

**Supplementary Table 1. Adjusted prevalence of current heated tobacco (HTP) use in previous 30 days by product types from 2015 to 2019 in Japan**

	Adjusted number and percentage (95% confidence interval) of HTP use*, n=8240									
	2015		2016 †		2017		2018		2019	
Total	13.5	0.2 (NC)	62.0	0.8 (0.4-0.1)	301.5	3.7 (2.8-4.8)	661.1	8.0 (6.5-9.8)	928.8	11.3 (9.3-13.6)
IQOS	9.3	0.1 (NC)	46.2	0.6 (0.3-1.1)	270.5	3.3 (2.4-4.4)	517.3	6.3 (4.9-8.1)	478.1	5.8 (4.4-7.6)
Ploom / Ploom Tech	9.7	0.1 (NC)	21.9	0.3 (0.1-0.6)	94.9	1.2 (0.8-1.7)	208.6	2.5 (1.7-3.7)	501	6.1 (4.7-7.8)
glo	-	-	-	-	62.9	0.8 (0.5-1.3)	238.8	2.9 (2.1-4.0)	298.6	3.6 (2.6-5.0)

\* Adjusted for "being a respondent in an internet survey" using a nationally representative sample in Japan.

† Adjusted for non-response in 2016 survey or after in addition to adjustment\* for "being an internet survey respondent".

Ploom S, Ploom Tech + are counted as Ploom in 2019