Supplemental Figures 1a-1p. Distribution of prices per pack paid by smokers, by “brand-illicit status”. Brazil, selected regions, 2019

Supplemental Figure 1a. Distribution of prices per pack paid by smokers of legal cigarettes (“brand-legal”). North of the Land Border with Paraguay, 2019 (BRL, Brazilian reais)

- **“Brand-legal” at or above the TP:**
  - Median price: 8.00 BRL
  - Mean price: 7.87 BRL

- **“Brand-legal” below the TP:**
  - Median price: 3.00 BRL
  - Mean price: 2.76 BRL

**TP** = threshold price (R$ 4.50)

Supplemental Figure 1b. Distribution of prices per pack paid by smokers of illicit cigarettes (“brand-illicit”). North of the Land Border with Paraguay, 2019 (BRL, Brazilian reais)

- **“Brand-illicit” at or above the MLP:**
  - Median price: 5.00 BRL
  - Mean price: 5.33 BRL

- **“Brand-illicit” below the MLP:**
  - Median price: 3.00 BRL
  - Mean price: 3.17 BRL

**MLP** = minimum price established by law price (R$ 5.00)

Supplemental Figure 1c. Distribution of prices per pack paid by smokers of legal cigarettes (“brand-legal”). Land Border with Paraguay, 2019 (BRL, Brazilian reais)

- **“Brand-legal” at or above the TP:**
  - Median price: 8.00 BRL
  - Mean price: 7.69 BRL

- **“Brand-legal” below the TP:**
  - Median price: 7.00 BRL
  - Mean price: 6.88 BRL

Supplemental Figure 1d. Distribution of prices per pack paid by smokers of illicit cigarettes (“brand-illicit”). Land Border with Paraguay, 2019 (BRL, Brazilian reais)

- **“Brand-illicit” at or above the MLP:**
  - Median price: 5.00 BRL
  - Mean price: 5.00 BRL

- **“Brand-illicit” below the MLP:**
  - Median price: 3.00 BRL
  - Mean price: 3.11 BRL

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Supplemental Figure 1e. Distribution of prices per pack paid by smokers of legal brands ("brand-legal"). South of the Land Border with Paraguay, 2019 (BRL, Brazilian reais).

- **"Brand-legal" at or above the TP:**
  - Median price: 7.00 BRL
  - Mean price: 7.19 BRL
- **"Brand-legal" below the TP:**
  - Median price: 4.00 BRL
  - Mean price: 3.33 BRL


Supplemental Figure 1f. Distribution of prices per pack paid by smokers of illicit brands ("brand-illicit"). South of the Land Border with Paraguay, 2019 (BRL, Brazilian reais).

- **"Brand-illicit" at or above the MLP:**
  - Median price: 5.00 BRL
  - Mean price: 5.14 BRL
- **"Brand-illicit" below the MLP:**
  - Median price: 3.33 BRL
  - Mean price: 3.41 BRL


Supplemental Figure 1g. Distribution of prices per pack paid by smokers of legal brands ("brand-legal"). North Region, 2019 (BRL, Brazilian reais).

- **"Brand-legal" at or above the TP:**
  - Median price: 8.00 BRL
  - Mean price: 7.84 BRL
- **"Brand-legal" below the TP:**
  - Median price: 3.60 BRL
  - Mean price: 3.08 BRL


Supplemental Figure 1h. Distribution of prices per pack paid by smokers of illicit brands ("brand-illicit"). North Region, 2019 (BRL, Brazilian reais).

- **"Brand-illicit" at or above the MLP:**
  - Median price: 5.00 BRL
  - Mean price: 5.20 BRL
- **"Brand-illicit" below the MLP:**
  - Median price: 4.00 BRL
  - Mean price: 3.75 BRL

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Supplemental Figure 1k. Distribution of prices per pack paid by smokers of legal brands ("brand-legal"). Northeast Region without Coastline, 2019 (BRL, Brazilian reais)

"Brand-legal" at or above the TP:
Median price: 8.00 BRL
Mean price: 7.67 BRL

"Brand-legal" below the TP:
Median price: 3.00 BRL
Mean price: 3.45 BRL

TP = threshold price (R$ 4.50)

Supplemental Figure 1l. Distribution of prices per pack paid by smokers of illicit brands ("brand-illicit"). Northeast Region without Coastline, 2019 (BRL, Brazilian reais)

"Brand-illicit" at or above the MLP:
Median price: 5.00 BRL
Mean price: 5.20 BRL

"Brand-illicit" below the MLP:
Median price: 4.00 BRL
Mean price: 3.72 BRL

MLP = minimum price established by law price (R$ 5.00)

Supplemental Figure 1i. Distribution of prices per pack paid by smokers of legal brands ("brand-legal"). Northeast Region with Coastline, 2019 (BRL, Brazilian reais)

"Brand-legal" at or above the TP:
Median price: 7.00 BRL
Mean price: 6.87 BRL

"Brand-legal" below the TP:
Median price: 4.00 BRL
Mean price: 3.49 BRL

TP = threshold price (R$ 4.50)

Supplemental Figure 1j. Distribution of prices per pack paid by smokers of illicit brands ("brand-illicit"). Northeast Region with Coastline, 2019 (BRL, Brazilian reais)

"Brand-illicit" at or above the MLP:
Median price: 5.00 BRL
Mean price: 5.22 BRL

"Brand-illicit" below the MLP:
Median price: 4.00 BRL
Mean price: 3.57 BRL

MLP = minimum price established by law price (R$ 5.00)
Supplemental Figure 1m. Distribution of prices per pack paid by smokers of legal brands ("brand-legal"). Southeast Region, 2019 (BRL, Brazilian reais)

"Brand-legal" at or above the TP:
Median price: 7.00 BRL
Mean price: 7.50 BRL

"Brand-legal" below the TP:
Median price: 3.00 BRL
Mean price: 3.13 BRL

TP = threshold price (R$ 4.50)

Supplemental Figure 1n. Distribution of prices per pack paid by smokers of illicit brands ("brand-illicit"). Southeast Region, 2019 (BRL, Brazilian reais)

"Brand-illicit" at or above the MLP:
Median price: 5.00 BRL
Mean price: 5.15 BRL

"Brand-illicit" below the MLP:
Median price: 4.00 BRL
Mean price: 3.53 BRL

MLP = minimum price established by law (R$ 5.00)

Supplemental Figure 1o. Distribution of prices per pack paid by smokers of legal brands ("brand-legal"). Central-West Region, 2019 (BRL, Brazilian reais)

"Brand-legal" at or above the TP:
Median price: 6.00 BRL
Mean price: 6.65 BRL

"Brand-legal" below the TP:
Median price: 2.50 BRL
Mean price: 2.68 BRL

Supplemental Figure 1p. Distribution of prices per pack paid by smokers of illicit brands ("brand-illicit"). Central-West Region, 2019 (BRL, Brazilian reais)

"Brand-illicit" at or above the MLP:
Median price: 3.71 BRL
Mean price: 3.75 BRL

"Brand-illicit" below the MLP:
Median price: 4.00 BRL
Mean price: 3.71 BRL

MLP = minimum price established by law (R$ 5.00)