

A new scale to measure tobacco control activity in a country: data tables and questionnaire

Appendix 1: Smoke free public places - score on 1 July 2005 in 30 European countries

Country	Bars and restaurants (max=8)	Public transport (trains, busses, subway) (max=2)	Public places (educational, health, governmental, theatres) (max=2)	Work Place (max=10)	Total (max=22)
Belgium	2	2	1	3	8
Denmark	0	1	1	1	3
Germany	0	0	0	2	2
Greece	2	2	1	2	7
Spain	0	2	1	0	3
France	2	1	1	2	6
Ireland	8	2	1	10	21
Italy	6	2	1	8	17
Lux	0	1	1	2	4
NL	0	2	1	6	9
Austria	0	1	1	2	4
Portugal	2	1	0	2	5
Finland	4	1	1	6	12
Sweden	6	2	1	6	15
UK	0	1	0	0	1
Czech R.	2	1	1	2	6
Estonia	4	2	1	2	9
Cyprus	2	1	1	2	6
Latvia	2	1	1	2	6
Lithuania	2	1	1	2	6
Hungary	2	1	1	2	6
Malta	6	2	1	8	17
Poland	4	1	1	4	10
Slovenia	2	1	1	2	6
Slovakia	4	1	1	2	8
Iceland	2	2	1	6	11
Norway	8	2	1	6	17
Switzer-land	1	1	1	2	5
Bulgaria	2	1	1	2	6
Romania	2	1	1	2	6

Appendix 2: Bans on tobacco advertising - score on 1 July 2005 in 30 European countries

Country	T V	radio	cinema	Out- door	print	point of sales	Spon- sor nat.	spon- sor inter.	inter- net	in- direct	total*
Belgium	3	0,5	1	2	2	0	0,5	0	0,5	2	12
Denmark	3	0,5	1	2	2	0	0	0	0,5	0	10
Germany	3	0,5	0	0	0	0	0	0	0	0	4
Greece	3	0,5	0	0	0	0	0	0	0	0	4
Spain	3	0	0	0	0	0	0	0	0	0	3
France	3	0,5	1	2	2	0	0,5	0,5	0	1	11
Ireland	3	0,5	1	2	2	0	0,5	0,5	0,5	2	12
Italy	3	0,5	1	2	2	1	0	0	0	0	10
Lux	3	0,5	1	0	0	0	0	0	0	0	5
NL	3	0,5	1	2	2	0	0,5	0	0,5	2	12
Austria	3	0,5	0	0	0	0	0	0	0	0	4
Portugal	3	0,5	1	2	2	0	0,5	0	0,5	0	10
Finland	3	0,5	1	2	2	1	0,5	0,5	0	2	13
Sweden	3	0,5	1	2	2	1	0,5	0,5	0	2	13
UK	3	0,5	1	2	2	0	0,5	0	0	2	11
Czech R.	3	0,5	1	2	2	0	0	0	0,5	0	9
Estonia	3	0,5	1	2	2	0	0	0	0,5	2	11
Cyprus	3	0,5	1	2	2	1	0,5	0,5	0	1	12
Latvia	3	0,5	0	2	0	0	0	0	0	0	6
Lithuania	3	0,5	1	2	2	0	0	0,5	0	0	9
Hungary	3	0,5	1	2	2	0	0	0	0,5	0	10
Malta	3	0,5	1	0	2	0	0	0,5	0	2	9
Poland	3	0,5	1	2	2	0	0,5	0,5	0,5	2	12
Slovenia	3	0,5	0	0	0	0	0,5	0,5	0	2	7
Slovakia	3	0,5	1	2	2	0	0	0	0,5	2	11
Iceland	3	0,5	1	2	2	1	0,5	0,5	0,5	2	13
Norway	3	0,5	1	2	2	1	0,5	0	0,5	2	13
Switzer- land	3	0,5	0	0	0	0	0	0	0	0	4
Bulgaria	3	0,5	1	2	2	0	0	0	0	0	9
Romania	0	0	0	0	0	0	0	0	0	0	0

