been related to smoking in studies where attachment to the father was not significant.78 97 A poor relationship between mother and child was associated with a higher prevalence of smoking for boys and girls; a poor father/child relationship significantly influenced smoking only for girls.95 Parental attachment and support may interact with parental smoking to influence smoking among adolescents. Parental and other adult support was protective against adolescent smoking mainly at low levels of parental smoking.98 Adolescents modelled their parents’ smoking status more closely as attachment to their parents increased.99

An authoritative, positive parenting style has been associated with lower levels of adolescent smoking.100 101 Some aspects of child rearing, however, may have differential effects for males and females. Low parental concern increased the risk of boys taking up regular smoking102 whereas poor communication with parents and restrictions on going out raised the prevalence of smoking in girls.103 A permissive, distracted family environment was also related to illicit drug use in girls.102

Findings with regard to peer smoking were more consistent than those for parental smoking. “Peers” have been variously defined as classmates, friends, best friends, opposite or same sex friends, and boyfriends or girlfriends.104 The influence of best friends has been noted to be greater than that of other good friends which, in turn, was greater than that of peers of the same age.105 Regardless of the definition used, however, peer smoking was consistently found to be related to adolescent smoking initiation, maintenance and intentions—for example, refs.95 77 104 105. Some of the inconsistency in the reported influence of parental smoking on adolescent smoking may reflect whether peer smoking was also examined, because the effect of parental smoking may become non-significant after controlling for peer smoking—for example, ref.95. It is less the existence of a causal relationship between peer and individual smoking than the direction of that association that has been a matter of debate.106 107 It is unclear whether peer influence leads to smoking or whether individuals who smoke tend to seek out other smokers.

Peer influence may be modified by group membership: smoking by best friends was found to be related to adolescent smoking for group outsiders but not for group members.108 This result was supported by the observation of Ennett and Bauman109 that social isolates were more likely to become smokers.

Normative values appear to play a role; different measures of smoking were related to “pressure to smoke” and “pressure not to smoke”95 109 110 but not to actual prevalence of smoking.32 36 111 In addition, adolescent smokers tended to overestimate the prevalence of smoking among peers.32 36 108 111 The perceived prevalence of adult smoking is less clear; one study found that adolescent smokers overestimated smoking among adults110 whereas other studies did not.32 97 Perceived smoking by friends, however, was reported to be a stronger predictor of cigarette use than friends’ actual use.111 Some factors may be differentially important at different ages. For example, Santi et al10 found that “best friend tried smoking” was related to smoking initiation during elementary school and “most of five closest friends tried smoking” was related to smoking initiation during high school.

The extent to which the individual is bonded or attached to peers is perhaps the underlying mechanism for the influence that peers exert on adolescent behaviour. Various constructs used to describe this phenomenon include
social support, need for affiliation, social bonding, and attachment. Peer attachment has been reported to raise the risk of adolescent smoking. Peer support had no influence when friends were non-smokers, but increased smoking when peers smoked and there was little parental or other adult support. Peer indifference or approval of smoking—for example, refs35 103 and drug use46 has been associated with increased adolescent smoking: Urberg and colleagues104 observed that smokers do not believe that peers encourage smoking, but that they do not discourage it.

The observation that peer variables appear important across ages and countries probably indicates something about the way adolescents learn to function in society. The consistency and magnitude of the relationships lead to conclusions about the power of social connections for maturation and for the adoption of behaviours as well as attitudes and beliefs.

The final variable to be discussed in this section is the accessibility of tobacco. Tobacco is generally available to adolescents. Despite legislation that prohibits sales to minors, they are able to acquire cigarettes and other tobacco products through direct purchase themselves, through older friends and family members, or by stealing from parents and other adults who smoke. Although accessibility is important, it has been shown to be less so than other reasons cited for smoking.39

Behavioural factors
There were three major categories of behavioural variables. First were those factors related to school, primarily academic performance and aspirations. A second category contained risk-taking or deviant factors such as violence and gang membership. A final related grouping included lifestyle factors such as diet, exercise, sleep, and dental care. Behaviours related to sexual activity, seatbelt use, and alcohol and other drug use are indicators of lifestyle, but also can be described as risk-taking.

