

Table A1

Pearson correlation coefficients between the four dependent variables

	Sample	Reach		Absolute Success		Cessation Rate	
		Full ¹	Reduced ²	Full ¹	Reduced ²	Full ¹	Reduced ²
Absolute Success	Full ¹	0.85					
	Reduced ²		0.83				
Cessation Rate	Full ¹	-0.45		-0.19			
	Reduced ²		-0.40		-0.18		
Loss	Full ¹	0.16		-0.06		-0.70	
	Reduced ²		0.18		0.04		-0.57

Notes

1. Full sample: 99 health authorities
2. Reduced sample (for modelling): 76 health authorities