* Scores will be rounded upwards to avoid a total score with half points

Appendix 3: Spending on public information campaigns and cigarette price data in 30 European countries (I)

Country	Population 1000s 1-1-2004	GDP millions € 2004	Tobacco control budget € 2004	TC budget in relation to GDP	PPS per capita 2004	Price Marlboro € Jan. 2005	Marlboro to PPS Per capita	Marlboro + MPPC to PPS per capita
Belgium	10 396	283 752	2 372 000 €	8 361	26 500	3.85	14,52	27,95
Denmark	5 398	194 421	2 084 000 €	10 720	27 200	4.17	15,33	30,14
Germany	82 532	2 207 240	750 000 €	340	24 300	4.21	17,32	34,64
Greece	11 041	165 281			18 300	2.70	14,75	29,50
Spain	42 345	837 557	14 000 000 €	16 715	22 000	2.65	12,05	21,60
France	59 901	1 648 368	30 000 000 €	18 200	24 800	5.00	20,16	40,32
Ireland	4 028	146 202	2 200 000 €	15 048	31000	6.25	20,16	40,32
Italy	57 888	1 351 328	13 470 000 €	9 968	23 500	3.70	15,75	27,66
Lux	452	25 664			49 700	3.30	6,64	11,63
NL	16 258	466 310	8 500 000€	18 228	26 700	3.90	14,61	28,39
Austria	8140	235 050			27 200	3.40	12,50	23,53
Portugal	10 475	135 035			16 200	2.35	14,51	29,32
Finland	5 220	149 742	1 100 000€	7 346	25 600	4.10	16,02	31,65
Sweden	8 976	279 008	3 340 000 €	11 971	25 900	4.32	16,68	33,13
UK	59 673	1 709 750	130 000 000 €	76 035	26 500	6.82	25,74	52,04
Czech R.	10 212	86 265	138 632 €	1 607	15 900	1.87	11,76	20,50
Estonia	1 351	8 893	78 000 €	8 771	11 100	1.60	14,41	24,77
Cyprus	730	12 402	50 000 €	4 032	18 200	3.71	20,38	36,09
Latvia	2 319	1 1064	36 000 €	3 254	9 700	1.00	10,31	15,77
Lithuania	3 446	17 926	50 000€	2 789	10 700	1.23	11,50	19,91

Hungary	10 117	80 331	530 000 €	6 598	13 500	2.41	17,85	30,29
Malta	400	4 332	64 460 €	14 880	16 000	3.45	21,56	33,08
Poland	38 191	195 206	123 000 €	630	10 500	1.68	16,00	27,52
Slovenia	1 996	25 895	27 300 €	1 054	17 400	2.13	12,24	22, 30
Slovakia	5 380	33 119	0		11 600	1.81	15,60	30,67
Iceland	291	9 857	660 000 €	66 957	25 900	5.57	21,51	43,02
Norway	4 577	201 387	5 500 000 €	27 310	34 200	7.65	22,37	44,74
Switzer- land	7 364	287 878	5 500 000 €	19 053	29 000	3.76	12,97	25,94
Bulgaria	7 801	19 459			6 700	1,38	20,60	32,54
Romania	21 711	58 946	90 000 €	1 527	7 100	0.86	12,11	21,97

Appendix 4: Spending on public information campaigns and cigarette price data in 30 European countries (II)