Smoking status has been found to be consistently related to school performance—for example, refs81–114, and has also been associated with educational aspirations,32 41 and commitment to school.109 Those students who do well in school, have high academic aspirations and are committed to school are less likely to smoke than those who do not possess these characteristics. The protective effect of academic performance, aspirations, and commitment on adolescent smoking may reflect beliefs necessary for academic success. A longitudinal study of American 12–14 year olds found that belief in conventional rules was associated with lower levels of smoking.99

Risk taking and deviance encompass a pattern of problem-prone behaviours that frequently tend to coincide. For example, measures of deviance and risk-taking were related to trying to smoke, current smoking,102 and to associating with smoking friends. As well, certain risky behaviours such as having a history of trouble with the police and, for some ethnic groups, carrying a weapon were also associated with smoking. Although not all studies have shown this relationship—for example, ref33 overall results tended to support this pattern.

Lifestyle behaviours tend to occur together in adults, so that individuals who adopt a healthy lifestyle with regard to one aspect of their lives tend to do so in others as well.115 This pattern also appears to occur in adolescents. For example, problem behaviours such as smoking and other drug use, sexual activity, riding with a drinking driver, carrying a weapon, and physical fighting have been associated with lower levels of health-enhancing behaviours such as seatbelt use, positive eating behaviour, and adequate sleep.117 Alcohol and other drug use increased the risk of smoking among adolescents—for example, refs36 58 118 whereas participation in sports or other physical exercise consistently protected against smoking—for example, refs54 92 119.

Not following a healthy lifestyle can be considered a form of risk taking if the individual has knowledge of its health implications. Although this knowledge was not assessed in some of the studies reviewed, it is unlikely that young people are unaware of the health risks of unproctored sexual activity or the use of tobacco, alcohol, and other drugs. Hence, adoption of behaviours such as these can be considered to be risk taking in most adolescents. Research results supported the conclusion that these unhealthy practices were related to smoking initiation and maintenance in a wide range of settings—for example, refs39 52 94.

Personal factors
Research on psychosocial correlates of smoking and other drug use, specifically investigations of personality characteristics, motivational factors such as stress, and personal resources such as coping, has arisen from attempts to delineate the mechanisms explaining initiation to smoking among some population subgroups defined by their sociodemographic characteristics.120–122 These studies are summarised in this section. Research on smoking knowledge and attitudes, sex roles, socialisation, and religiosity has also been included in this section because of their interrelationships and their functions as proximal determinants of smoking.

In addition to the methodological and analytic issues raised earlier, the problems in interpretation of the factors in this section were compounded by the use of concepts that were given the same name but measured different constructs (such as stress: acute or chronic) or that were given different names but measured similar constructs (for example, competence and locus of control). In addition, the different combinations of variables included made it difficult to draw definitive conclusions about any single variable. Some overall statements, however, can be made about the influence of personal variables on adolescent smoking.

Stress and associated distress or depression are important factors in the initiation to smok-
ing. It has long been recognised that life change or life stress may have a substantial negative impact on emotional wellbeing. It is the unsuccessful adjustment to this life change that is postulated to lead to psychological distress. Indeed, in adult and adolescent samples, stress has been shown to be positively correlated with levels of psychological distress. It has been repeatedly demonstrated that stress, measured in a variety of ways, is associated with initiation to smoking and with maintenance of the behaviour—for example, refs. For those studies that do not include a direct measure of stress, the impact can be implied through associations with its outcome—depression/distress:

The use of smoking for dealing with stress is not unexpected as nicotine may have direct pharmacological effects that moderate stress. In fact, smoking has been cited as a means of dealing with stress among young smokers as well as among adults. Although there is some evidence that drugs in general are used for coping, Wills and Shiffman, in their review of the literature, noted that smoking was consistently reported to be a coping mechanism. The relationship of smoking status and the availability of other coping strategies for dealing with stress has been investigated with significant and non-significant results. Pederson and colleagues reported that, although a total coping score was not associated with ever/never-smoking, problem solving was higher in never-smokers, and drug use and ventilation of feelings were more likely to be used as coping strategies in ever-smokers.

Other factors that have been consistently associated with smoking are self-esteem, whether overall or with regard to specific contexts such as home or school—for example, refs. Other factors include adult and scholastic competence, locus of control—for example, refs., socialisation, susceptibility to peer influence, and risk-taking. The first four factors appear to be protective against smoking whereas the last two are risk factors.

