

Supplementary File 5: Code Book Excerpts

Societal good and protection from harm	
Protects society / collective well-being / greater good/ future focus	<p>I think it's fine. As long as it's like, within reasonable, well balanced, but that's also a very big statement. I think if it's like um, communal health, if it's something that could affect others, then I think it's okay for the government to take that into their own hands. (Teuila)</p> <p>I think if people realised that it's not just about them. Like, it's for other people too and to help. I think they'd be more understanding of it. Whereas, I think most people think about other people more than they think about themselves. (Leila)</p> <p>When you're a kid you think about having a family and stuff, so... you look at... yeah, you put into a perspective where your kids can grow up safer and stuff, and their kids could grow up safer. I think they'd probably come around to agreeing with it. (Leila; also intergenerational transmission)</p> <p>Um, you know, it's that kind of their personal want or their desire to smoke, but, um, with no, um, understanding of how bad it could be or the effects of people around them from second hand smoking. (Derek)</p> <p>It removes the chance of us ever smoking but the impact for everyone is obviously way more significant than ourselves. Um, so kinda like that greater good scenario. I think it's a very reasonable mindset to have. (Derek)</p> <p>The government can't look at that. If they have to look at the whole societal picture as well... But they [other people] have to see about the whole big, bigger picture, not just about themselves too much. ... There'll always be the minority, but you can't reach everyone. So, you forget about them.... And you just keep on going with your plan. If it makes a difference to the majority and overwhelming population, which it does, then absolutely. Yeah. (Ivan)</p> <p>I think it's all about protection. So you can't say that they're taking away a choice if they're trying to better the whole community. (June)</p> <p>If they do protect society in general then, then it's good.... There shouldn't be like, conflict around it if it's for the protection of the people. Yeah. (Marama)</p>

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	<p>For those types of things, as well as for the wider community, because obviously, um, if we're healthier as a population that's better for every... (laughs) It's better for everyone. (Pera)</p> <p>I don't really think this is as much an issue of freedom because, um... I guess people are free to harm themselves in a way, but they're not just harming themselves. They're causing a cost to the like health system for everyone that's like in there. Because if there is someone else that's kind of not getting the care and with, the health system. (Pera)</p> <p>I don't want anyone to feel like they're having rights taken away from them. But I think, I mean, change is a reality of life and things are gonna happen. And um- um, I guess you've gotta think about the bigger picture and the future generations. (Pera)</p> <p>You should definitely be able to do what you want to do, but if it, if it affects others, and people around you I feel like then there should be rules against it, because, um, if it's just, if it's only affecting yourself, I guess, it does- it doesn't matter too much- but if smoking is, er, affects, it does have a big impact on people around you, that cultural, that atmosphere that it creates.... I guess, you could think, well, yeah, and be saying, "Ah, it's the freedom of others that are around you that are exposed to you- you that exposed to other than the ind- the individual smoking (Eddy)</p> <p>You know, I think the societal benefits outweigh freedom of choice. (Tamati)</p> <p>So maybe we need to restrict our freedoms a little bit just to make sure that we are helping everyone in society and I think people using their freedoms can often lessen other people's freedoms and sometimes lesson our own freedoms in turn. Like if I decide to go out, even though I'm sick, I'm risking to someone else's freedom to go and enjoy like that open environment without a worry of getting sick. Mm. So it's just quite a slippery balance. (Ben, opposed SFG)</p>
Freedom has limits	<p>... there's always like, you know, there's traffic laws and everything else there. So, you can't do everything you want. And this is a very bad thing. The evidence shows that it's bad. So, I don't think there should be a big issue. I think freedom is not a big issue. (Ivan)</p> <p>I mean, everybody has the right to do what they want, but making it, making it that they, so</p>

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	<p>that they can't buy it, isn't really taking away any human rights or anything. I feel like it's not like you know what I'm saying, "You can't go to the toilet." They're just trying to protect. I think it's solely about protection. (June; also links to Govt protection)</p> <p>Taking away something like smoking isn't taking away human right, necessarily. So I don't think it is, I think it's all about protection. So you can't say that they're taking away a choice if they're trying to better the whole community. (Pera; also links to collective well-being)</p> <p>You've got human rights. There's a like document of all your human rights. Um, and nowhere does that say you have the right to have access to whatever you want. That you need to like... You know, you can't buy everything. Like things are controlled for a reason, and that's just part of it. You know, I know that's... I think the freedom argument only comes up because it's a change, not necessarily because people believe they should have a right to everything in the world. (Pera)</p>
Addiction removes choice/ protect people from addiction and consequences	<p>You don't have a choice once you're addicted (Leila)</p> <p>Remove the chance for addiction before it begins (Derek)</p> <p>Giving people the option is kind of pointless... giving people no chance to try it is probably the best option (June)</p> <p>People should have freedom but at the same time, why would you be wanting to make a choice?... I made that choice but why would you be wanting to make a choice to start an unhealthy addiction? Like, it's better for them to push it in the direction for them, leading, like putting them down a path to not smoke than to do it, I think. (Amy)</p> <p>I'm guessing, like any sort of human will think of they'll be like "Oh I never got to try this or experience it but like, not the addiction. I think they would be pretty pleased that they don't have an expensive addiction that's slowly like degrading your health (Amy)</p> <p>Finding out for themselves, they will probably already be too late because they're addicted (Eddy)</p>