Country	currency	Ex-change rate to Euro: 3 Jan. 2005	Retail price cigarettes Most Popular Price Category Jan. 2005 €	Price MPPC Jan. 2005 In relation To PPS Per capita	Tobacco control budget per capita €	Tobacco control budget in local currency
BE	€	1	3.56	13,43	0,23	2 372 000 €
DK	DKK	7.4371	4.03	14,81	0,39	15 500 000 DKK
DE	€	1	4.21	17,32	0,01	750 000 €
EL	€	1	2.70	14,75	-	
ES	€	1	2.10	9,55	0,33	14000 000€
FR	€	1	5.00	20,16	0,50	30 000 000 €
IE	€	1	6.25	20,16	0,54	2 200 000 €
IT	€	1	2.80	11,91	0,23	13 470 000 €
LU	€	1	2.48	4,99	-	
NL	€	1	3.68	13,78	0,52	8 500 000 €
AT	€	1	3.00	11,03	-	
PT	€	1	2.40	14,81	-	
FI	€	1	4.00	15,63	0,21	1 100 000€
SE	SEK	8.9758	4.26	16,45	0,37	30 000 000 SEK
UK	GBP	0.7072	6.97	26,30	2,18	92 000 000 GBP
CZ	CZK	30.361	1.39	8,74	0,01	4 209 000 CZK
EE	EEK	15.646	1.15	10,36	0,05	1 175 000 EEK
CY	CYP	0.5800	2.86	15,71	0,07	28 816 CYP
LV	LVL	0.6964	0.53	5,46	0,02	25 000 LVL
LT	LTL	3.4528	0.90	8,41	0,01	173 000 LTL
HU	HUF	245.58	1.68	12,44	0,05	130 000 000 HUF
MT	MTL	0.4343	3.61	22,56	0,16	64 460 €
PO	PLN	4.0774	1.21	11,52	0,003	500 000 PLN
SI	SIT	239.78	1.75	10,06	0,01	6.550.000 SIT
SK	SKK	38.655	1.75	15,07	-	0
IS	ISK	83.39	5.57	21,51	2,27	660 000 €
NO	NOK	8.2135	7.65	22,37	1,20	45 000 000 NOK
CH	CHF	1.5444	3.76	12,97	0,74	5 500 000 €
BU	BGN	1.9559	0.80	11,94	-	
RO	ROL	39230	0.70	9,86	0,004	90 000 €

Appendix 5: questionnaire (second edition: 1 July 2005)

A. Advertising

Is tobacco advertising on 1 July 2005 allowed, restricted or banned?

	Allowed	Restricted, but not enforced	Restricted and enforced	Banned, but not enforced	Banned and enforced
Television					
Radio					
Cinema					
Outdoor					
Print media					
Point-of-sales					
Sponsorship of national events					
Sponsorship of international events					
Internet					
Indirect advertising ¹					

If the measure is a restriction, explain for each media the kind of restriction.

Television	
Radio	
Cinema	
Outdoor	
Print media	
Point-of-sales	
Sponsorship of national events	

¹ Indirect tobacco advertising is advertising which, while not specifically mentioning the tobacco product, tries to circumvent a tobacco advertising ban or restriction by using brand names, trade names, trade marks, emblems or other distinctive features of tobacco products with the aim or the indirect effect of promoting a tobacco product.

Sponsorship of international events	
Internet	
Indirect advertising	<p><u>On indirect advertising, provide examples of indirect advertising which are banned or allowed.</u></p> <p><u>Banned:</u></p> <p><u>Allowed:</u></p>

If the restriction or the ban is not enforced, explain for each media the manner it has not been enforced.

Television	
Radio	
Cinema	
Outdoor	
Print media	
Point-of-sales	
Sponsorship of national events	
Sponsorship of international events	
Internet	
Indirect advertising	<p><u>If legislation on indirect advertising is not been enforced, describe whether the circumvention through indirect advertising is :</u></p> <ul style="list-style-type: none"> • only occasional: • rather common:

What is the law which applies to tobacco advertising?

Date of the law:

Date of coming into force:

B. Tobacco control funding

How much money has been allocated by the **government (not by non governmental organisations)** at national level (for federal countries the sum of all funding by governments of the different regions, **but not the local communities**) in **2004** to smoking cessation, to mass communication campaigns and to other tobacco control activities?

1. Funding smoking cessation:
2. Funding mass communication campaigns:
3. Funding other tobacco control activities:

Total funding (1+2+3):

Currency:

C. Labelling

What legislation on labelling applies to your country on **1 July 2005**?