Johnson and Gilbert evaluated the ability of several other constructs, including state and trait variables, to distinguish smokers from non-smokers. Trait anger and anxiety variables discriminated smokers from non-smokers, implying that more stable characteristics may be important in adolescent smoking. Forgays et al. also found trait anxiety and anger to be significantly associated with smoking status. Evans et al. found sex role predictive of smoking frequency. Religiosity was a protective factor for females and a risk factor for males in predicting smoking frequency.

Not surprisingly, more positive attitudes toward smoking and smokers tended to be related to an increased likelihood of smoking. McNeill et al. however, found that beliefs and opinions about smoking did not predict smoking uptake in the presence of sociodemographic, environmental, and behavioural factors, and Charlton and Blair found the relationship between positive attitudes to smoking and initiation of smoking to be significant only for females. Attitudes may not be as important as other factors; Stanton and Silva did not find an association after controlling for friends’ smoking. Although some studies have found knowledge about the detrimental health effects of smoking to be protective—for example, refs., the bulk of the literature does not support this position (for example, refs.).

Finally, personal health concerns appear to motivate young smokers as well as adults. Eiser et al. for example, found that the importance of health items was related to smoking status; belief that personal health is damaged by smoking was protective for initiation and for daily smoking.

## Discussion and conclusions

### ANALYSIS

Table 1 presents an overall summary of the findings from this review. The rising interest in the identification of predictors of adolescent smoking is demonstrated by the surge at the beginning of this decade in the number of these publications. Some general statements can be made about many of the associations. Most of the factors summarised in each section of the review have been associated with adolescent smoking, as has been shown by other researchers—for example, see reviews by USDHHS; Flay; Cohen et al; Giovino et al. Among the variables, only gender shows no association, at least in recent studies and in Western societies. The influence of acculturation, urban/rural residence, availability of tobacco, and coping is unclear and more research is needed to determine their effect. Although the impact of knowledge of the health effects of tobacco is uncertain, several studies appear to demonstrate that this knowledge has no effect; it may become relevant, however, when it is “personalised” by the individual.

There are some variables that have not been considered in this review because of the small amount of evidence available. These include policy-related variables such as price and advertising, and genetic factors.

Research in these areas offers promise in the direction of isolating risk and protective factors, but the potential importance of these variables has yet to be determined.

As noted previously, it is often difficult to synthesise results from the myriad of relevant studies because of the wide variation in methods, measures, and analyses. In addition, outcomes have varied across studies and, even when an outcome is labelled in the same way, the definitions often differ. Therefore, we recommend that standard definitions be adopted in the future—for example, ref. Furthermore, for those individuals who have access to some of the data reported here, re-analysis of the data employing these definitions would add immeasurably to the body of knowledge. It may then be possible to draw definitive conclusions about some of the factors whose effects are currently unclear.

It has been suggested that some of the inconsistencies have arisen because of a cohort effect: changes in the variables that are impor-
tant for different birth cohorts over time. Given the relatively limited time period covered in this review and the consistency of the results with those in the past, however, it is unlikely that this is a major contributor to the pattern of results observed.

Some authors of reviews have felt it necessary to exclude those investigations which only include cross-sectional data. Such studies were included in this literature review. It is important to note that, where findings were consistent, they were generally found in both types of study designs; where they were not, it did not appear that the different results could be attributed to study design. Hence, the inclusion of all studies, regardless of methods, does not detract from the conclusions reached but instead adds credibility to them.

One issue arising from an examination of the literature concerns the nature of protective and risk factors. Are protective factors more than simply an absence or low level of risk factors? Is it possible that some factors function in one way (as the absence or low level of the factor) and others in an alternate fashion (as the presence of the factor)? As noted in an earlier review, to develop prevention interventions, it is necessary to understand the functioning of protective and risk factors, their relative importance, and how they interact. There may be some readily modifiable risk factors that could serve as the basis for effective interventions. One such factor is the concern about health effects that are perceived as directly relevant and personal, and that appear to impact on adolescent smoking and uptake as well as on the smoking behaviour of adults. Why this is so, when knowledge about health effects generally appears to bear little relationship to smoking by young people, is an important area for investigation. It is not readily apparent why health knowledge seems to be generally accepted as important, but yet does not appear to influence behaviour as expected. Future investigations should address this issue as well as questions concerning the functioning of risk/protective factors.