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	<p>It's been shown not to be good for you and that you shouldn't ... be doing it anyway and it's more important to stop people from endangering their bodies and stuff rather than their choice sometimes. (Kevin)</p> <p>I'm all for people trying things and finding their way but, for something that we know for sure has all those risks, it's not worth it. (Pera)</p> <p>Protect them, definitely... if they find out for themselves, they will regret it...[it's] saving them from having all of these health conditions in the future. (Amy)</p> <p>It's more important to stop people from endangering their bodies and stuff, rather than their choice, sometimes. (Kevin)</p> <p>For me I would care way more about protecting young people. I'll lean way more to that side, instead of freedom of choice.... they're just trying to protect you and stuff instead of making you have that choice. (Fetu)</p>
Dissatisfaction with status quo	<p>We've seen what's happened over the past years that they've had that choice and it's not worked. If it was working, then we wouldn't be doing anything about it. So, I think the government has to step up there. (Ivan)</p>
Ending inter-generational transmission of smoking	<p>Preventing kids from getting any type of addiction's probably a good start. Addiction's not a fun thing to have... I've watched both my parents struggle with addiction so I'd prefer not to watch kids grow up with an addiction to something they can't help. (Leila)</p> <p>Parents teach you not to smoke when you grow up but then, yeah, you go and watch them smoking so you're like "I want to be like mum or dad". One of my sisters goes "I want to be like my parents" and... yeah, I feel bad for my sister cause I know she smokes cause we all smoke in the house so we have to take on some of that responsibility. (Leila)</p> <p>I would see it more as they're just doing it to protect us and the younger generation. (Fetu)</p> <p>It'd take away the, like, the stress of my siblings starting to smoke. (Fiona)</p>

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	<p>Um, you know, the idea of smoking passed down to, to your child, and if that child during the smoke regeneration is, um, will never smoked, never had a temptation to smoke to pass that onto them keeps going on. And then as I said, the, the culture dies out, the temptation is just not there anymore. (Derek)</p> <p>[I think] effects on people around you, will probably be quite a big one, because it will make people think about their actions affecting other people around them, and affecting people for further generations. Future generations as well, affecting them. (Kevin)</p> <p>I think it just mean that they've got less of like a thing on the smoke, people smoking and it's not such a cool thing, and stuff. The less people do it, then they less likely to start, and it'll keep going like that. (Kevin)</p> <p>[When they] have children, that's, I feel like that's, that will be the major turning point, that will, you know, s- have a big decrease in cigarette use, because the kids who are let's say born in 2020, 2022, will have parents that, I mean, no, in 2030, for example.. will have parents that don't smoke, right... so, they'll be less exposed, and they'll thus be less likely to smoke in general, so I feel like that will be the major, you know, turning, turning point where people will not smoke. (Eddy)</p>
<p>Pressure on youth to smoke supports protecting them from uptake</p>	<p>Younger people ...have more people around them trying to influence them to start smoking so I think protecting younger people would stop some people from starting in the first place. (Kevin).</p> <p>Protect them. I think that younger generations have a lot of influence from other people... rather than thinking for themselves... I don't think any child actually goes "Oh, I want to smoke cause I want to smoke"... it's more because "Oh, my friends are smoking, I want to try that". (Leila)</p> <p>Younger people have a lot of influence from other people... rather than thinking for themselves. (Leila)</p> <p>Like we wouldn't have like such a culture where I guess it's normal to do something like that to your body. (Teuila)</p> <p>It would be less peer pressure for smoking. It will be less peer pressure for smoking because less available. (Tamati)</p>

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	I think it's good for if they wanna be smoke-free, the- they'll just hang out, you know, like 'cause all their friends won't be smoking. So, there won't be like pressure to it. That's good. (Mikaere)
Youth lack foresight	<p>I don't think... when you're young and stuff, you don't really think about effects. You think about what your friends are going to think is cool. Government having some sort of say in it and like being able to protect the ones that are going to listen, yeah, it's quite cool. (Leila)</p> <p>Young people don't really have the foresight to really see that they could become addicted... we're thinking of let's enjoy this time with our friends. (Ben)</p> <p>I think it's important to protect everyone from it but especially the young people because they are not as wise as the older people that have gotten themselves into this in the years down the track just regretting it like "Oh, I wish I never picked it up". (Amy)</p>
Government's protective role	<p>The government essentially is supposed to keep you safe, and they're not supposed to, um, make things readily available that are gonna actively harm you. Like it's why we have control over guns and like, yeah. Um, why there's like restrictions on alcohol and like you can... And why you have to get driver's licenses because it's designed to keep everyone safe. And the... Just, this ban is just deciding to keep everyone safe. (Pera)</p> <p>It's the government's responsibility to do that. Um, leadership can't tell us, if you're in a position of being a leader, you can't make everyone happy, you just gotta do what benefits the majority of the people and yeah, um, vaccine is another, is a good example, um, I guess, forcing it upon people, it is indeed against rights, but because it's against rights, saying that, "Yeah, it's okay if you don't get vaccinated," um, isn't right either, because not getting vaccinated affects people around you, right? So it- it should be, it should be a community effort, it should, it should be done altogether. (Eddy)</p>
Maintains free choice	<p>I think to a point you still have the freedom of choice with government protecting you, especially with this law. (Leila)</p> <p>You smoke because you want to... but then you get addicted so you have no choice to stop smoking and the government's trying to protect that. (Leila)</p>

