

Appendix 1. Categorization of Cigarette Brands as either Premium or Discount

Category	Name of Cigarette Brand
Premium	<p>Accord, American Spirit, Barclay, Belair, Benson & Hedges, Camel, Capri, Carlton, Chesterfield, Davidoff, Du Maurier, Dunhill, Dunhill International, Eve, Kent, Kool, L&M, Lark, Lucky Strike, Marlboro, Max, Merit, Mild Seven, More, Nat Sherman, Newport, Now, Parliament, Players, Quest, Rothman's, Salem, Sampoerna, Saratoga, Tareyton, True, Vantage, Virginia Slims, Winston, Raleigh, Business Club Full Flavor, Ronhill, Dreams</p>
Discount	<p>24/7, 305, 1839, A1, Ace, Allstar, Allway Save, Alpine, American, American Diamond, American Hero, American Liberty, Arrow, Austin, Axis, Baileys, Bargain Buy, Baron, Basic, Beacon, Berkeley, Best Value, Black Hawk, Bonus Value, Boston, Bracar, Brand X, Brave, Brentwood, Bridgeport, Bronco, Bronson, Bucks, Buffalo, BV, Calon, Cambridge, Campton, Cannon, Cardinal, Carnival, Cavalier, Champion, Charter, Checkers, Cherokee, Cheyenne, Cimarron, Circle Z, Class A, Classic, Cobra, Complete, Corona, Courier, CT, Decade, Desert Gold, Desert Sun, Discount, Doral, Double Diamond, DTC, Durant, Eagle, Echo, Edgefield, Epic, Esquire, Euro, Exact, Exeter, First Choice, First Class, Focus, Fortuna, Galaxy Pro, Gauloises, Generals, Generic/Private Label, Geronimo, Gold Coast, Gold Crest, Golden Bay, Golden, Golden Beach, Golden Palace, GP, GPC, Grand, Grand Prix, G Smoke, GT Ones, Hava Club, HB, Heron, Highway, Hi-Val, Jacks, Jade, Kentucky Best, King Mountain, Kingsley, Kingston, Kingsport, Knife, Knights, Lakes, Larson, Legend, Lewiston, Liberty, Liggett, Lobo, Main Street, Malibu, Marathon, Marker, Market, Maverick, Maxim, Maxxon, Medallion, Meridian, Miss Diamond, Misty, Monaco, Monarch, Money, Montclair, Montego, Move, Mustang, Native, Natural Blend, Natural Harvest, Niagara, Nobel, No Frills, Nova, Old Gold, Omaha, Ol' Kentucky, Omega, Opal, Optiva, Pace, Palermo, Pall Mall, Patriot, Pilot, Planet, Poker, Private Stock, Pyramid, Quality Smokes, Rave, Revenge, Rich, Rio, Rivermont, Riverside, Riviera, Roger, Romy, Royals/Rothman's Royals, Sabre, Sandia, Scenic 101, Score, Sebring, Seneca, Shield, Signature, Silva Thins, Silver, Silver Eagle, Sincerely Yours, Signal, Single Stick, Sixty, Sky Dancer, Smoker Friendly, Smokin Joe, Sonic, Sonoma, Sport, Stockton, Sundance, Supreme, Tahoe, Ten Twenty, Top Choice, Tourney, Tucson, Tuscany, Ultra Buy, Unify, Union, USA, USA Gold, Value Time, VB, Viceroy, Vortex, Wave, Way, Western, Westport, Wild Horse, Winner, Worth, Yours, Yukon</p>