Although it is often assumed that research findings will inevitably be translated into intervention programmes, the data may instead remain within the academic community and fail to be disseminated to experts in programme and policy development. There is material available that could be applied to curriculum development if the lines of communication were open, comprehensible, and used. For example, it is well known and generally accepted that stress and self-esteem are important constructs in many areas, among them substance use/abuse. Why is this information then not routinely used by those individuals who have responsibility for programme development within the schools? It is also accepted that knowledge of health effects alone does not appear to offer protection against smoking; all of us “know”, however, that this health information needs to be communicated and so we persist in supporting this approach. Flay has suggested that interventions need to be multifaceted rather than narrowly focused on only one or two factors. It is clear that interventions also must incorporate research findings. It is essential that experts work together to ensure that the information is translated into programmes, the programmes are implemented and evaluated, and the results are disseminated widely.

PROPOSED THEORETICAL FRAME OF REFERENCE

Useful information on the process of initiation to smoking has been gathered from empirical research; there is a need, however, for theory-based research that attempts to synthesise the current body of knowledge and to generate information that will lead to an understanding of the process. If such information is forthcoming, it could serve as the basis for prevention and intervention programmes that will be more successful over the long term than those that have been used to date. Given the complex nature of smoking and the influences affecting it, it is important to consider individual, social, biological, physiological, environmental, and political variables in the development of a model of acquisition (see review by Fisher, Lichtenstein, and Haire-Joshu).

One such theoretical model has been examined in a recent study. It incorporates stress, coping, and personal resources as constructs for the “explanation” of initiation to smoking. This model can be used to explain some of the sociodemographic differences that have been consistently noted in the literature and has, as its basis, empirical information from the literature on smoking among adults, on factors related to initiation and maintenance of adolescent smoking, and on variables associated with initiation to other substance use. In this model, we have attempted to integrate these findings and to address factors which are potentially modifiable. Hence, research using such a model may yield interventions, based on the complex multifaceted nature of smoking, that may reduce the likelihood of smoking.

Smoking probably serves different functions for males and females (for a review, see Clayton). The model outlined allows in-depth examination of the possible mechanisms operating at various times in the development and maintenance of smoking. Preliminary data from our own research provide support for this approach and document different possible functions of smoking.

One of the most consistent findings in the literature is that of the social influence of peers and others on adolescent smoking. Modelling, direct pressure, and normative beliefs have been suggested as mechanisms of influence and investigated along with the potential importance of levels of social interactions, as suggested in the works of Eiser et al. and Sussman et al. Of particular interest is research suggesting that initiation to smoking is best viewed as a prevalence-driven behaviour depending upon the degree to which an adolescent comes in contact with others displaying the behaviour. The maintenance
of smoking, on the other hand, shows a degree of independence from prevalence.

Because network data and analysis yield methods of measuring and systematising the concept of social context, as well as provide information on the association of social context variables with behaviour (see review by Bauman and Ennett 1992), they may contribute to understanding variability in smoking prevalence and thus help to determine the salience of stress-coping mechanisms. Integration of this network research with data specified in the conceptual model described above would provide the opportunity to examine personal behaviour in a social context.

**Recommendations**

- Attempts should be made to use standard definitions of outcome and predictor variables. When available and appropriate, previously validated scales should also be used.
- Analyses should include multivariate and bivariate models, with some attempt in the multivariate models to test specific hypotheses based on findings from the literature and from theory.
- Future research should be theory driven and consider the range of possible factors, such as social, personal, economic, environmental, biological, and physiological influences, that may influence smoking behaviour.
- Research teams should include representatives from a broad spectrum of disciplines, particularly educators and programme providers, so that the information gathered is potentially useful in the identification of high risk groups and the design of interventions.
- Investigations focused on determining whether protective and risk factors are at opposite ends of the same dimension, or are qualitatively and functionally different, should be supported.
- The apparent inconsistencies in relationships between parental SES and adolescent disposable income need to be resolved. Another priority area is clarification of the relevant underlying constructs for which SES is a proxy. Although it is accepted that education, occupation, and income are components of SES, further research is required to determine what social and other factors operate within various groups to produce differences in smoking behaviour.

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Related references

(Reviewed and summarized in detailed tables, but not cited in text)