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	<p>So it's not really exactly taking away their rights, it's just making it better for your health than you having that choice, and that freedom to mess up your health, like it's pretty silly. (Amy)</p> <p>Way more positive than negative, like, people can just finally break free from the addiction and live a healthier life and people could live for longer. (Amy)</p>
Smoking a special category so merits special measures	<p>There is definitely some truth in them saying that it's taking away their right, I guess, and yeah, there's a lot of things that are already bad for you but there aren't any restrictions on them. But... with smoking in general, those, like, negative effects are more , can be more serious... more... damaging to yourself. (Marama)</p> <p>For things where we've got a real certainty around like scientific supported evidence from worldwide sources, like we know that smoking has harms associated with it, therefore I think it's okay to push a policy like this... for things that are unproven then I'm obviously like "No". (Pera)</p>

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<i>Prioritising personal choice</i>	
Searching for a middle ground	You have to fine a very fine line in trying to figure out how to protect people Yeah. Still give them the choice without feeling that they're being... impeded on. (Derek)
Searching for a middle ground – age restrictions	<p>Instead of completely banning something, you just try and slow it down over time because it's probably mainly work much better...I think they should still get the choice when they get older if they want to start or not because I think it should be not as much when you're 18, it should be more like increasing the legal smoking age to, like, 30. (Kevin)</p> <p>It [increased age restrictions] lets them decide more and like, look forward to that age, like if they really wanted to try it but at the same time, but the time they do turn that age, they'll be like, agm yeah, whatever. (Amy; later changed her view to supporting the SFG)</p>
Searching for a middle ground – price	I think not completely banning it but, you know, the price raising was a good idea. So maybe just making it a bit harder to get them. (Sara)
Searching for a middle ground – allowing people to “learn”/ providing education	<p>I feel like it needs to go down to almost a restriction of what's in what and how much they can sell of this instead of just completely cut it off... a lot of people only really learn from their mistake by making it. (Fiona; ambivalent about SFG)</p> <p>Education is the main thing and then I think restriction is quite important but I think it's very important for us to feel as though we are becoming adults and we do need to start making responsible choices for ourselves. We don't want to feel like we are being protected by mum and dad. (Ben)</p> <p>I was brought up to believe you shouldn't be protected from your environment, you should have the information and the knowledge behind you, but you should still experience it yourself... just let them do it, but you just need to give them all the information you can. (Mikey)</p> <p>As long as they have the education, they should know not to do something themselves (Mikaere)</p> <p>Have them be informed and let them find out for themselves if they wanna carry on. (Mikaere)</p>
Risk - creating a forbidden fruit	For the first coming on generations... they would still want to smoke... especially if they can't. (Mikaere)

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	<p>It sort of just feels like they're having their choice taken away and then, um, the youth will be more likely to do it if they're not explained with proper evidence, proper reasoning why.</p> <p>I'm just saying that some rules will always just be broken anyway regardless. (Teuila)</p> <p>If it becomes like, illegal, then they might think it's cooler to smoke, because they're trying to be cool. (laughs). (Sara)</p> <p>The view I have, um, if you can't have something and you want it-um, feel like it's quite widespread, yeah. I think it's like a lot of us, it's was like, "Oh, we can't do it. That's dumb. Let's do it." (laughs). (Mikaere)</p> <p>If it was illegal and stuff, and I couldn't get my family or older cousins or friends to get it, you know, I would try... Oh, being the person I am, I would probably try and find loopholes or money. (Fetu)</p>
Opposing arguments - loss of freedom	<p>That's the thing I'm worried about... is limiting people's freedom. Very little good comes from that in the end. (Fiona, supports SFG)</p> <p>You can't take away something and give something freedom. It's still the freedom of decision... if the government actually makes that decision [it will be hard not] to feel like they're not stealing this decision from my generation. (Fiona, supports SFG)</p> <p>At the end of it, I think it should come down to yourself really. If you don't wanna smoke, you shouldn't smoke. If you wanna smoke, go for it... as long as you know the consequences, I feel like that should be enough (Mikaere)</p> <p>If it's less accessible then, of course, potentially not. But it could work the other way. If it's least accessible, then I want to go into it. So, it depends on the individual, I think. (Ivan)</p>
Opposing arguments - nanny state	<p>I think it is very hard thing to not make the government seem like this kind of, we know best type figure (Ben)</p>