

eTable 1. Keyword Search String for PubMed, CINAL, Web of Science, and Medline Complete		
Concept	Search string per concept	Complete search strategy
Social media	'social media' OR Twitter OR YouTube OR Facebook OR TikTok OR Reddit OR Instagram OR Snapchat OR Tumblr OR Vine OR Pinterest OR 'Google Plus' OR Twitch OR Discord OR Thread OR X OR WeChat OR WhatsApp OR Flickr OR LinkedIn OR 'digital marketing' OR 'social networking' OR web 2.0 OR 'new media'	((( <b>'social media'</b> OR <b>Twitter</b> OR <b>YouTube</b> OR <b>Facebook</b> OR <b>TikTok</b> OR <b>Reddit</b> OR <b>Instagram</b> OR <b>Snapchat</b> OR <b>Tumblr</b> OR <b>Vine</b> OR <b>Pinterest</b> OR <b>'Google Plus'</b> OR <b>Twitch</b> OR <b>Discord</b> OR <b>Thread</b> OR <b>X</b> OR <b>WeChat</b> OR <b>WhatsApp</b> OR <b>Flickr</b> OR <b>LinkedIn</b> OR <b>'digital marketing'</b> OR <b>'social networking'</b> OR <b>web 2.0</b> OR <b>'new media'</b> ) AND (tobacco OR <b>'tobacco product*'</b> OR <b>'tobacco use'</b> OR <b>Hookah*</b> OR <b>cigarette*</b> OR <b>cigar*</b> OR <b>'electronic nicotine delivery system*'</b> OR <b>'electronic cigarette*'</b> OR <b>vape</b> OR <b>e-cigarette</b> OR <b>e-cig</b> OR <b>'smoking water pipe*'</b> OR <b>'smoking'</b> OR <b>cigarillo</b> OR <b>swisher</b> OR <b>pipe</b> OR <b>bidi</b> OR <b>kretek</b> OR <b>shisha</b> OR <b>narghile</b> OR <b>argileh</b> OR <b>cheroot</b> OR <b>smoke</b> OR <b>chew</b> OR <b>snuff</b> OR <b>snus</b> OR <b>'betel quid'</b> OR <b>gutkha</b> OR <b>zadra</b> OR <b>toombak</b> OR <b>dissolvable</b> OR <b>'puff bar'</b> OR <b>'e-liquid'</b> OR <b>'nicotine salt'</b> OR <b>'e-juice'</b> OR <b>juuling</b> OR <b>JUUL</b> OR <b>iqos</b> OR <b>smokers</b> OR <b>nicotine</b> OR <b>'cigar smoking'</b> OR <b>'water pipe smoking'</b> ) AND (policy OR law OR regulation*)) NOT (survey OR interview OR <b>'systematic review'</b> OR <b>'scoping review'</b> OR compliance)
Tobacco-related	tobacco OR 'tobacco product*' OR 'tobacco use' OR Hookah* OR cigarette* OR cigar* OR 'electronic nicotine delivery system*' OR 'electronic cigarette*' OR vape OR e-cigarette OR e-cig OR 'smoking water pipe*' OR 'smoking' OR cigarillo OR swisher OR pipe OR bidi OR kretek OR shisha OR narghile OR argileh OR cheroot OR smoke OR chew OR snuff OR snus OR 'betel quid' OR gutkha OR zadra OR toombak OR dissolvable OR 'puff bar' OR 'e-liquid' OR 'nicotine salt' OR 'e-juice' OR juuling OR JUUL OR iqos OR smokers OR nicotine OR 'cigar smoking' OR 'water pipe smoking'	
Law	policy OR law OR regulation*	
NOT	survey OR interview OR 'systematic review' OR 'scoping review' OR compliance	

<https://www.vertopal.com/en/download#f4f6063954cc416284aeaac34ed7440a>