1. Are the text or the picture of the warnings rotating?
 - Yes :
 - No :
2. Percentage of size of the warnings (including the black border which may surround the warnings) on the front of the pack:
3. Percentage of size of the warnings on the back of the pack:
4. Percentage of size of the warnings on the side of the pack:
5. Use of the colours of the letters of the warnings?
 - Black on white :
 - Other colours :
6. Does the warning include a picture?
 - Yes :
 - No :
7. Does one of the warnings include the telephone number of a quit line?
 - Yes:
 - No:

What is the law which applies to tobacco labelling?

Date of the law:

Date of enforcement:

D Smoke free places

Is smoking allowed, restricted or banned in the following places on 1 July 2005?

	Allowed	Restricted, but not enforced	Restricted and enforced	Banned in all areas with the exception of limited, designated, closed and ventilated rooms, but not enforced	Banned in all areas with the exception of limited, designated, closed and ventilated rooms	Total ban, no exceptions, but not enforced	Total Ban Enforced
Pubs/bars							
restaurants							
Trains							
Subway							
Public buses							
Health care facilities							
Government facilities							
Educational facilities							
Indoor Work places							
Theatres/cinemas							

If the measure is a restriction or not applicable in certain places (for instance psychiatric hospitals, old peoples homes, prisons or at home), explain for each place what kind of restriction of exemption this is.

If smoking rooms are allowed, provide a description of the smoking room :

- **ventilation norms (ventilation directly to the outside or not)**
- **closed or open rooms**
- **size limits**
- **specific requirements such as for workers or public not to enter these rooms to do their job or to pass through them.**

pubs/bars	
Restaurants	
Trains	
Subway	
Public buses	
Health care facilities	
Government buildings	
Educational facilities	
Work place(excluding cafés/ restaurants)	
Theatres/cinemas	

If the restriction or the ban is not enforced, explain for each place the manner it has not been enforced.

pubs/bars	
Restaurants	
Trains	
Subway	
Public buses	
Health care facilities	
Government buildings	
Educational facilities	
Work place (excluding pubs/ restaurants)	
Theatres/cinemas	

- What is the law which applies to smoking at the work place:

Date of the law:

Date of coming into force:

- What is the law which applies to smoking in bars/restaurants/hotels:

Date of the law:

Date of coming into force:

- What is the law which applies to smoking in public transport:
- Date of the law:

Date of coming into force:

- What is the law which applies to smoking in government buildings:

Date of the law:

Date of coming into force:

- What is the law which applies to smoking in educational facilities:

Date of the law:

Date of coming into force:

- What is the law which applies to smoking in health facilities:

Date of the law:

Date of coming into force:

- What is the law which applies to smoking in cinemas/theatres:

Date of the law:

Date of coming into force:

E. Smoking cessation

1. Does your country on 1 July 2005 have a telephone quit line?

- Yes , a national well funded quit line
- Yes, a well funded quit line in all major regions of the country
- Yes, a national quit line with limited funding
- Yes a patch work of small local quit lines
- No

2. Is there across the country a network of specialised smoking cessation experts or units offering individual or group support delivered by properly trained professionals?

- A network of cessation support covering the whole country (ie. all smokers have access)
- A network of cessation support but only in selected areas (for example cities)
- Limited cessation support; not a national system and just a few centres
- No network

If there is network, describe the smoking cessation network:

3. Is the support provided in the specialised smoking cessation centres?

- 100% free of charge
- partially free of charge
- not free of charge

If the support in the specialised smoking cessation centres is partially free of charge, describe the support:

4. Is there reimbursement of effective pharmaceutical treatment aids such as nicotine replacement products and Zyban?

- No these products are not for sale
- No these products are not reimbursed
- Only Partial reimbursement
- Yes, both effective pharmaceutical treatment aids such as nicotine replacement products and Zyban are reimbursed.

If partially reimbursed, explain the kind of reimbursement (for instance only for certain groups of patients, only in specific regions or only a partial financial reimbursement):

Date when the survey was filled in:

Name of the person which filled in the survey:

Email address of the person which filled in the survey:

Phone number of the person which filled in the survey

Thank You